2010 Noel-Levitz Student Satisfaction Inventory

Texas A&M University-Corpus Christi
Prepared by The Office of Planning & Institutional Effectiveness
Spring 2010



Survey Administration

- o The Noel Levitz Student Satisfaction Inventory is administered at TAMU-CC every two years (March and April of even-numbered years).
- o The survey, which is administered at participating institutions nationwide, includes questions related to the importance students give to certain institutional attributes and their satisfaction with these same attributes.
- o A random stratified sample of classrooms was selected, and students in the designated classes were offered the opportunity to participate in the survey.
- o <u>29</u> classes were invited to participate.
- o <u>1,334</u> students were enrolled in these classes, and <u>866</u> of these students participated in the survey.
- o The participation rate was 65%.



For accessibility, results are broken out into the following format:

- I. Demographics
- II. Key Findings
- III. Detailed Results
 - a. Safety & Security
 - b. Academic Advising
 - c. Instructional Effectiveness
 - d. Registration Effectiveness
 - e. Recruitment & Financial Aid
 - f. Campus Support Services
 - g. Campus Climate
 - h. Student Centeredness
 - i. Concern for the Individual
 - j. Service Excellence
 - k. Campus Life
 - 1. Responsiveness to Diverse Population

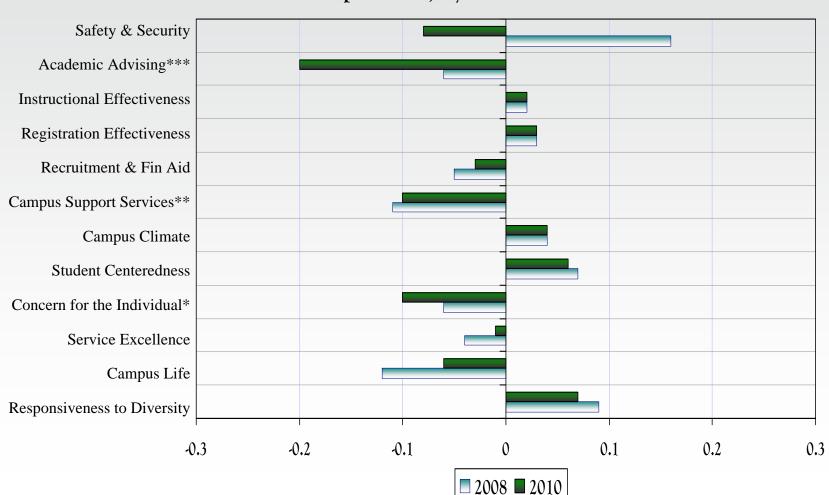


Demographics

		Survey Respondents	Campus Population
Gender	Male	40%	40%
	Female	60%	60%
Ethnicity	White	41%	47%
	Hispanic	37%	39%
	African American	5%	5%
	No Response	5%	0%
	Other	12%	9%
Class	Freshmen	15%	18%
Level	Sophomore	21%	16%
	Junior	24%	18%
	Senior	24%	24%
	Graduate	16%	23%



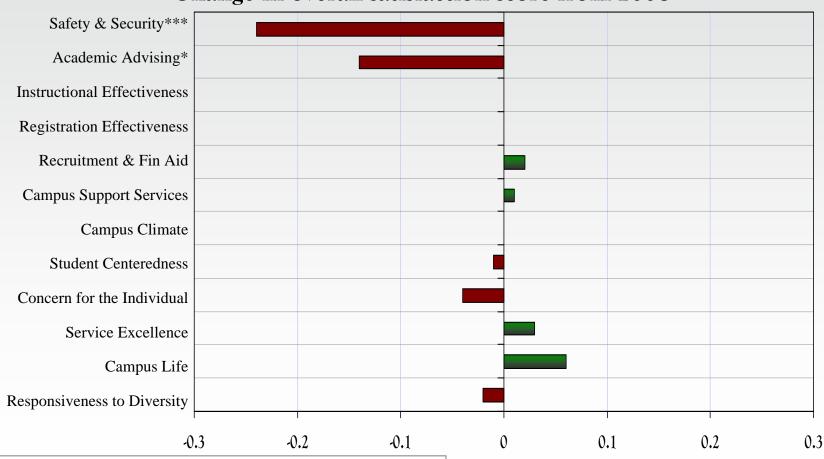
Overall Results: TAMU-CC 2010 & 2008 vs. National 2010 Listed in order of Importance, by TAMU-CC 2010 Results





Overall Results: TAMU-CC 2010

Change in overall satisfaction score from 2008



There was 0.0 mean difference from 2008 to 2010 on three items: Instructional Effectiveness, Registration Effectiveness, and Campus Climate.



Strengths

TAMU-CC Strengths

- 1. The Web Registration process through SAIL on the TAMU-CC Internet Home Page works well for me.
- 2. The content of the courses within my major is valuable.
- 3. Nearly all of the faculty are knowledgeable in their field.
- 4. The quality of instruction I receive in most of my classes is excellent.
- 5. The instruction in my major field is excellent.
- 6. The campus is safe and secure for all students.
- 7. I am able to experience intellectual growth here.
- 8. Major requirements are clear and reasonable.
- 9. Faculty are usually available after class and during office hours.
- 10. The campus staff are caring and helpful.



Items of Concern

TAMU-CC Weaknesses

- 1. My academic advisor provides me with accurate information about the college, my major and graduation requirements.
- 2. The amount of student parking space on campus is adequate.
- 3. I am able to register for classes I need with few conflicts.
- 4. My faculty advisor provides me with accurate information regarding my major, course requirements, and helps me set goals to work toward.
- 5. My assigned faculty advisor is approachable and accessible during posted office hours or by appointment for assistance.
- 6. The method of obtaining academic advising in my major is clear and reasonable.
- 7. My academic advisor is knowledgeable about available services like counseling, student health, placement, financial aid, tutoring, etc.
- 8. The University does a good job of informing me who my assigned faculty advisor is.
- 9. Tuition paid is a worthwhile investment.
- 10. Adequate financial aid is available for most students.



Comparison to National Results

TAMU-CC Strengths (Higher Mean Ratings of Satisfaction than 4-Year Average)

- 1. The content of courses within my major is valuable.
- 2. The campus is safe and secure for all students.
- 3. Security staff respond quickly in emergencies.
- 4. The campus staff are caring and helpful.
- 5. On the whole, the campus is well maintained.

TAMU-CC Weaknesses (Lower Mean Ratings of Satisfaction than 4-Year Average)

- 1. My academic advisor is knowledgeable about requirements in my major.
- 2. The amount of student parking space on campus is adequate.
- 3. My academic advisor is approachable.
- 4. There is a good variety of courses provided on this campus.
- 5. My academic advisor is concerned about my success as an individual.



Key Findings (Importance)

TAMU-CC Importance Strengths (Lowest Satisfaction Gap)

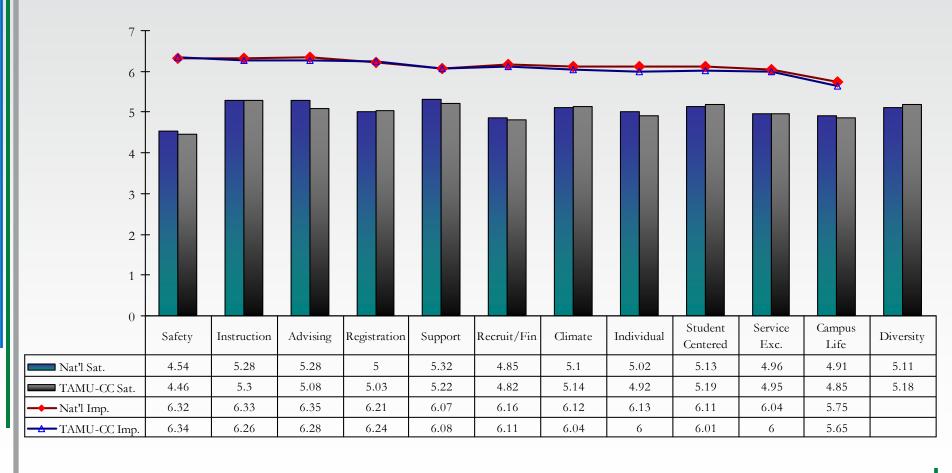
- 1. A variety of intramural activities are offered.
- 2. Most students feel a sense of belonging here.
- 3. Library staff are helpful and approachable.
- 4. Males and females have equal opportunities to participate in intercollegiate athletics.
- 5. On the whole, the campus is well-maintained.

TAMU-CC Importance Weaknesses (Highest Satisfaction Gap)

- 1. The amount of student parking space on campus is adequate.
- 2. Billing policies are reasonable.
- 3. I seldom get the "run-around" when seeking information on this campus.
- 4. The University does a good job of informing me who my assigned faculty advisor is.
- 5. Adequate financial aid is available for most students.



Performance Gap: Satisfaction Levels vs. Importance Levels (Mean Scores)



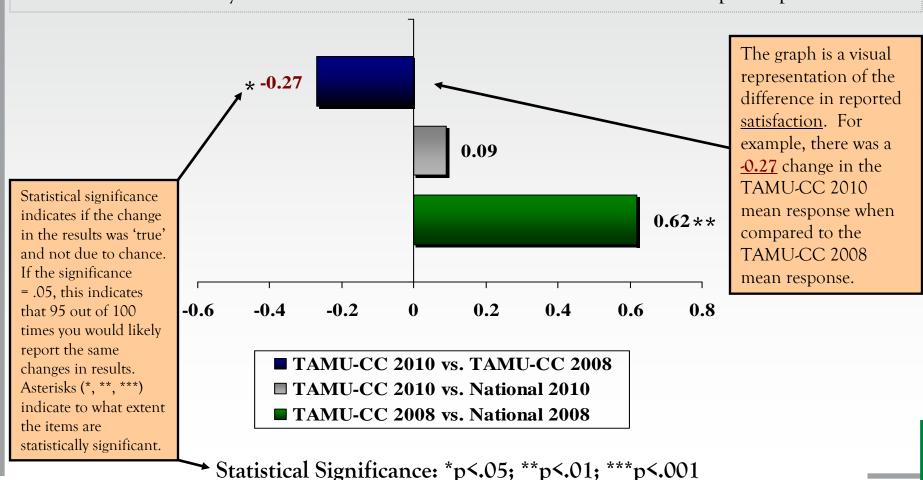
Importance Scale: 1=No Importance, 7=High Importance Satisfaction Scale: 1=Very Dissatisfied, 7=Very Satisfied



How to Interpret Results:

This is where you will find the scale category (such as Academic Advising, Campus Life, etc.)

This is where you will find the item detail listed as it was asked of participants.





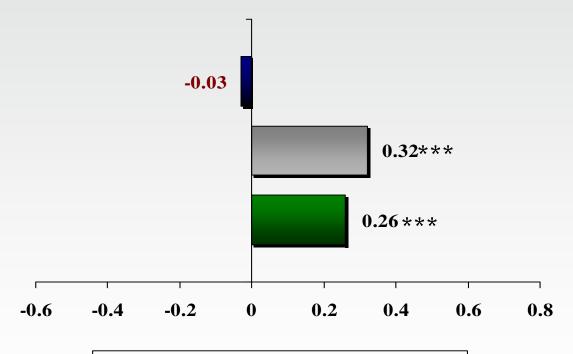
Safety & Security Scale

Scale assesses the institution's responsiveness to students' personal safety and security on the campus. This scale measures the effectiveness of both security personnel and campus facilities.



Safety & Security

The campus is safe and secure for all students.

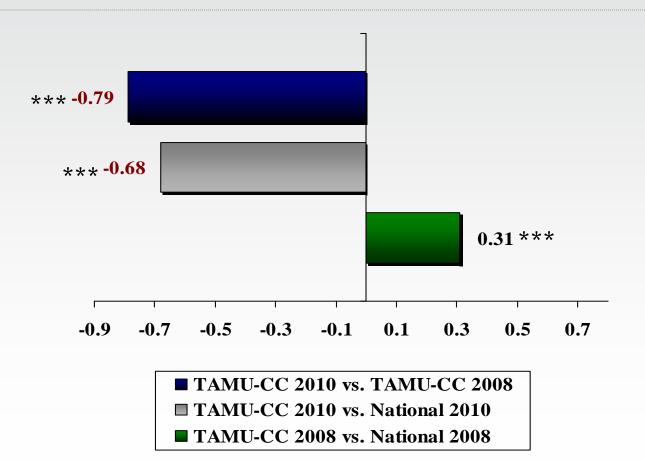


- TAMU-CC 2010 vs. TAMU-CC 2008
- **TAMU-CC 2010 vs. National 2010**
- TAMU-CC 2008 vs. National 2008



Safety & Security

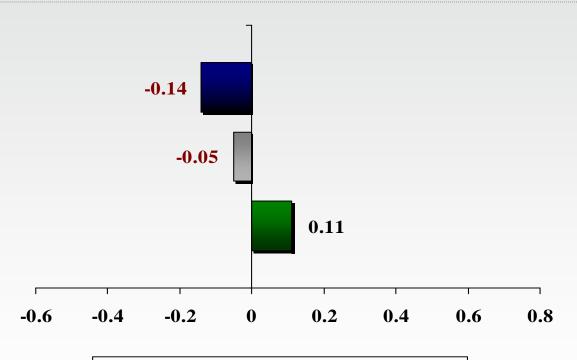
The amount of student parking space on campus is adequate.







Parking lots are well-lighted and secure.

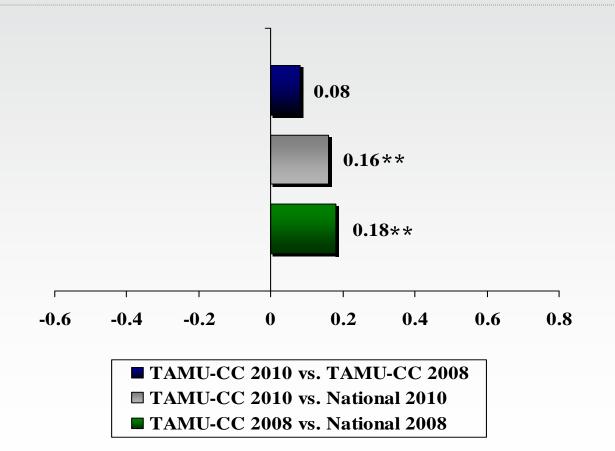


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Safety & Security

Security staff respond quickly in emergencies.





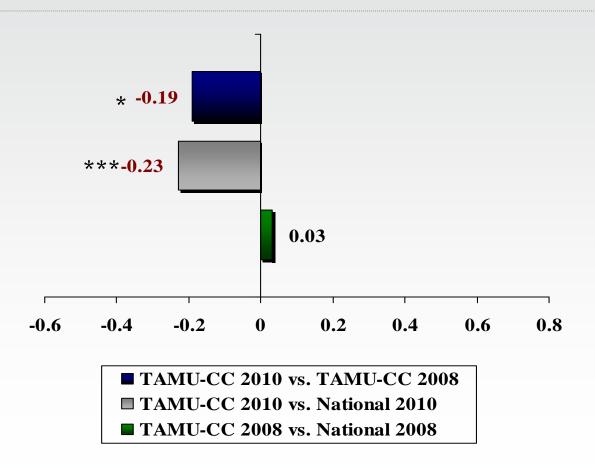
Academic Advising Scale

Scale assesses the comprehensiveness of the academic advising program. Academic advisors and counselors are evaluated on the basis of their knowledge, competence, and personal concern for student success, as well as their approachability.



Academic Advising

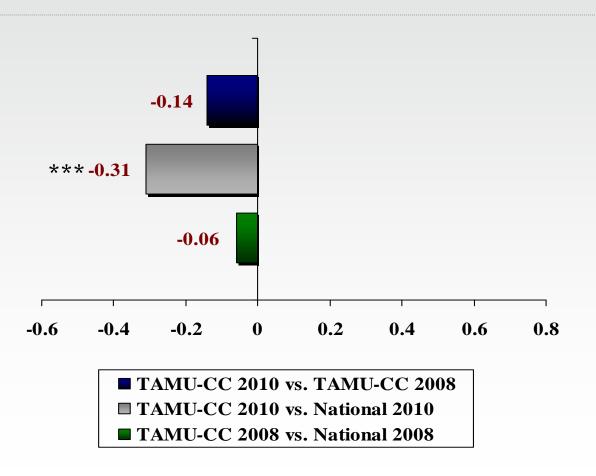
My academic advisor is approachable.





Academic Advising

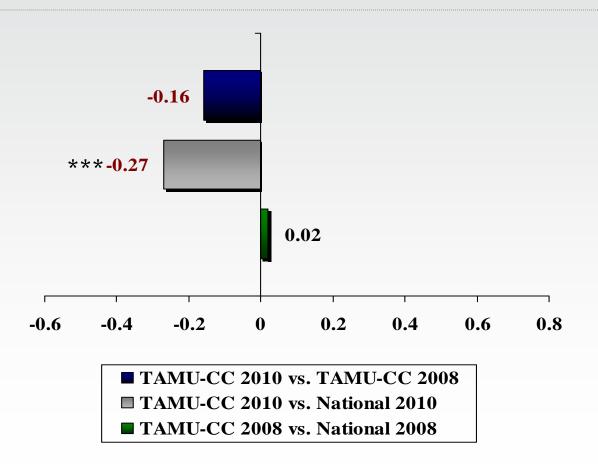
My academic advisor is concerned about my success as an individual.





Academic Advising

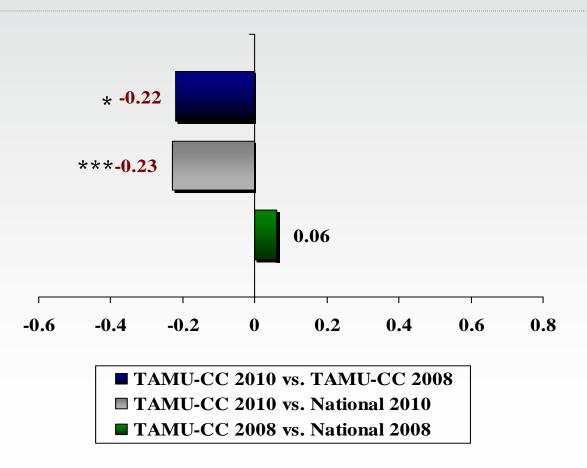
My academic advisor helps me set goals to work toward.





Academic Advising

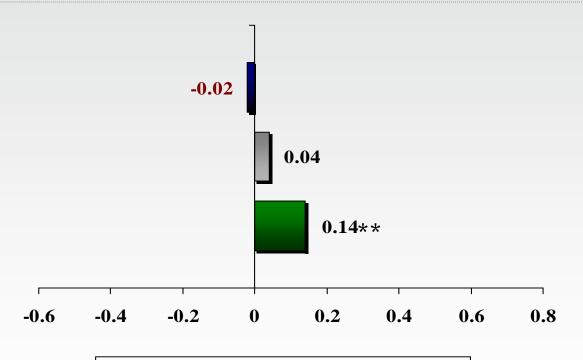
My academic advisor is knowledgeable about requirements in my major.





Academic Advising

Major requirements are clear and reasonable.

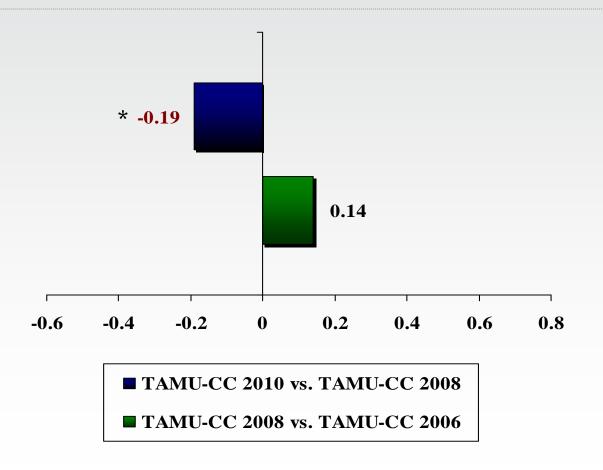


- **TAMU-CC 2010 vs. TAMU-CC 2008**
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Academic Advising (TAMU-CC Custom Question)

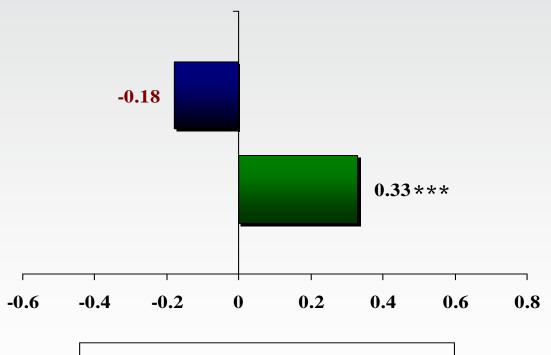
The method of obtaining academic advising in my major is clear and reasonable.





Academic Advising (TAMU-CC Custom Question)

My academic advisor provides me with accurate information about the college, my major and graduation requirements.



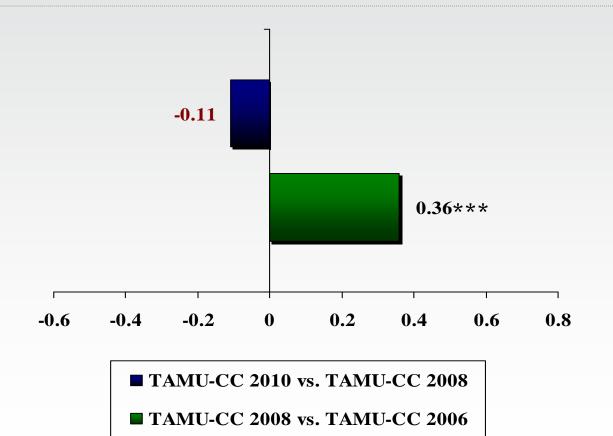
■ TAMU-CC 2010 vs. TAMU-CC 2008

■ TAMU-CC 2008 vs. TAMU-CC 2006



Academic Advising (TAMU-CC Custom Question)

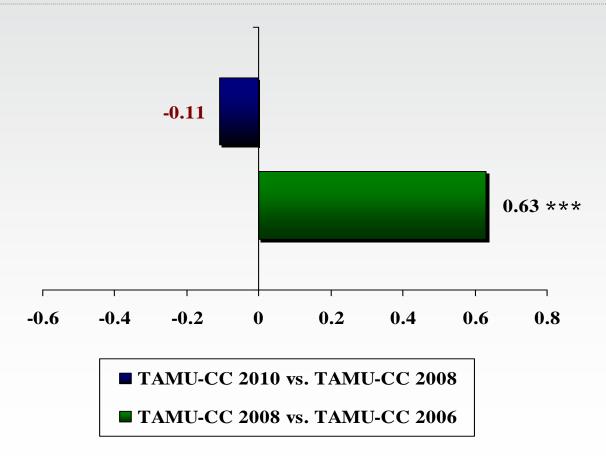
My academic advisor is approachable and accessible during posted office hours or by appointment for assistance.





Academic Advising (TAMU-CC Custom Question)

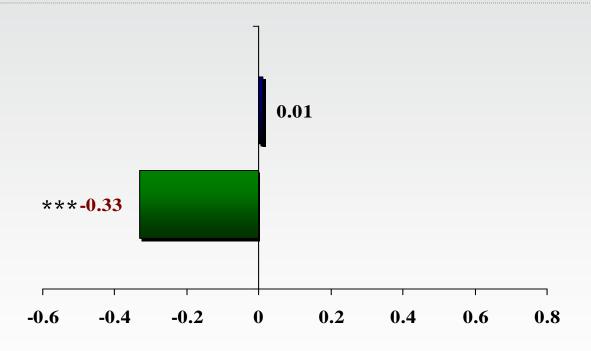
My academic advisor is knowledgeable about available services like counseling, student health, placement, financial aid, tutoring, etc.





Academic Advising (TAMU-CC Custom Question)

I know under which circumstances it is appropriate to go to my academic advisor or to my assigned faculty advisor for assistance.

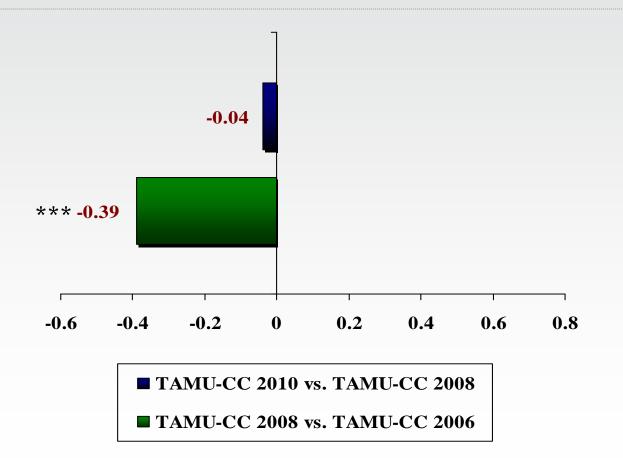


- TAMU-CC 2010 vs. TAMU-CC 2008
- **TAMU-CC 2008 vs. TAMU-CC 2006**



Academic Advising (TAMU-CC Custom Question)

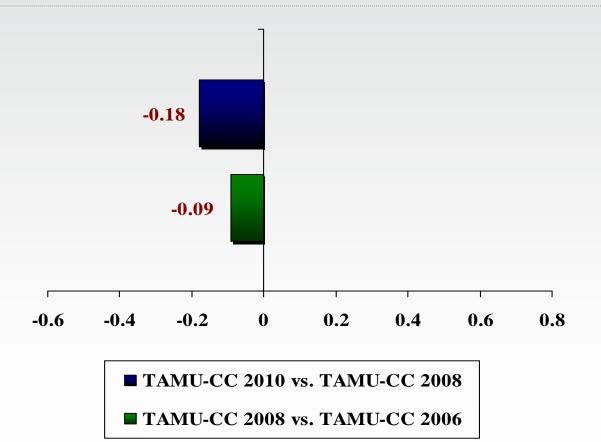
The University does a good job of informing me who my assigned faculty advisor is.





Academic Advising (TAMU-CC Custom Question)

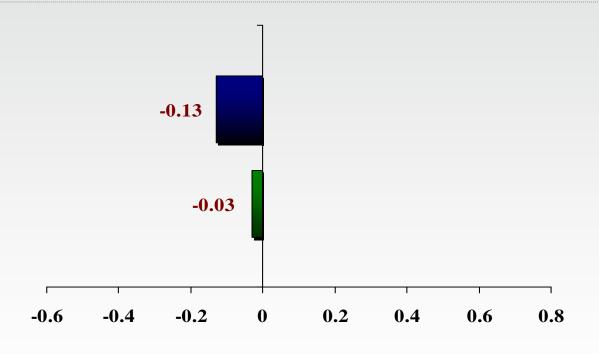
My faculty advisor provides me with accurate information about my major, course requirements and helps me set goals to work toward.





Academic Advising (TAMU-CC Custom Question)

My assigned faculty advisor is approachable and accessible during posted office hours or by appointment for assistance.



■ TAMU-CC 2010 vs. TAMU-CC 2008

■ TAMU-CC 2008 vs. TAMU-CC 2006



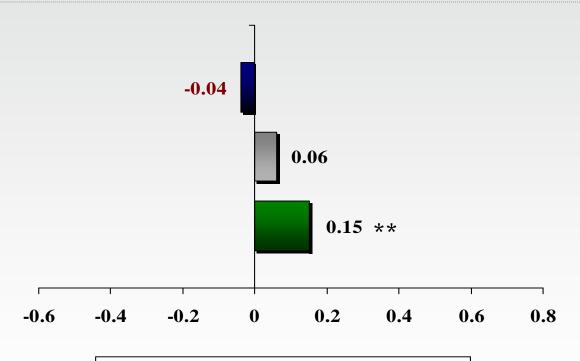
Instructional Effectiveness Scale

Scale assesses students' academic experience, the curriculum, and the campus's overriding commitment to academic excellence. This comprehensive scale covers areas such as the effectiveness of faculty in and out of the classroom, content of the courses, and sufficient course offerings.





Faculty care about me as an individual.

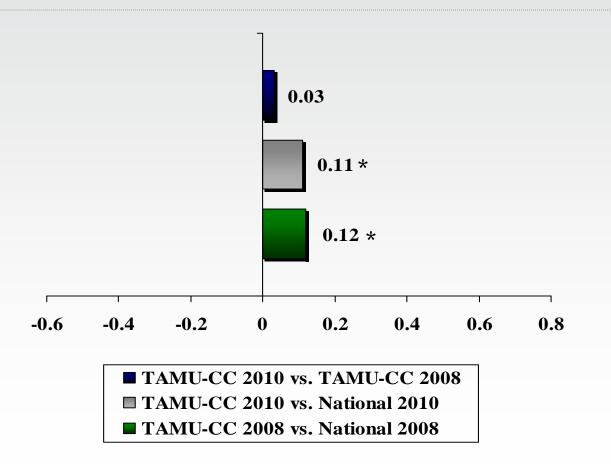


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Instructional Effectiveness

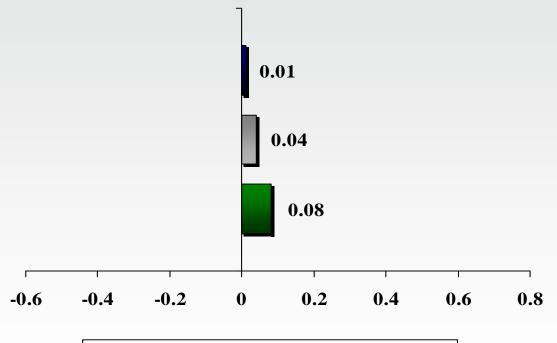
The content of the courses within my major is valuable.





Instructional Effectiveness

The instruction in my major field is excellent.

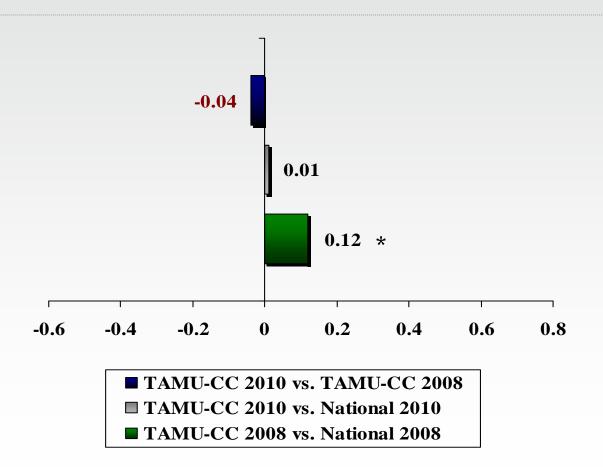


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Instructional Effectiveness

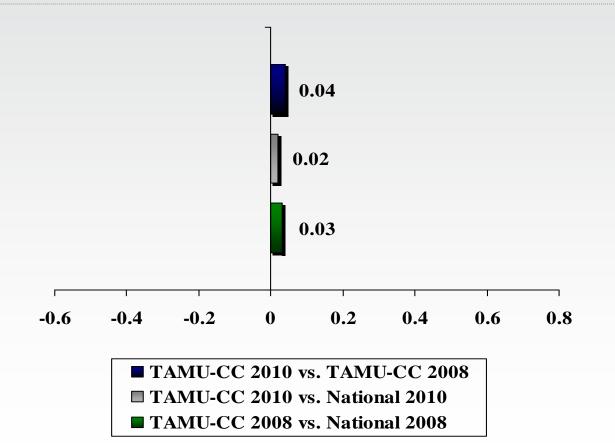
Faculty are fair and unbiased in their treatment of individual students.





Instructional Effectiveness

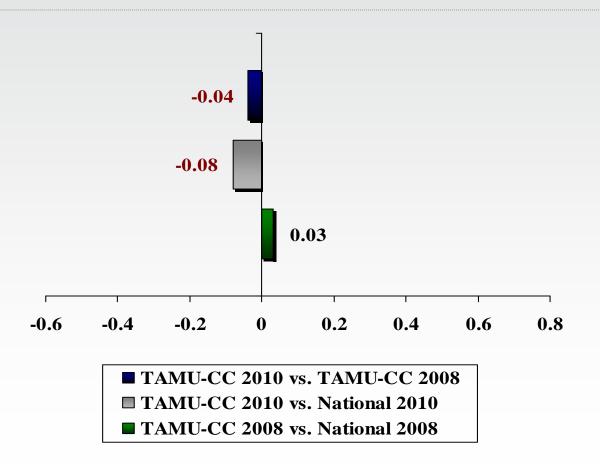
I am able to experience intellectual growth here.





Instructional Effectiveness

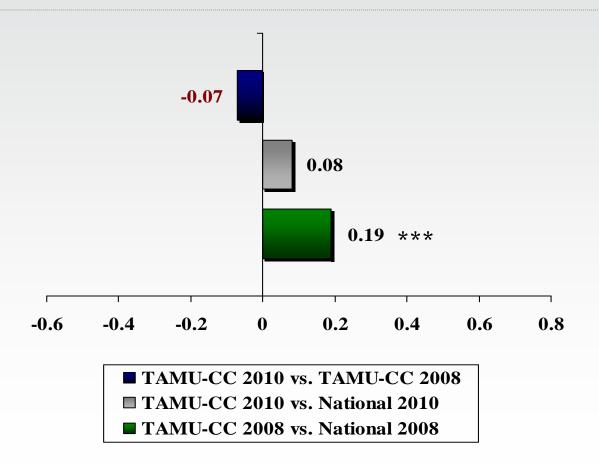
There is a commitment to academic excellence on this campus.





Instructional Effectiveness

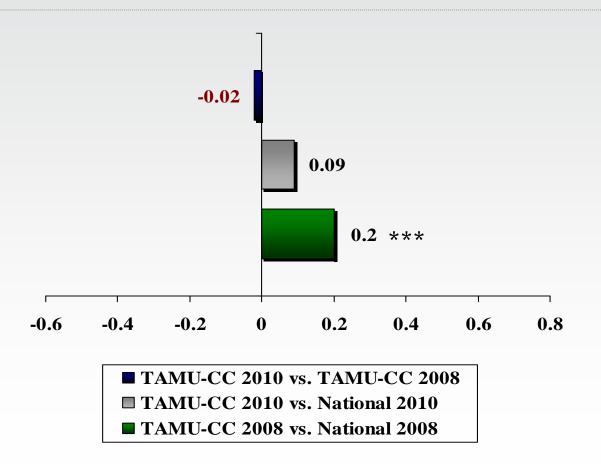
Faculty provide timely feedback about student progress in a course.





Instructional Effectiveness

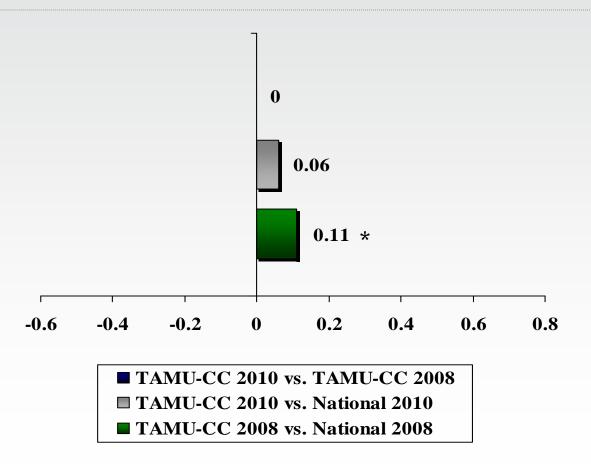
Faculty take into consideration student differences as they teach a course.





Instructional Effectiveness

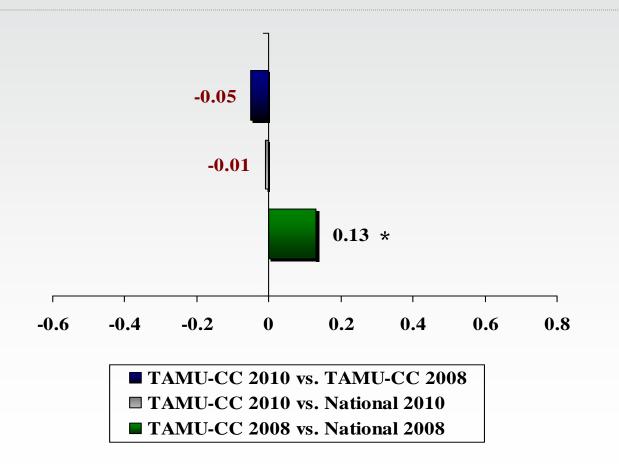
The quality of instruction I receive in most of my classes is excellent.





Instructional Effectiveness

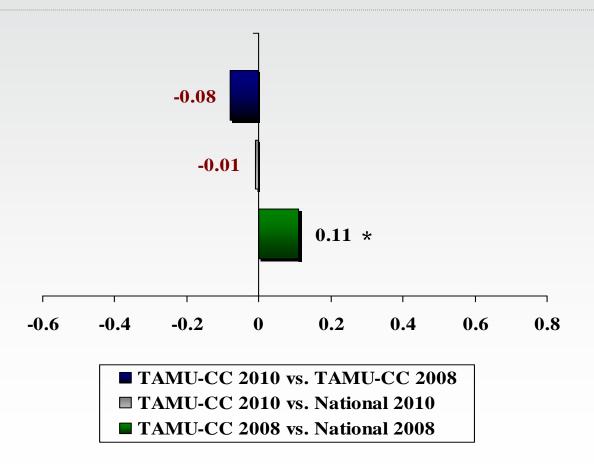
Adjunct faculty are competent as classroom instructors.





Instructional Effectiveness

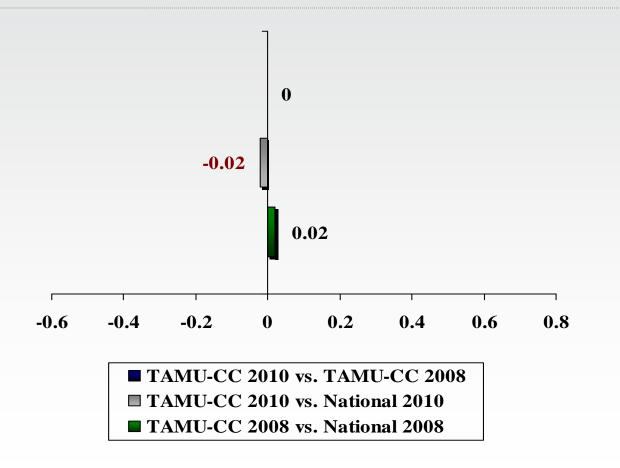
Faculty are usually available after class and during office hours.





Instructional Effectiveness

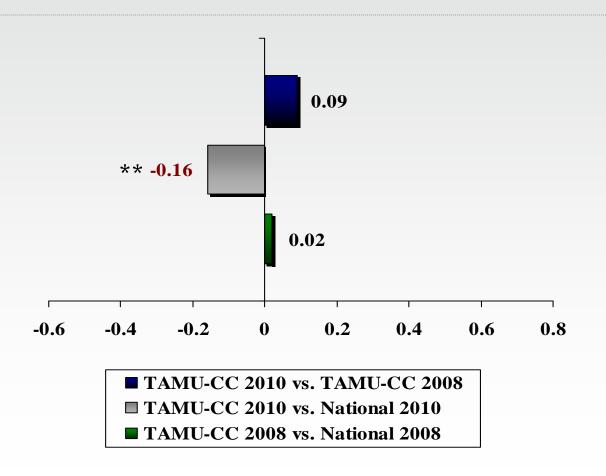
Nearly all of the faculty are knowledgeable in their field.





Instructional Effectiveness

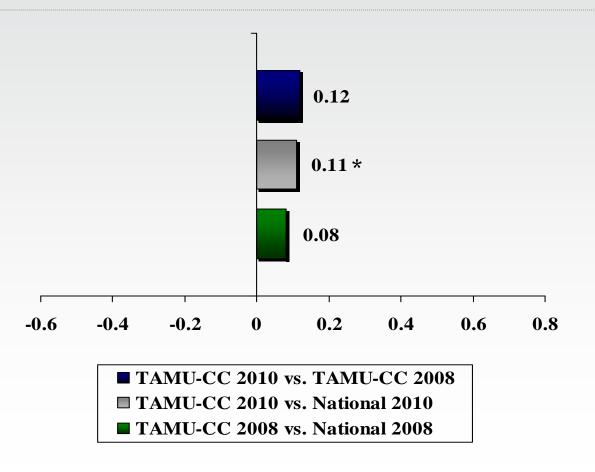
There is a good variety of courses provided on this campus.





Instructional Effectiveness

Graduate teaching assistants are competent as classroom instructors.





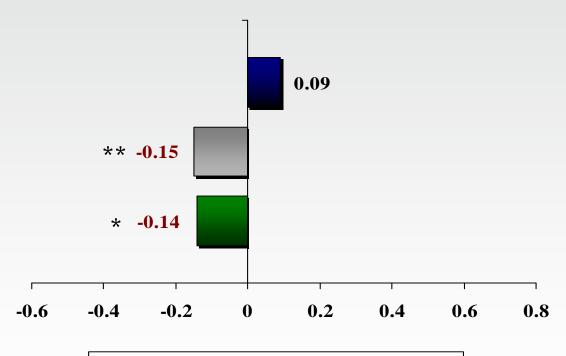
Registration Effectiveness Scale

Scale assesses issues associated with registration and billing. This scale also measures institution commitment to making this process as smooth and effective as possible.





Billing policies are reasonable.

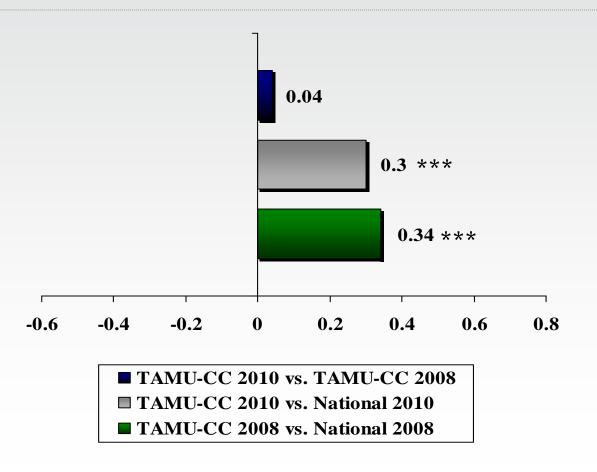


- TAMU-CC 2010 vs. TAMU-CC 2008
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Registration Effectiveness

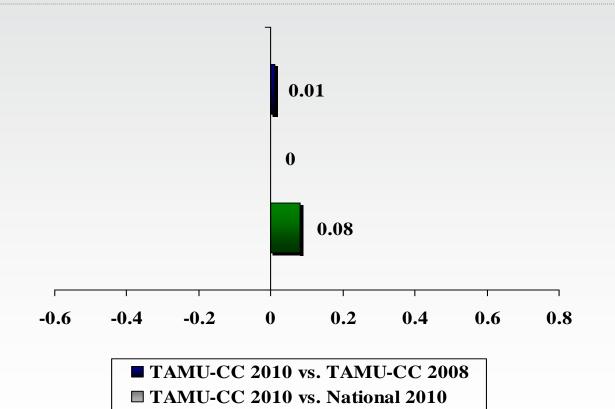
The business office is open during hours which are convenient for most students.





Registration Effectiveness

The personnel involved in registration are helpful.



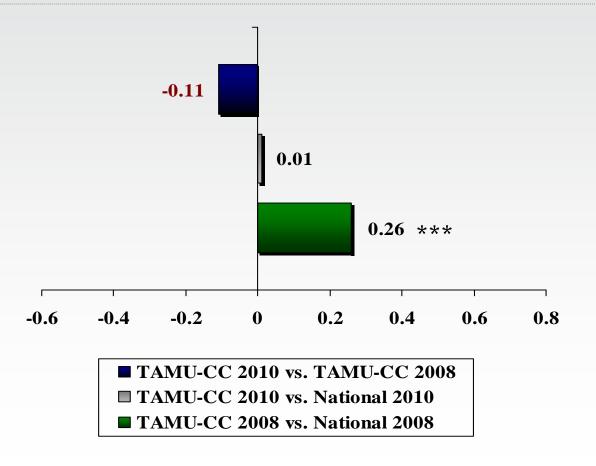
Statistical Significance: *p<.05; **p<.01; ***p<.001

■ TAMU-CC 2008 vs. National 2008



Registration Effectiveness

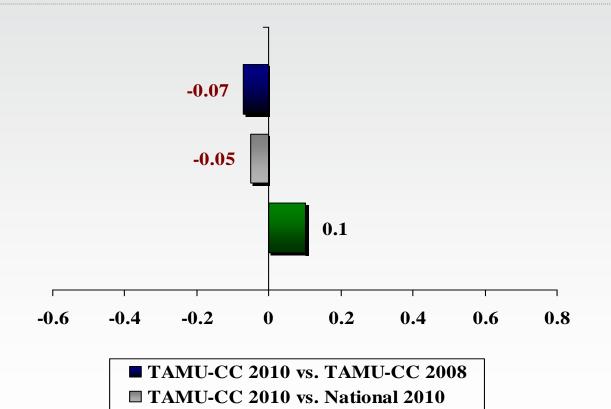
I am able to register for classes I need with few conflicts.





Registration Effectiveness

Class change (drop/add) policies are reasonable.



Statistical Significance: *p<.05; **p<.01; ***p<.001

■ TAMU-CC 2008 vs. National 2008

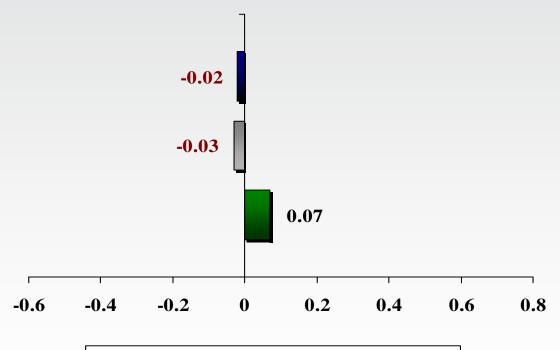
Recruitment & Financial Aid Scale

Scale assesses institution's ability to enroll students in an effective manner. This scale covers issues such as competence and knowledge of admissions counselors, as well as the effectiveness and availability of financial aid programs.





Admissions staff are knowledgeable.

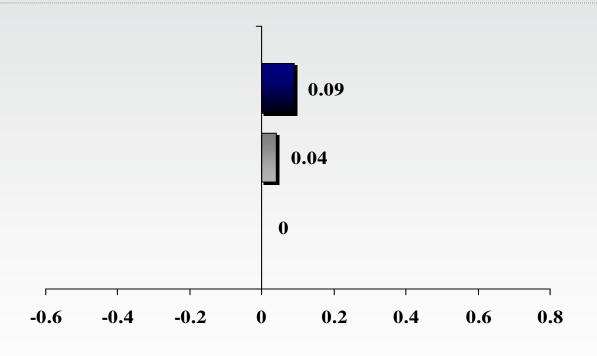


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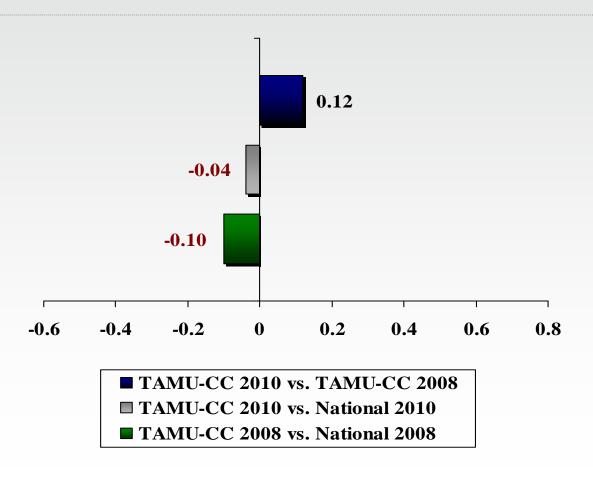


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Recruitment & Financial Aid

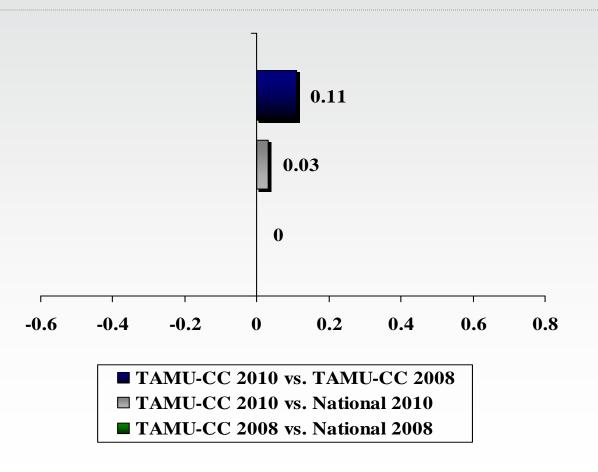
Financial aid awards are announced to students in time to be helpful in college planning.





Recruitment & Financial Aid

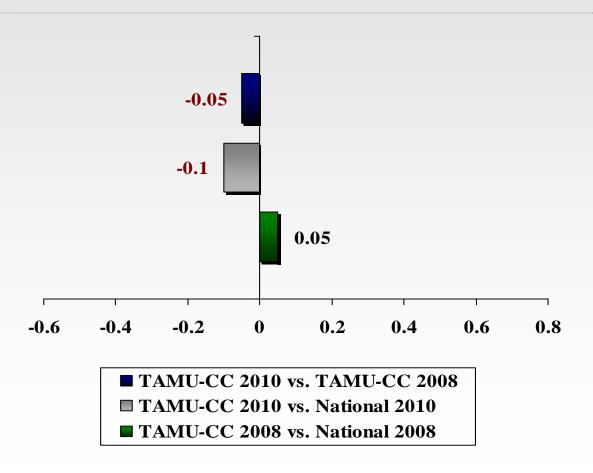
Adequate financial aid is available for most students.





Recruitment & Financial Aid

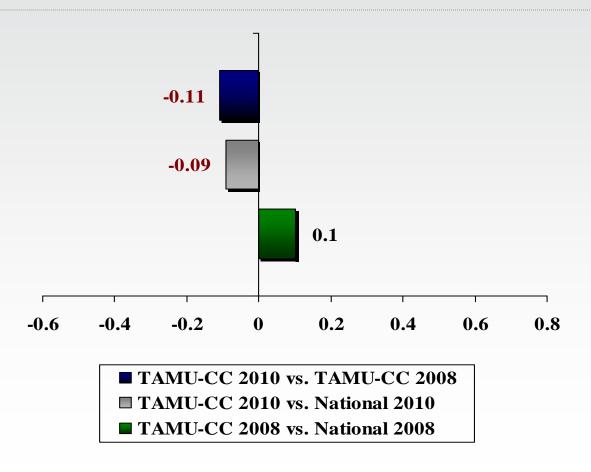
Admissions counselors respond to prospective students' unique needs and requests.





Recruitment & Financial Aid

Admissions counselors accurately portray the campus in their recruiting practices.





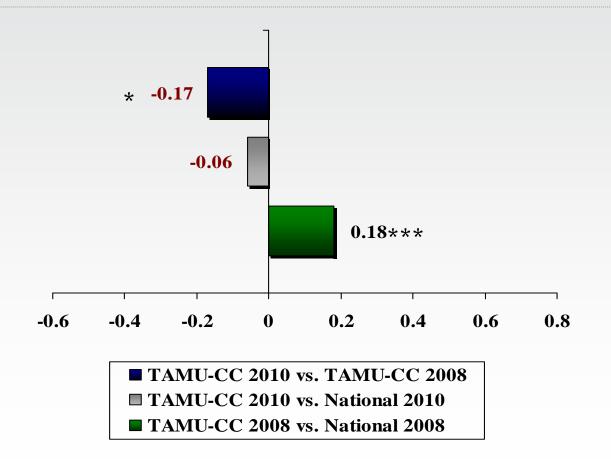
Campus Support Services Scale

Scale assesses the quality of support programs and services which students utilize to make their educational experiences more meaningful and productive. This scale covers a variety of areas.



Campus Support Services

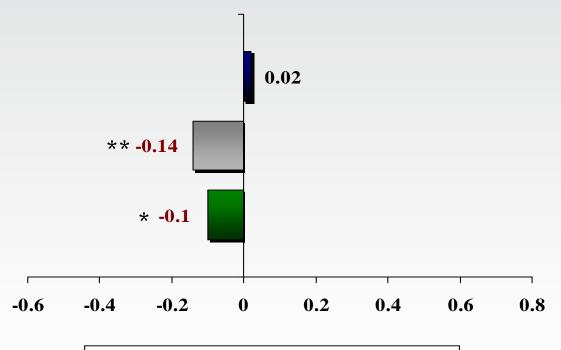
Library staff are helpful and approachable.





Campus Support Services

Library resources and services are adequate.

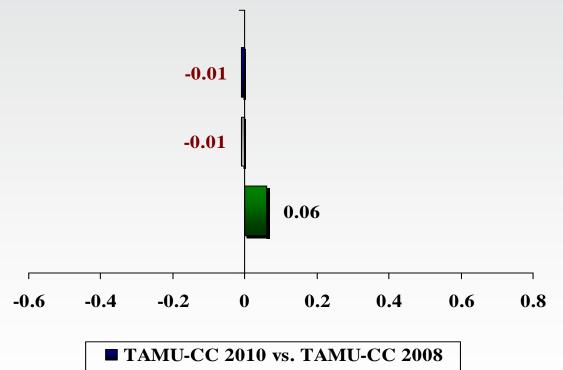


- TAMU-CC 2010 vs. TAMU-CC 2008
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Campus Support Services

Computer labs are adequate and accessible.



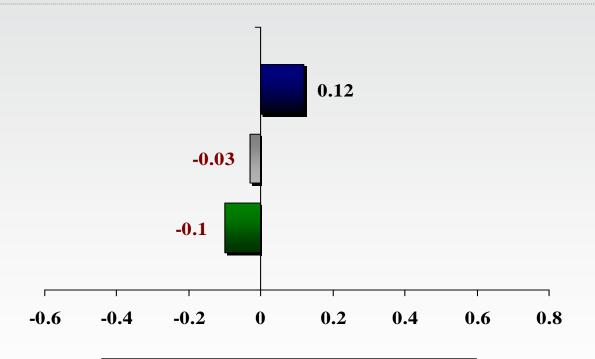
■ TAMU-CC 2010 vs. National 2010

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Tutoring services are readily available.

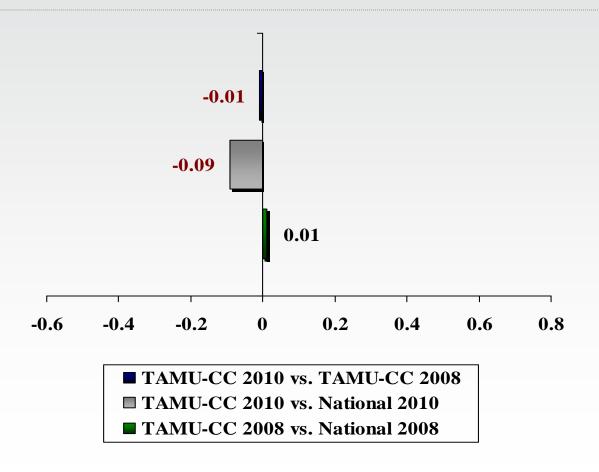


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Campus Support Services

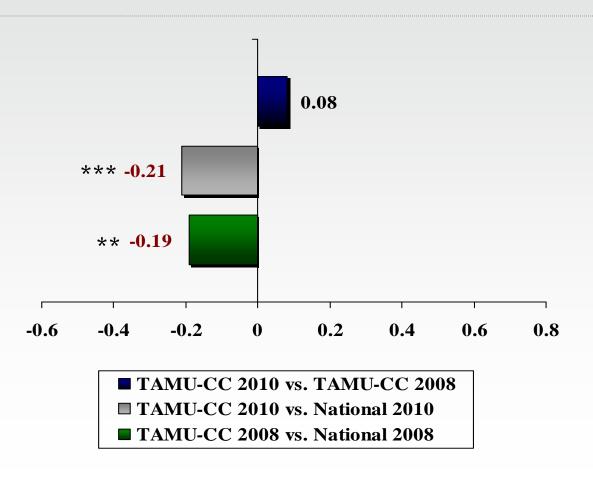
Academic support services adequately meet the needs of students.





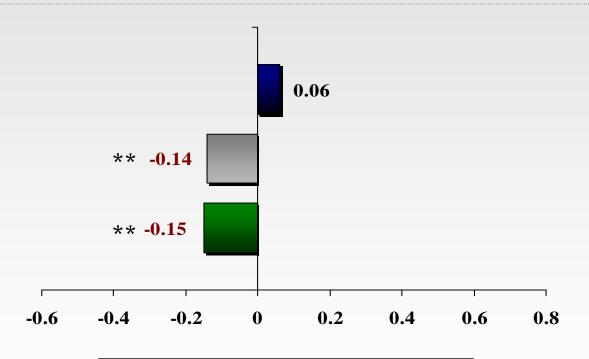
Campus Support Services

There are adequate services to help me decide upon a career.







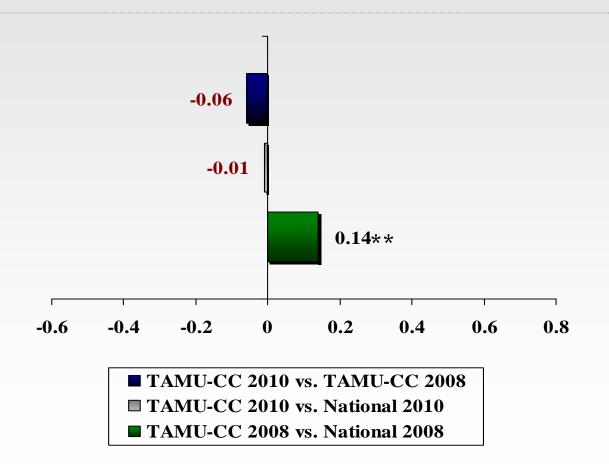


- TAMU-CC 2010 vs. TAMU-CC 2008
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Campus Support Services

The assessment and course placement procedures are reasonable.





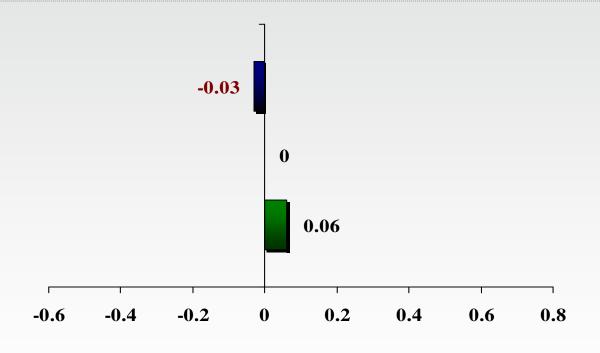
Campus Climate Scale

Scale assesses the extent to which institution provides experiences that promote a sense of campus pride and feelings of belonging. This scale also assesses the effectiveness of channels of communication for students.



Campus Climate

Most students feel a sense of belonging here.

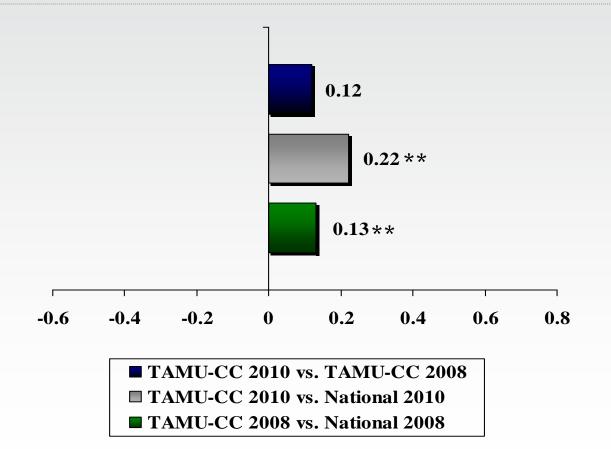


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Campus Climate

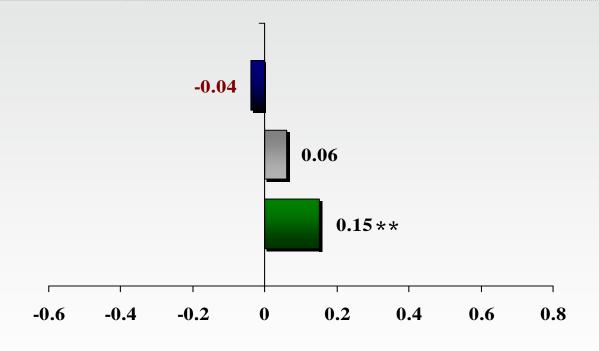
The campus staff are caring and helpful.







Faculty care about me as an individual.

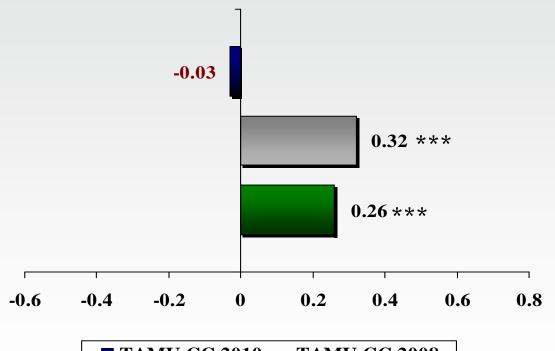


- TAMU-CC 2010 vs. TAMU-CC 2008
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Campus Climate

The campus is safe and secure for all students.

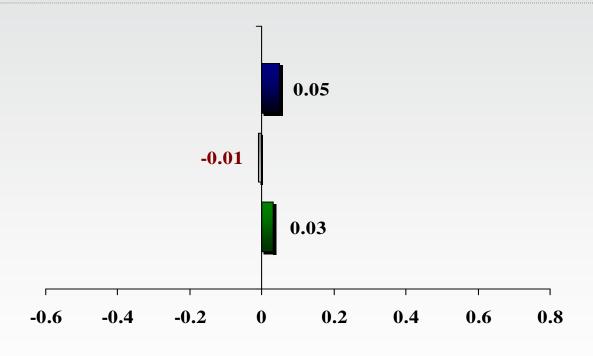


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- TAMU-CC 2008 vs. National 2008



Campus Climate

Administrators are approachable to students.

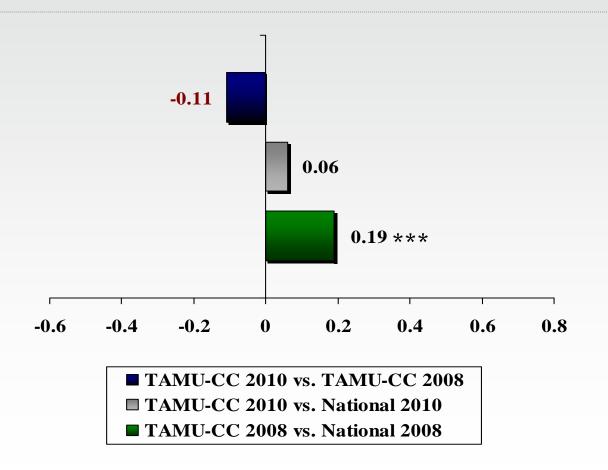


- **TAMU-CC 2010 vs. TAMU-CC 2008**
- **TAMU-CC 2010 vs. National 2010**
- TAMU-CC 2008 vs. National 2008



Campus Climate

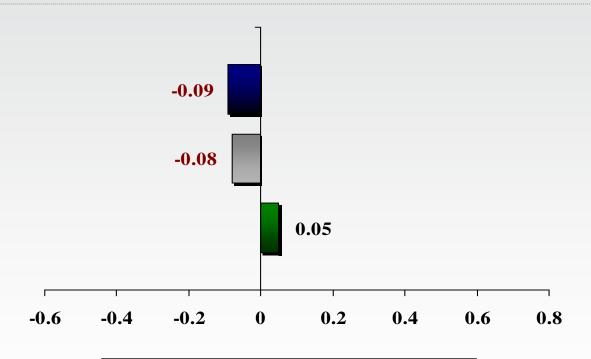
It is an enjoyable experience to be a student on this campus.







I feel a sense of pride about my campus.

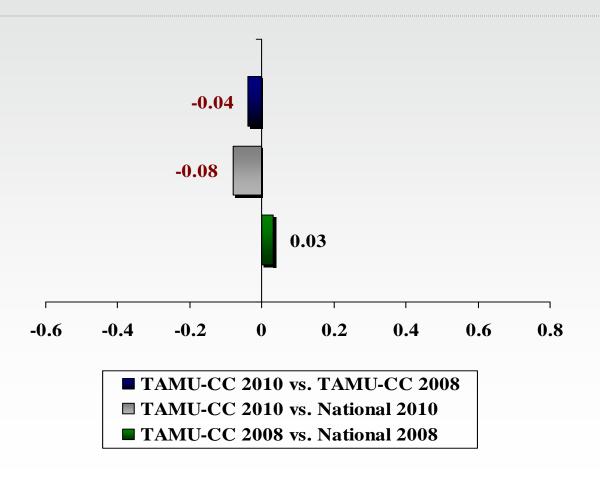


- **TAMU-CC 2010 vs. TAMU-CC 2008**
- **TAMU-CC 2010 vs. National 2010**
- TAMU-CC 2008 vs. National 2008



Campus Climate

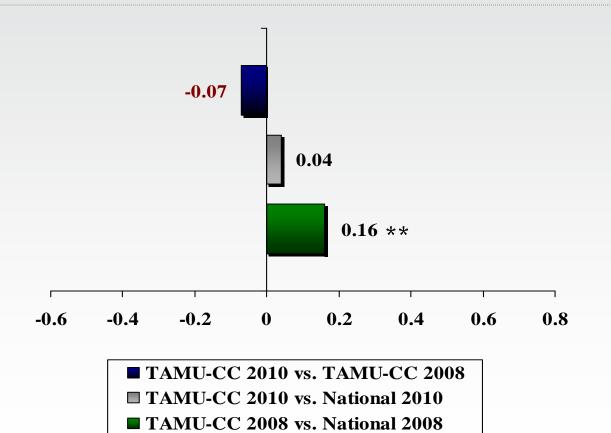
There is a commitment to academic excellence on this campus.





Campus Climate

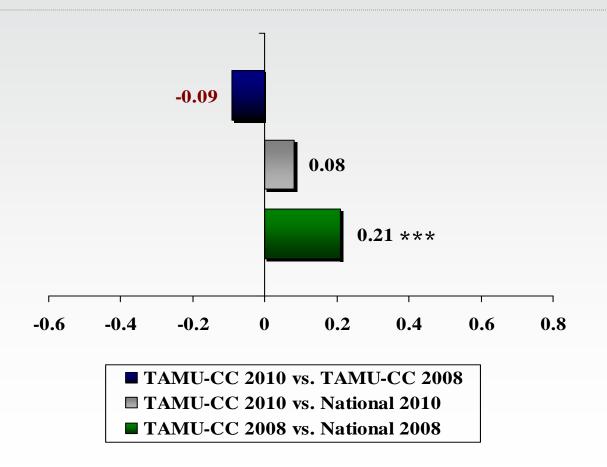
Students are made to feel welcome on this campus.





Campus Climate

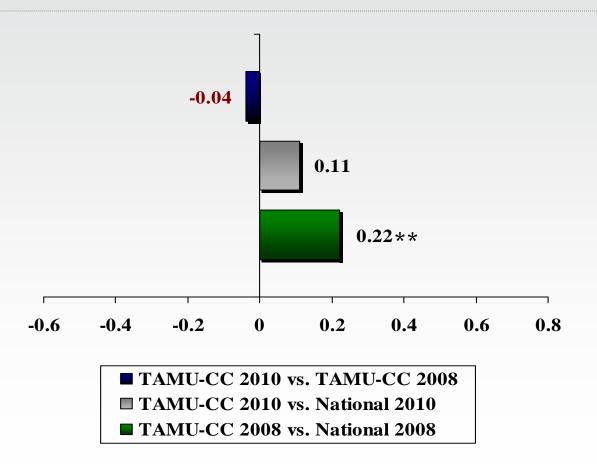
This institution has a good reputation within the community.





Campus Climate

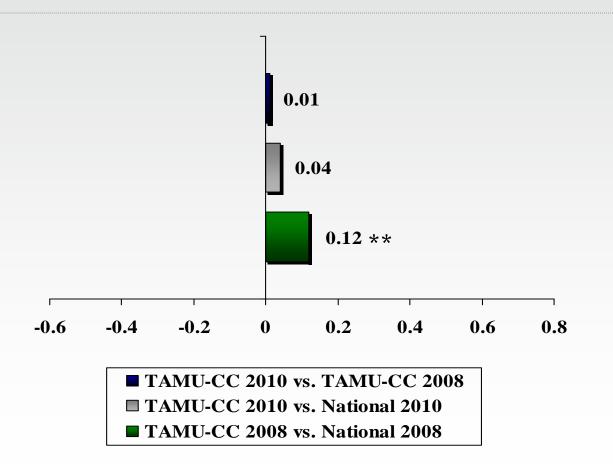
I seldom get the "run-around" when seeking information on this campus.





Campus Climate

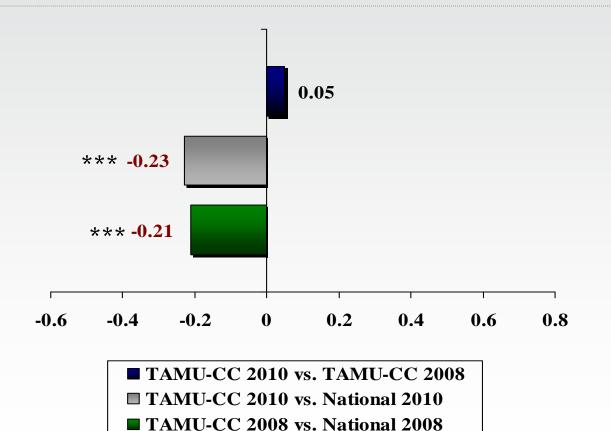
This institution shows concern for students as individuals.





Campus Climate

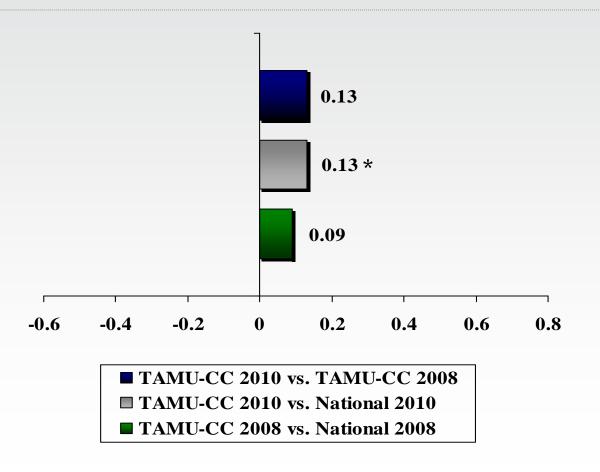
I generally know what's happening on campus.





Campus Climate

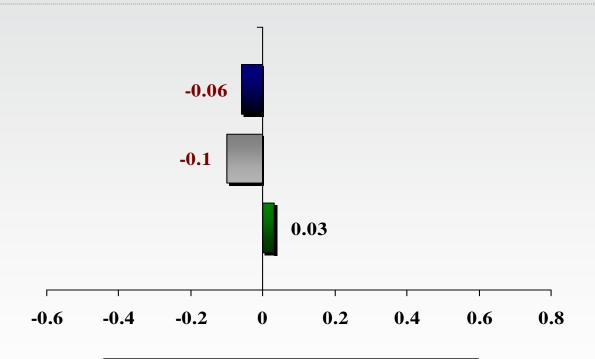
There is a strong commitment to racial harmony on this campus.







Tuition paid is a worthwhile investment.

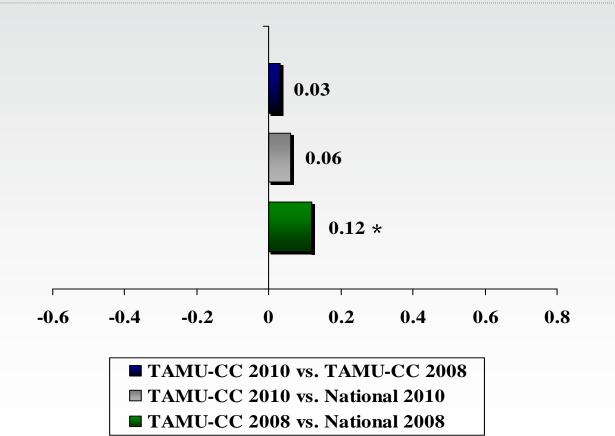


- **TAMU-CC 2010 vs. TAMU-CC 2008**
- **TAMU-CC 2010 vs. National 2010**
- TAMU-CC 2008 vs. National 2008



Campus Climate

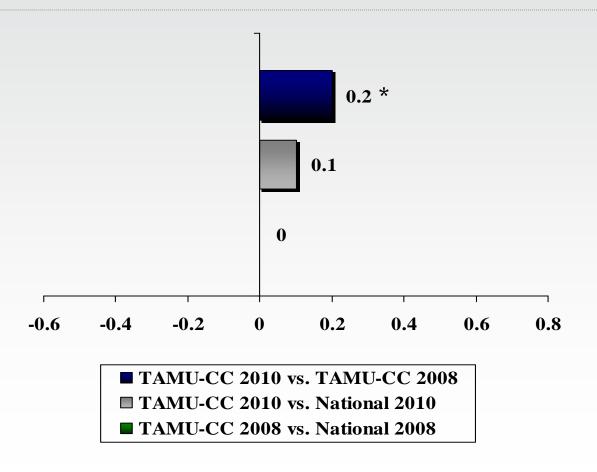
Freedom of expression is protected on campus.





Campus Climate

Channels for expressing student complaints are readily available.





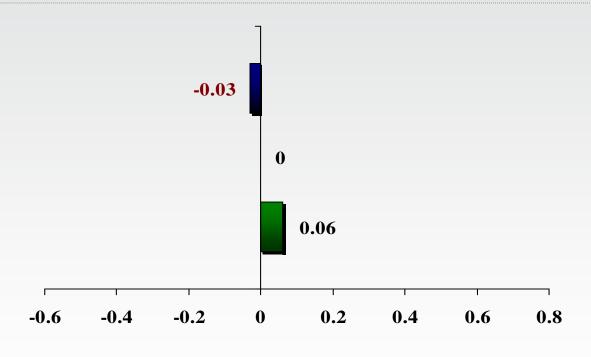
Student Centeredness Scale

Scale assesses campus's efforts to convey to students that they are important to the institution. This scales measures the extent to which students feel welcome and valued.



Student Centeredness

Most students feel a sense of belonging here.

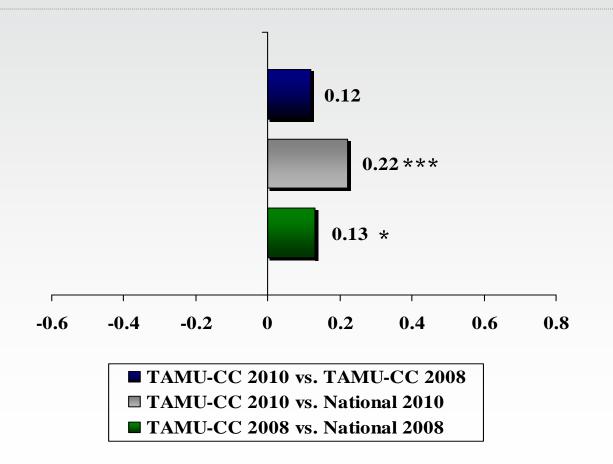


- **TAMU-CC 2010 vs. TAMU-CC 2008**
- **TAMU-CC 2010 vs. National 2010**
- TAMU-CC 2008 vs. National 2008



Student Centeredness

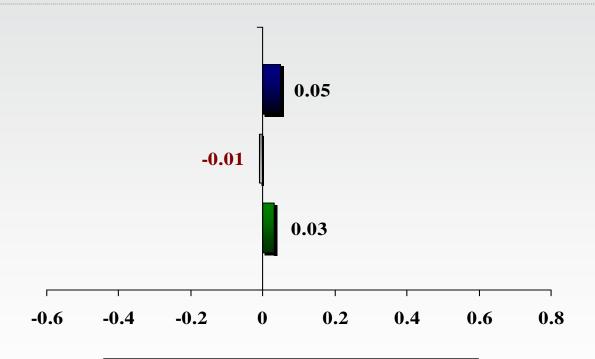
The campus staff are caring and helpful.





Student Centeredness

Administrators are approachable to students.

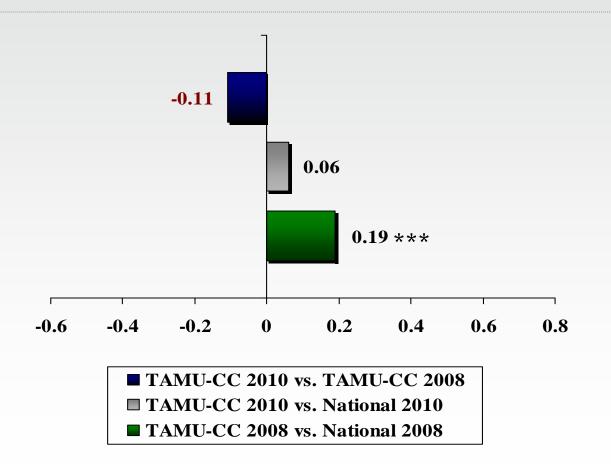


- **TAMU-CC 2010 vs. TAMU-CC 2008**
- **TAMU-CC 2010 vs. National 2010**
- TAMU-CC 2008 vs. National 2008



Student Centeredness

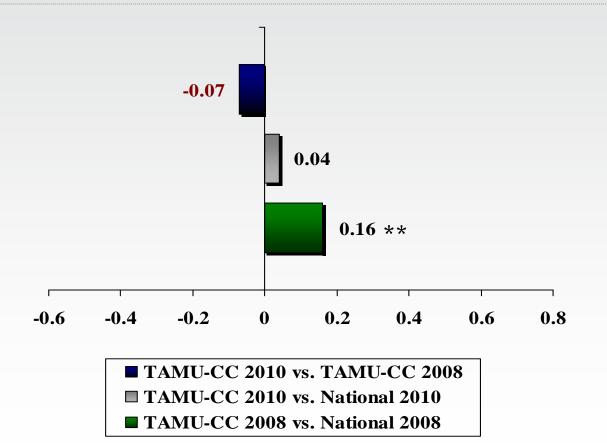
It is an enjoyable experience to be a student on this campus.





Student Centeredness

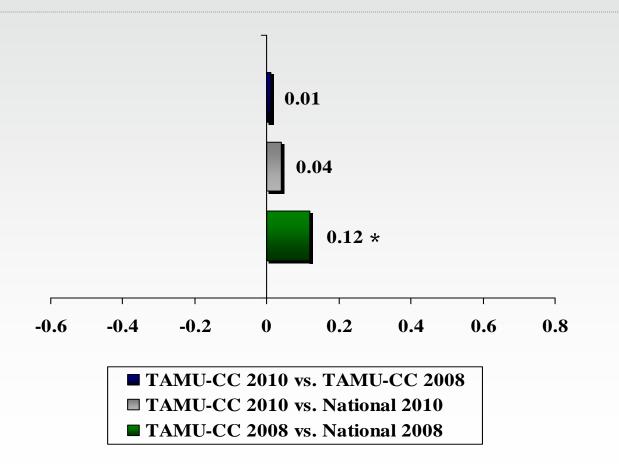
Students are made to feel welcome on this campus.





Student Centeredness

This institution shows concern for students as individuals.

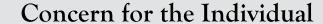




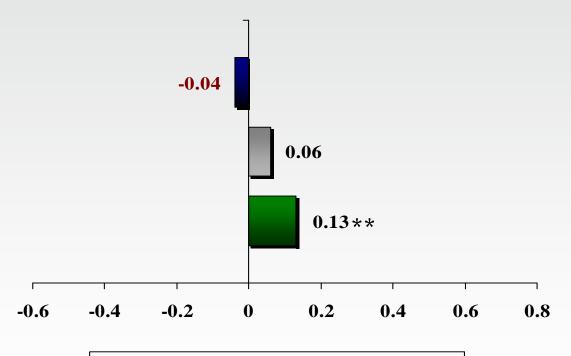
Concern for the Individual Scale

Scale assesses institution's commitment to treating each student as an individual. Those groups that frequently deal with students on a personal level (e.g., faculty, advisors, etc.) are included on this assessment.





Faculty care about me as an individual.

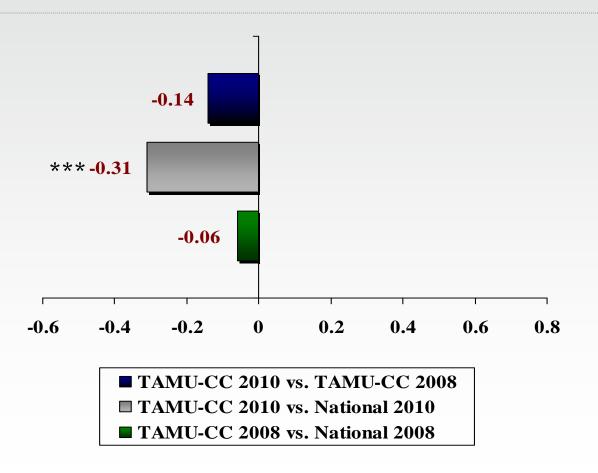


- **TAMU-CC 2010 vs. TAMU-CC 2008**
- **TAMU-CC 2010 vs. National 2010**
- TAMU-CC 2008 vs. National 2008



Concern for the Individual

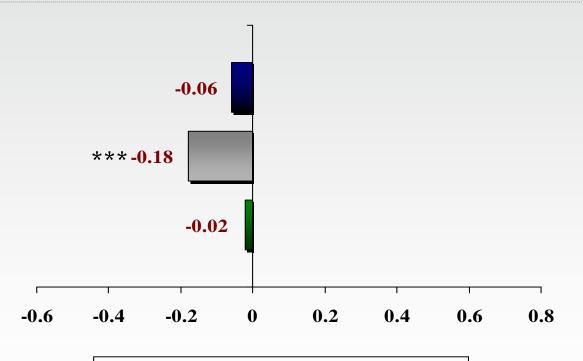
My academic advisor is concerned about my success as an individual.





Concern for the Individual

Counseling staff care about students as individuals.

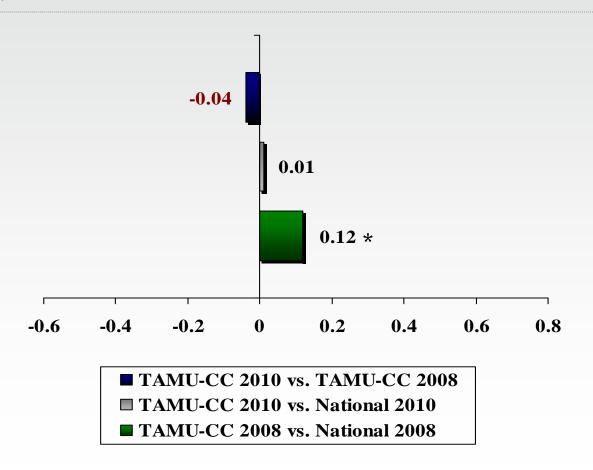


- TAMU-CC 2010 vs. TAMU-CC 2008
- TAMU-CC 2010 vs. National 2010
- TAMU-CC 2008 vs. National 2008



Concern for the Individual

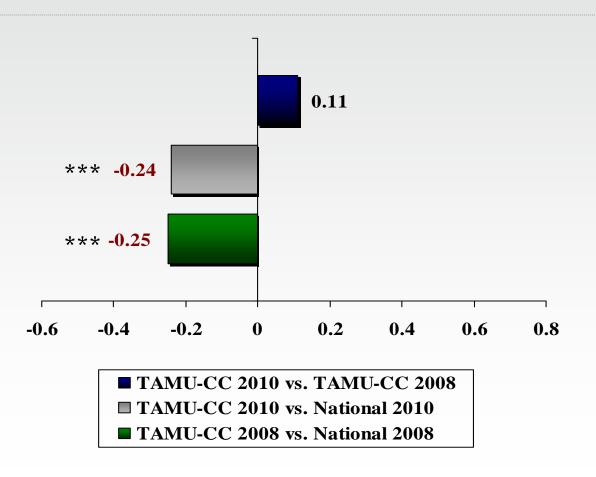
Faculty are fair and unbiased in their treatment of individual students.





Concern for the Individual

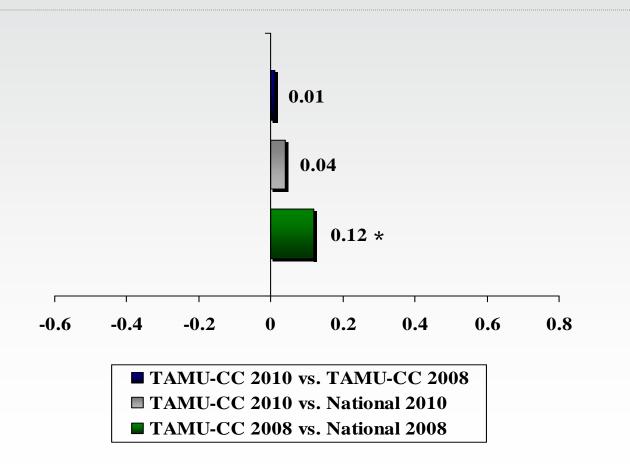
Residence hall staff are concerned about me as an individual.





Concern for the Individual

The institution shows concern for students as individuals.





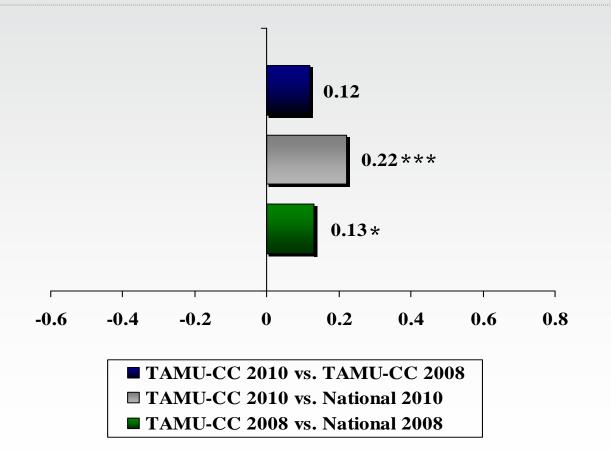
Service Excellence Scale

Scale assesses perceived attitude of staff, especially front line staff, towards students. This scale pinpoints the areas of campus where quality service and personal concern for students are rated most and least favorably.



Service Excellence

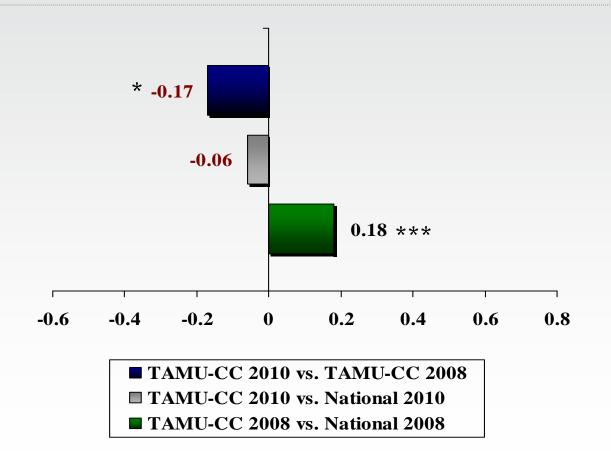
The campus staff are caring and helpful.





Service Excellence

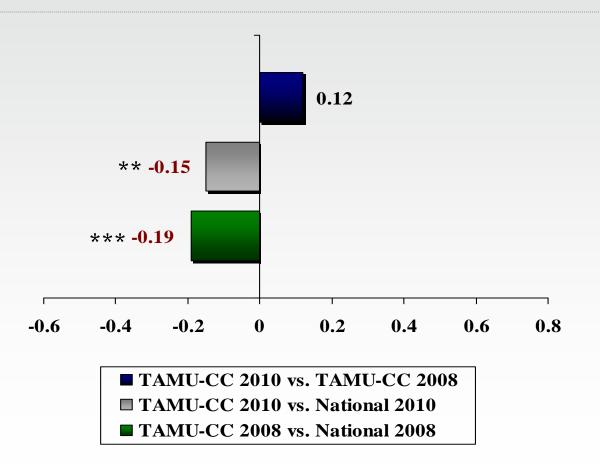
Library staff are helpful and approachable.





Service Excellence

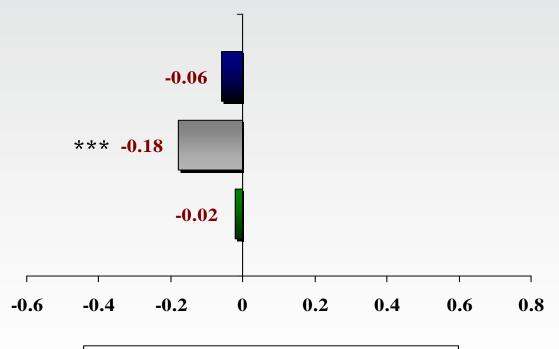
The staff in the health services area are competent.





Service Excellence

Counseling staff care about students as individuals.

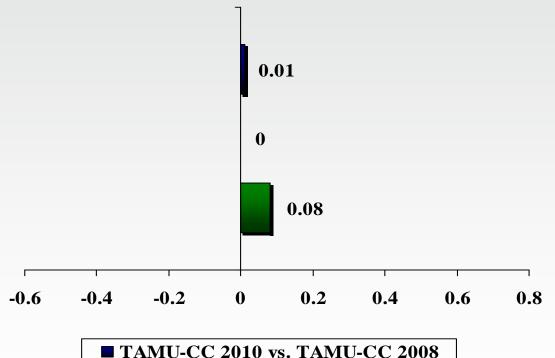


- TAMU-CC 2010 vs. TAMU-CC 2008
- **TAMU-CC 2010 vs. National 2010**
- TAMU-CC 2008 vs. National 2008



Service Excellence

The personnel involved in registration are helpful.



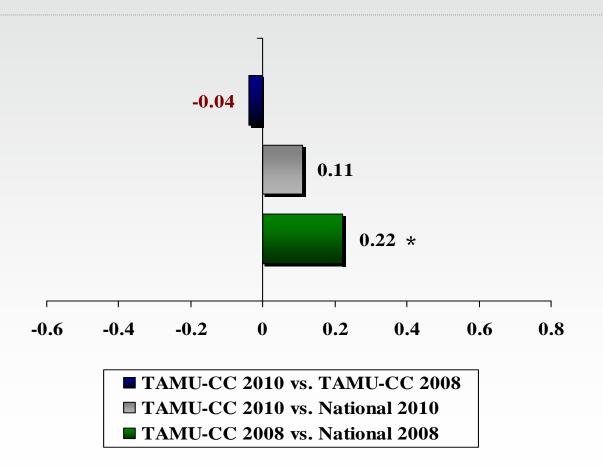
■ TAMU-CC 2010 vs. National 2010

■ TAMU-CC 2008 vs. National 2008



Service Excellence

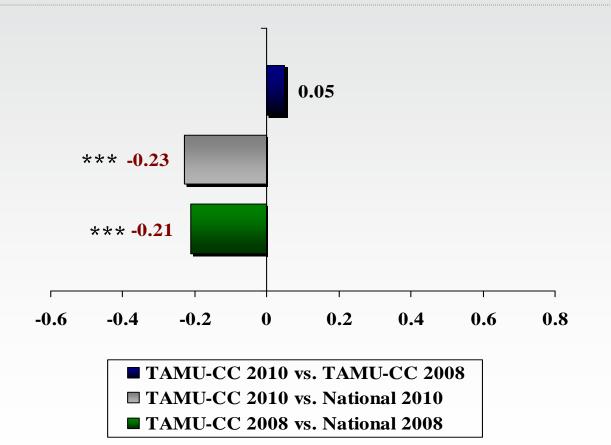
I seldom get the "run-around" when seeking information on this campus.





Service Excellence

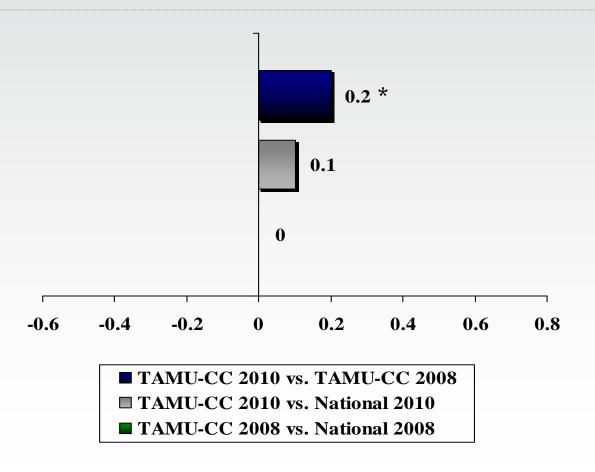
I generally know what's happening on campus.





Service Excellence

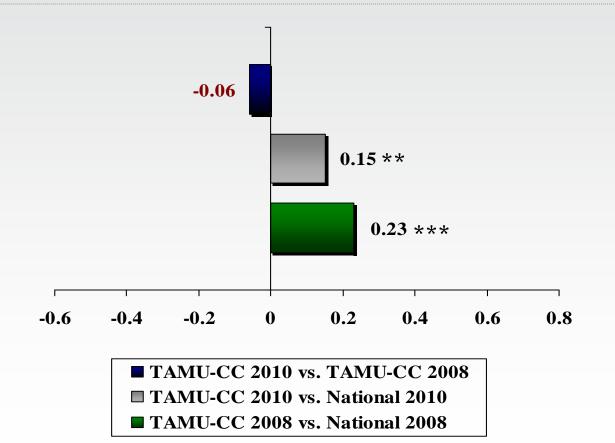
Channels for expressing student complaints are readily available.





Service Excellence

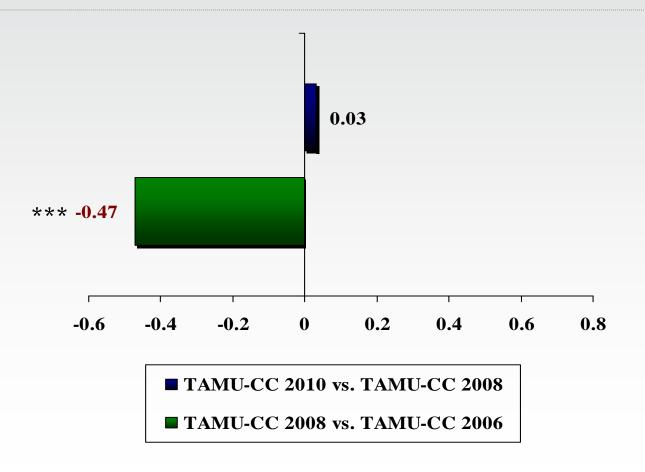
On the whole, the campus is well-maintained.





Service Excellence (TAMU-CC Custom Question)

The WEB registration process through SAIL works well for me.





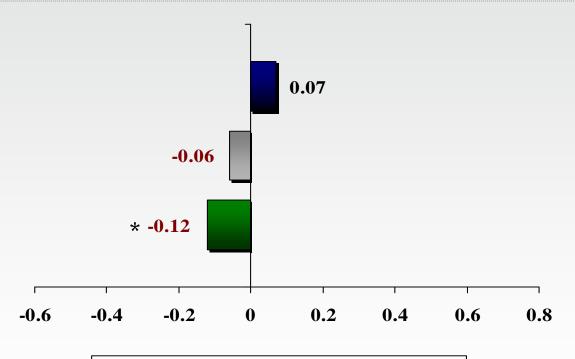
Campus Life Scale

Scale assesses effectiveness of student life programs offered, covering issues ranging from athletics to residence life. This scale also assesses campus policies and procedures to determine students' perception of their rights and responsibilities.





A variety of intramural activities are offered.

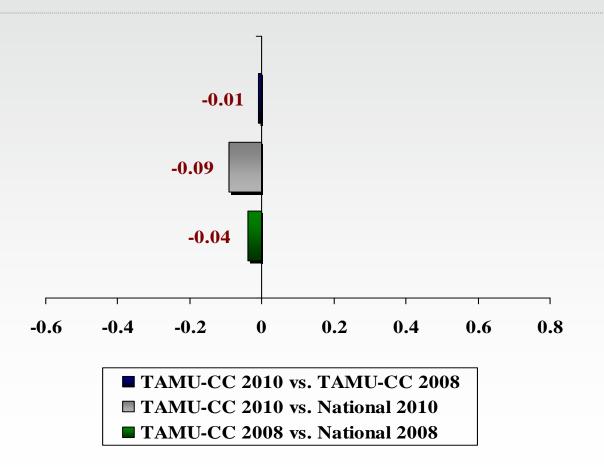


- TAMU-CC 2010 vs. TAMU-CC 2008
- **TAMU-CC 2010 vs. National 2010**
- TAMU-CC 2008 vs. National 2008



Campus Life

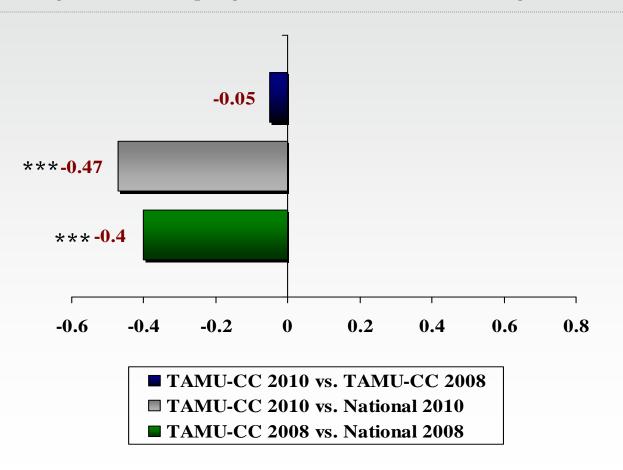
Living conditions in the residence halls are comfortable (adequate space, lighting, heat, air, etc.)





Campus Life

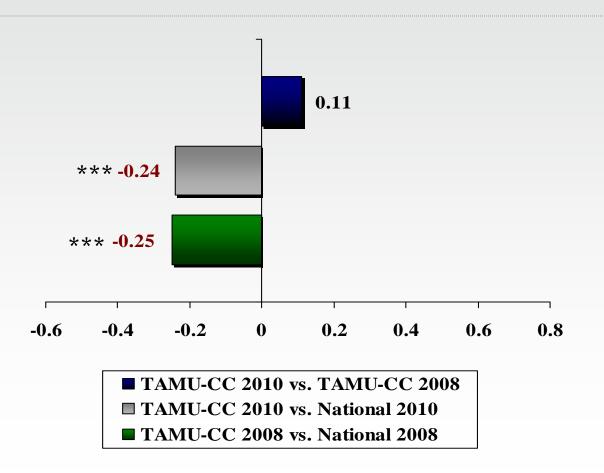
The intercollegiate athletic programs contribute to a strong sense of school spirit.





Campus Life

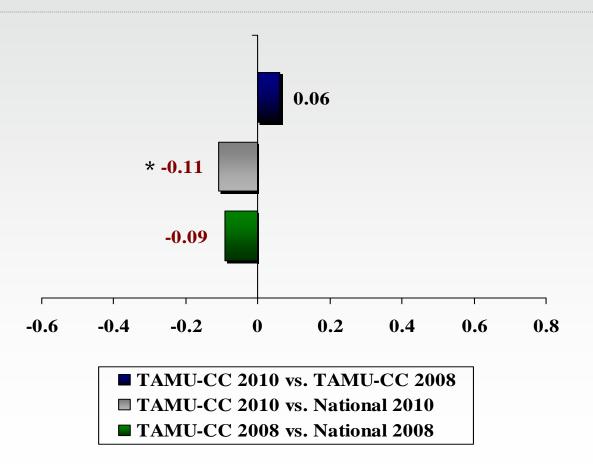
Residence hall staff are concerned about me as an individual.





Campus Life

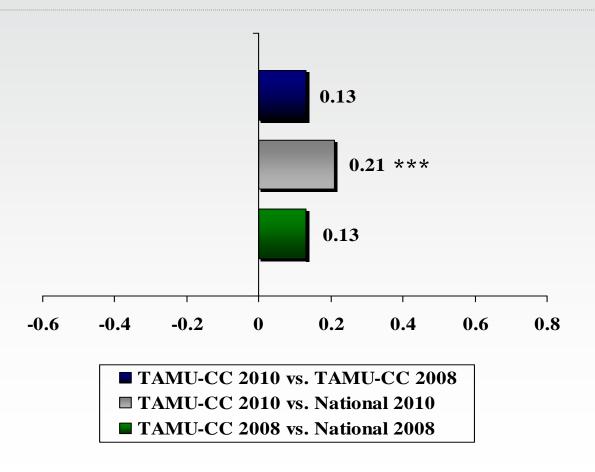
Males and females have equal opportunities to participate in intercollegiate athletics.





Campus Life

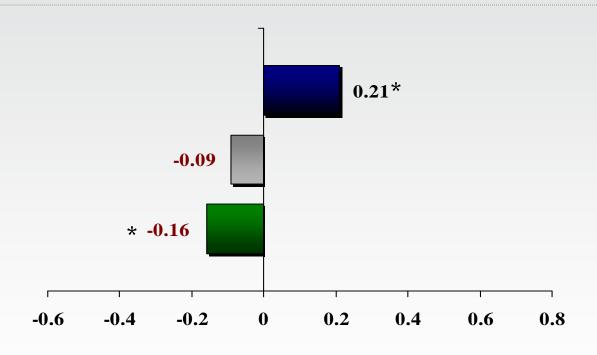
There is an adequate selection of food available in the cafeteria.







Residence hall regulations are reasonable.

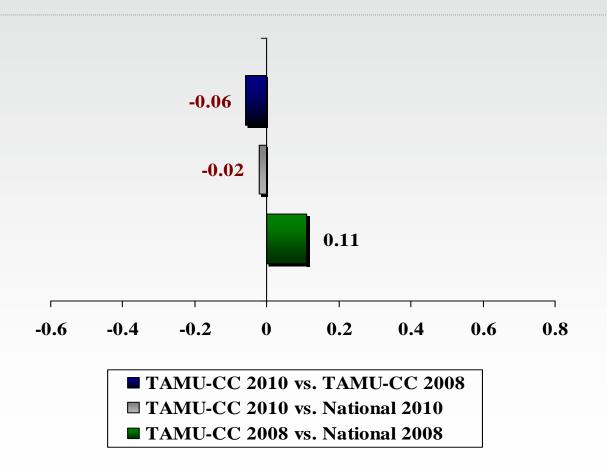


- **TAMU-CC 2010 vs. TAMU-CC 2008**
- **TAMU-CC 2010 vs. National 2010**
- TAMU-CC 2008 vs. National 2008



Campus Life

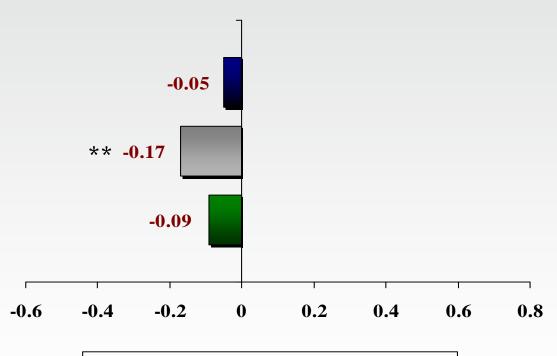
There are a sufficient number of weekend activities for students.





Campus Life

I can easily get involved in campus organizations.

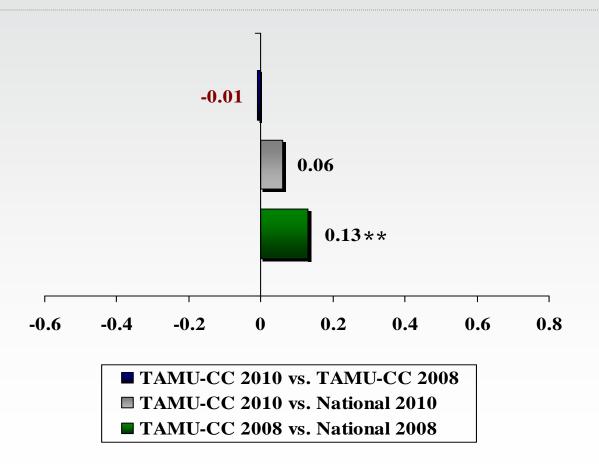


- TAMU-CC 2010 vs. TAMU-CC 2008
- TAMU-CC 2010 vs. National 2010
- TAMU-CC 2008 vs. National 2008



Campus Life

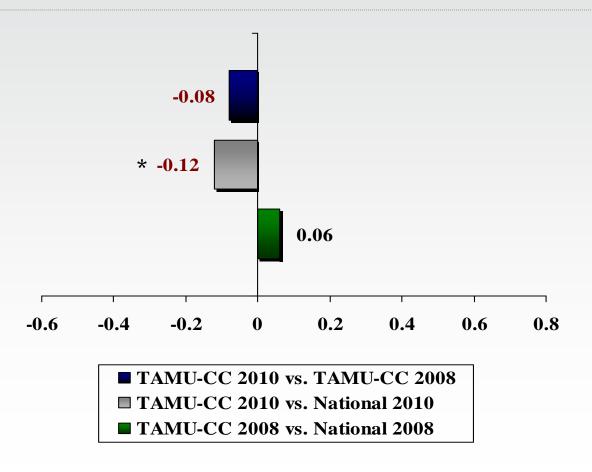
The student center is a comfortable place for students to spend their leisure time.



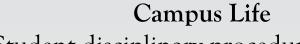


Campus Life

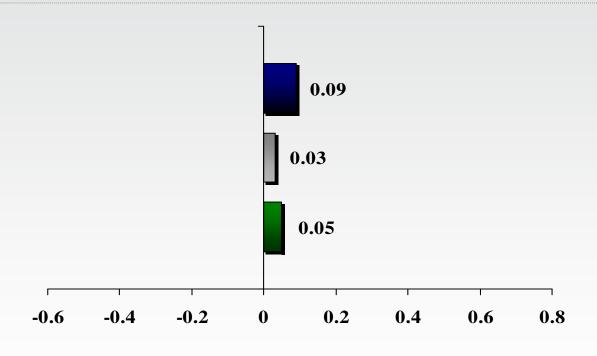
The student handbook provides helpful information about campus life.







Student disciplinary procedures are fair.

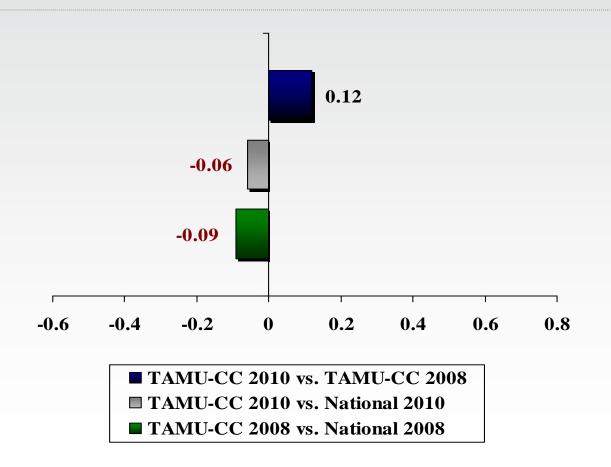


- **TAMU-CC 2010 vs. TAMU-CC 2008**
- **TAMU-CC 2010 vs. National 2010**
- TAMU-CC 2008 vs. National 2008



Campus Life

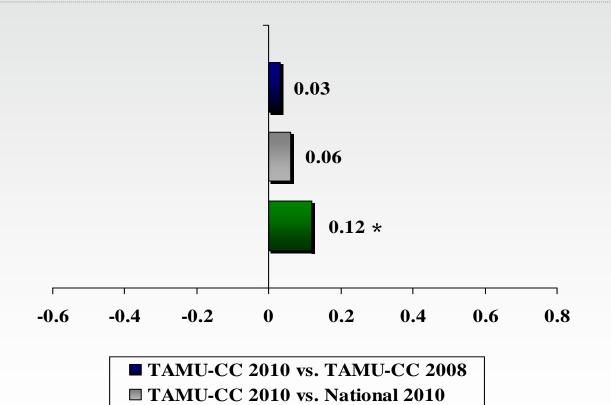
New student orientation services help students adjust to college.







Freedom of expression is protected on campus.



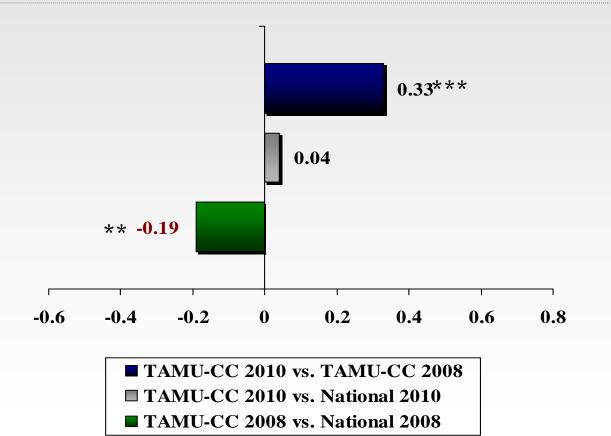
Statistical Significance: *p<.05; **p<.01; ***p<.001

■ TAMU-CC 2008 vs. National 2008





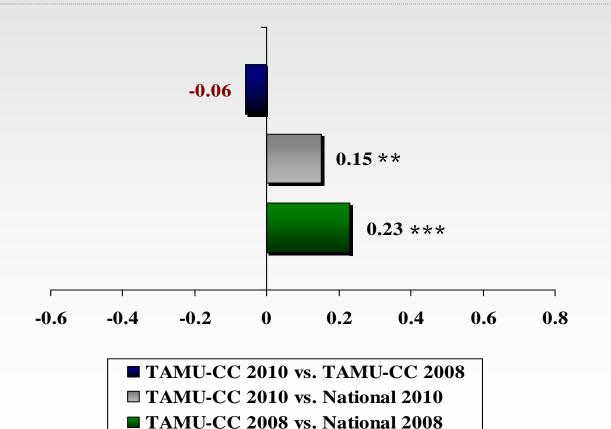
Students activities fees are put to good use.





Campus Life

On the whole, the campus is well-maintained.



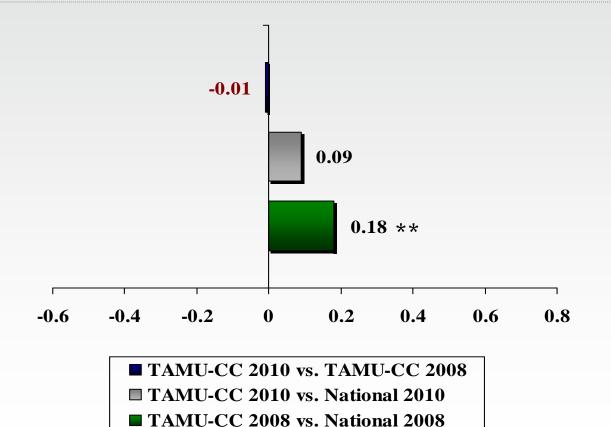
Responsiveness to Diverse Population Scale

Scale assesses institution's commitment to specific groups of students, e.g. underrepresented populations, students with disabilities, commuters, part-time students, and older, returning learners.



Responsiveness to Diverse Populations

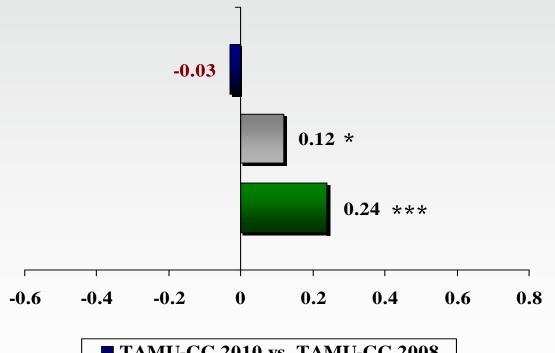
Institution's commitment to part-time students.





Responsiveness to Diverse Populations

Institution's commitment to evening students.

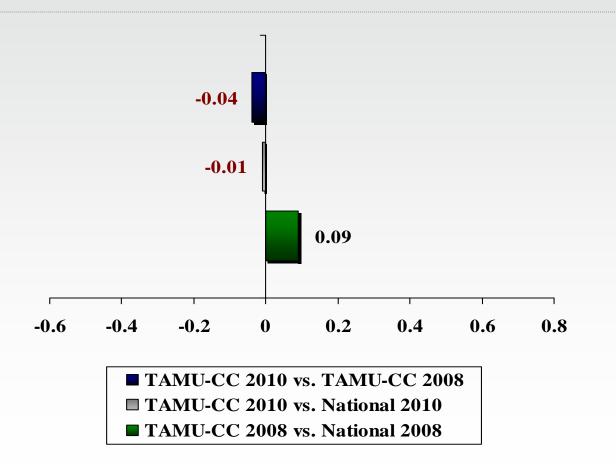


- TAMU-CC 2010 vs. TAMU-CC 2008
- **TAMU-CC 2010 vs. National 2010**
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Responsiveness to Diverse Populations

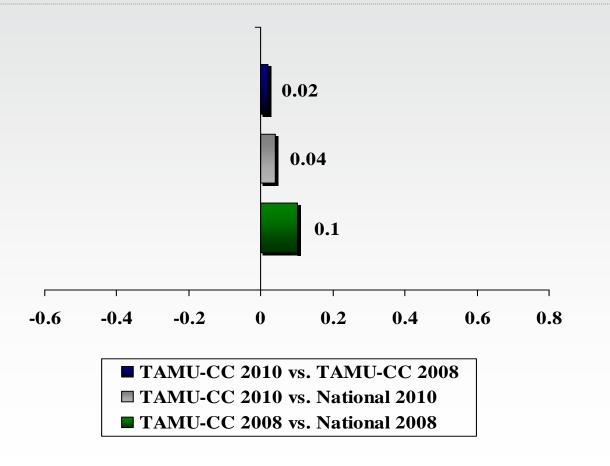
Institution's commitment to older, returning learners.





Responsiveness to Diverse Populations

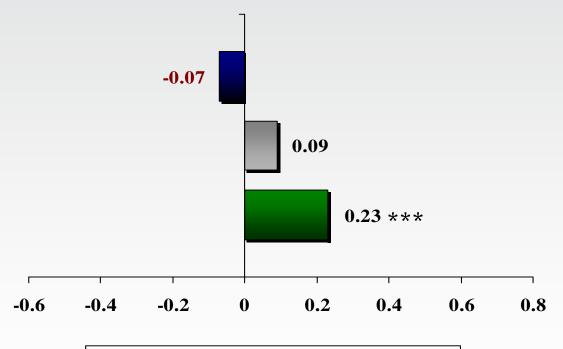
Institution's commitment to under represented populations.







Institution's commitment to commuters.

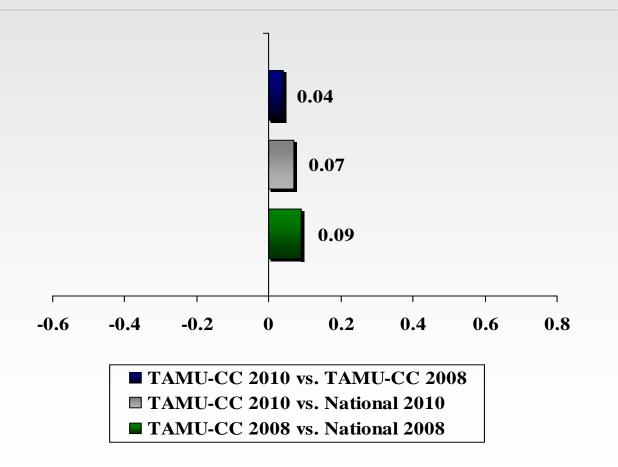


- **TAMU-CC 2010 vs. TAMU-CC 2008**
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- TAMU-CC 2008 vs. National 2008



Responsiveness to Diverse Populations

Institution's commitment to students with disabilities.





This concludes the presentation of findings for the 2010 Noel-Levitz Student Satisfaction Inventory at TAMU-CC.

For questions and comments, contact Tanya Ybarra, Research Analyst with the Office of Planning and Institutional Effectiveness, at 825-2242.