2012 Noel-Levitz Student Satisfaction Inventory

Texas A&M University-Corpus Christi Prepared by The Office of Planning & Institutional Research Spring 2012



Survey Administration

- o The Noel Levitz Student Satisfaction Inventory is administered at TAMU-CC every two years (March and April of even-numbered years).
- The survey, which is administered at participating institutions nationwide, includes questions related to the importance students give to certain institutional attributes and their satisfaction with these same attributes.
- o A random stratified sample of classrooms was selected, and students in the designated classes were offered the opportunity to participate in the survey.
- o 48 classes were designated to be a part of the random sample, and the professors in 37 of these courses arranged to participate.
- o <u>958</u> students were enrolled in these classes, and <u>691</u> of these students participated in the survey.
- o The participation rate was <u>73%</u>.



For accessibility, results are broken out into the following format:

- I. Demographics
- II. Key Findings
- III. Detailed Results
 - a. Safety & Security
 - b. Academic Advising
 - c. Instructional Effectiveness
 - d. Registration Effectiveness
 - e. Recruitment & Financial Aid
 - f. Campus Support Services
 - g. Campus Climate
 - h. Student Centeredness
 - i. Concern for the Individual
 - j. Service Excellence
 - k. Campus Life
 - 1. Responsiveness to Diverse Population
 - m. Overall Experiences



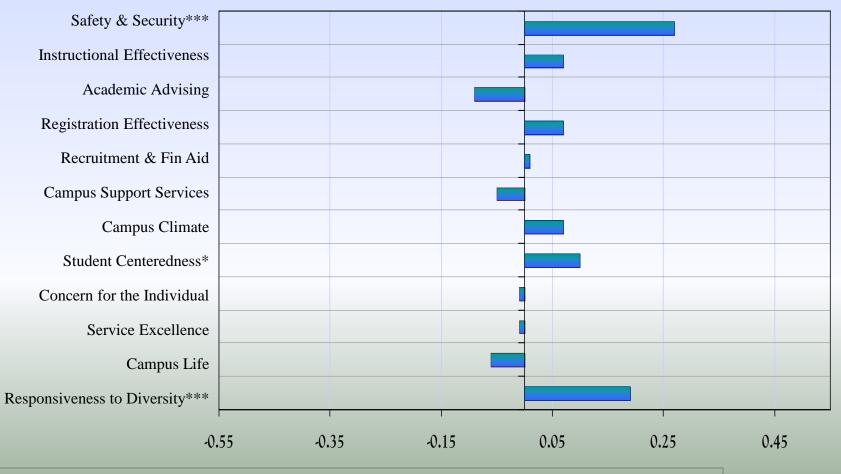
Demographics

		Survey Respondents	Campus Population
Gender	Male	36%	39%
	Female	64%	61%
Ethnicity	White	39%	43%
	Hispanic	41%	42%
	African American	4%	5%
	No Response	3%	1%
	Other	13%	9%
Class	Freshmen	7%	17%
Level	Sophomore	15%	17%
	Junior	20%	19%
	Senior	32%	26%
	Graduate	23%	18%
	Other	3%	3%



Overall Results: TAMU-CC 2012 vs. National 2012

Listed in order of Importance, by TAMU-CC 2012 Results

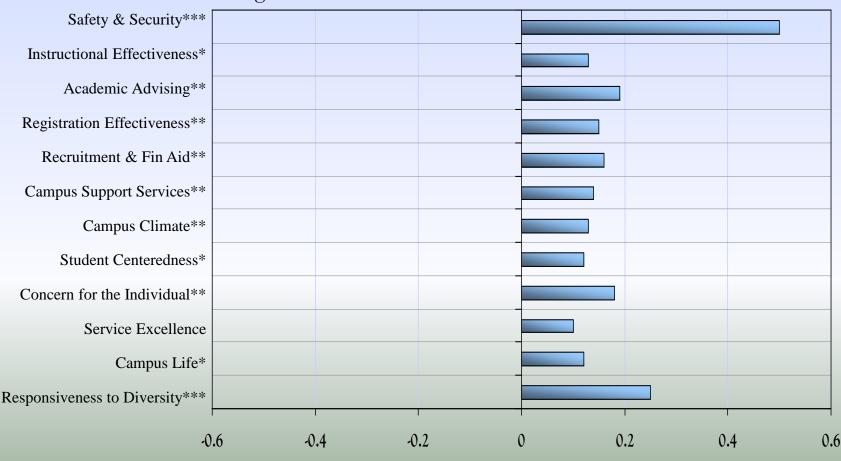


Mean difference between TAMU-CC and National participants in the Noel-Levitz Inventory benchmarks indicated above.



Overall Results: TAMU-CC 2012 vs. TAMU-CC 2010

Change in overall satisfaction score from 2010





Strengths

TAMU-CC Strengths

- 1. My academic advisor provides me with accurate information about my degree requirements.
- 2. I know who to contact to receive academic advising in my major.
- 3. The content of the courses within my major is valuable.
- 4. The instruction in my major field is excellent.
- 5. Nearly all of the faculty are knowledgeable in their field.
- 6. When I have a scheduled appointment with my advisor, I am seen on time.
- 7. The quality of instruction I receive in most of my classes is excellent.
- 8. My academic advisor is knowledgeable about where to obtain other services available on campus.
- 9. The campus is safe and secure for all students.
- 10. Faculty are usually available after class and during office hours.

Items of Concern

TAMU-CC Weaknesses

- 1. I am able to register for classes I need with few conflicts.
- 2. The amount of student parking space on campus is adequate.
- 3. Tuition paid is a worthwhile investment.
- 4. Faculty are fair and unbiased in their treatment of individual students.
- 5. Faculty provide timely feedback about student progress in a course.
- 6. Adequate financial aid is available for most students.
- 7. My faculty mentor provides me with useful information about careers in my major.
- 8. Admissions staff are knowledgeable.
- 9. Financial aid awards are announced to students in time to be helpful in college planning.
- 10. My academic advisor is concerned about my success as an individual.



Comparison to National Results

TAMU-CC Strengths (Higher Mean Ratings of Satisfaction than 4-Year Average)

- 1. The campus is safe and secure for all students.
- 2. The business office is open during hours which are convenient for most students.
- 3. Parking lots are well-lighted and secure.
- 4. Institution's commitment to part-time students.
- 5. It is an enjoyable experience to be a student on this campus.

TAMU-CC Weaknesses (Lower Mean Ratings of Satisfaction than 4-Year Average)

- 1. The intercollegiate athletic programs contribute to a strong sense of school spirit.
- 2. Billing policies are reasonable.
- 3. Bookstore staff are helpful.
- 4. I generally know what's happening on campus.
- 5. My academic advisor is concerned about my success as an individual.
- 6. The staff in the health services area are competent.



Key Findings (Importance)

TAMU-CC Importance Strengths (Lowest Satisfaction Gap)

- 1. A variety of intramural activities are offered.
- 2. Males and females have equal opportunities to participate in intercollegiate athletics.
- 3. Most students feel a sense of belonging here.
- 4. Library staff are helpful and approachable.
- 5. On the whole, the campus is well-maintained.

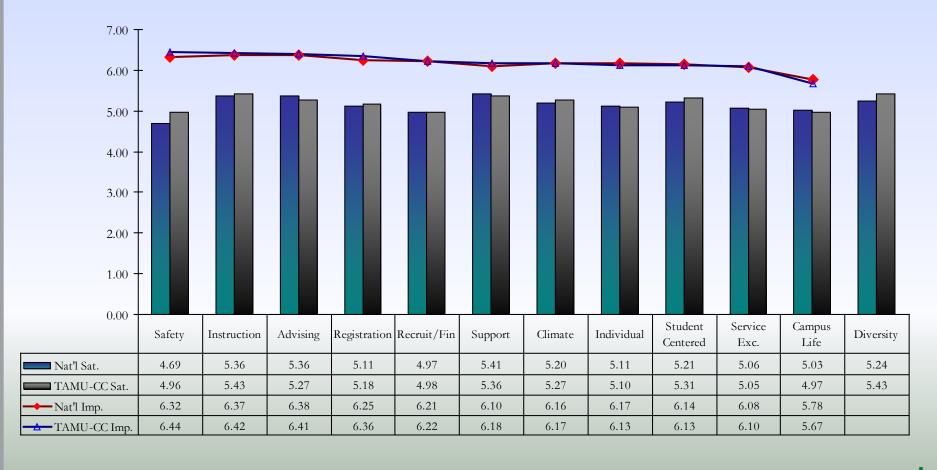
Satisfaction gap is the mean difference between student importance and student satisfaction on a given item.

TAMU-CC Importance Weaknesses (Highest Satisfaction Gap)

- 1. The amount of student parking space on campus is adequate.
- 2. Billing policies are reasonable.
- 3. Student activities fees are put to good use.
- 4. I seldom get the "run-around" when seeking information on this campus.
- 5. I am able to register for classes I need with few conflicts.



Performance Gap: Satisfaction Levels vs. Importance Levels (Mean Scores)



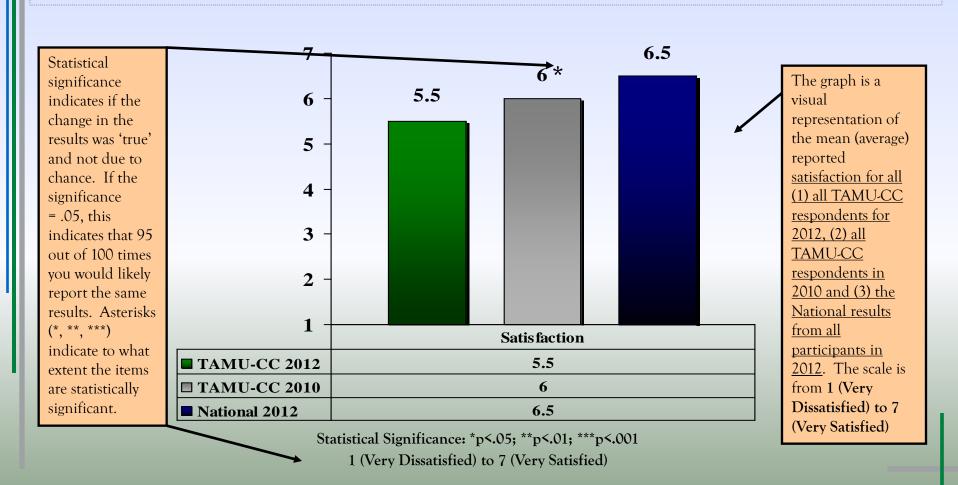
Importance Scale: 1=No Importance, 7=High Importance Satisfaction Scale: 1=Very Dissatisfied, 7=Very Satisfied



How to Interpret Results:

This is where you will find the scale category (such as Academic Advising, Campus Life, etc.)

This is where you will find the item detail listed as it was asked of participants.





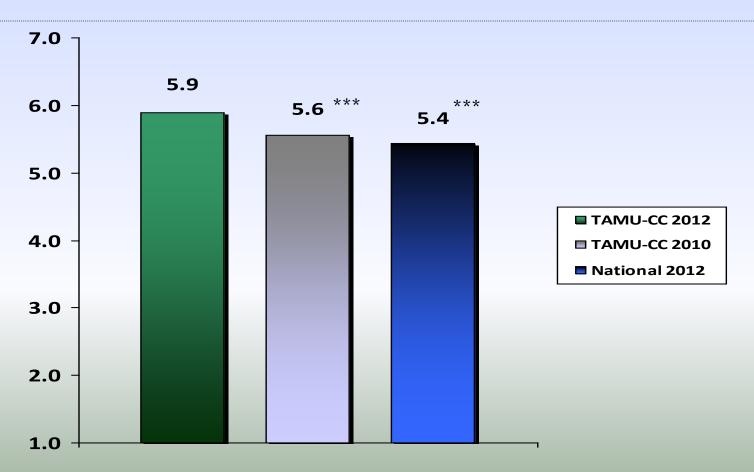
Safety & Security Scale

Scale assesses the institution's responsiveness to students' personal safety and security on the campus. This scale measures the effectiveness of both security personnel and campus facilities.



Safety & Security

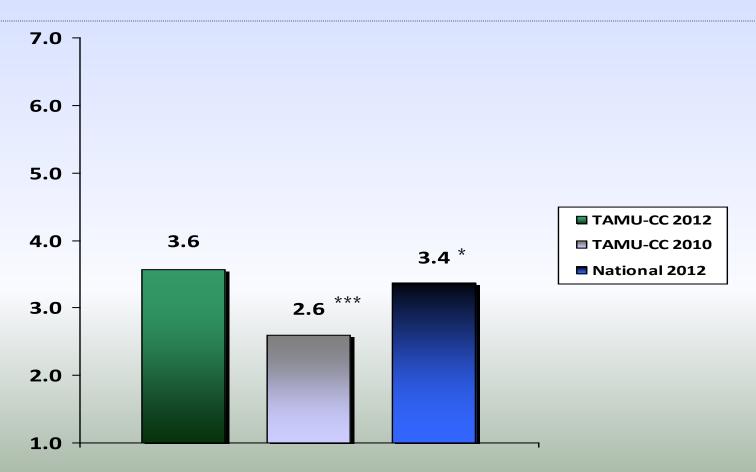
The campus is safe and secure for all students.





Safety & Security

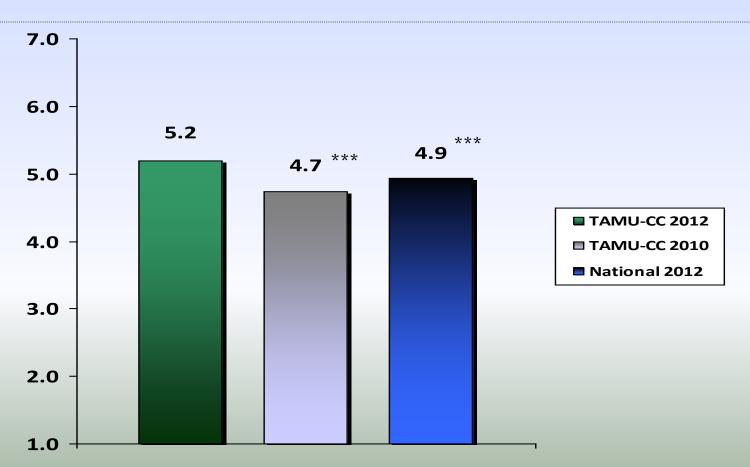
The amount of student parking space on campus is adequate.







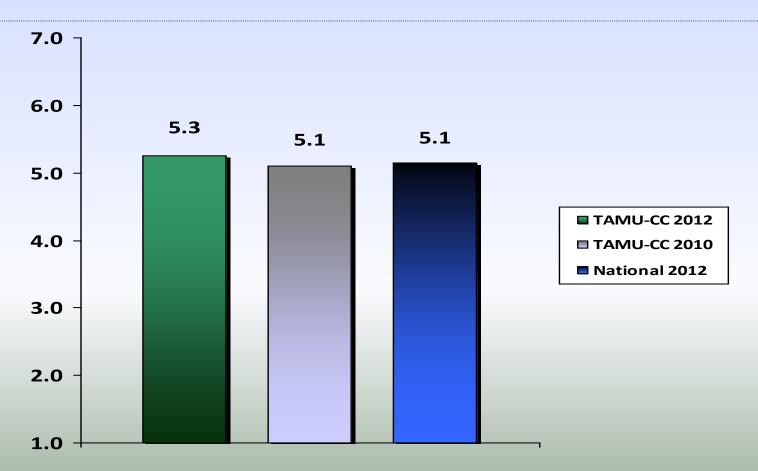
Parking lots are well-lighted and secure.







Security staff respond quickly in emergencies.





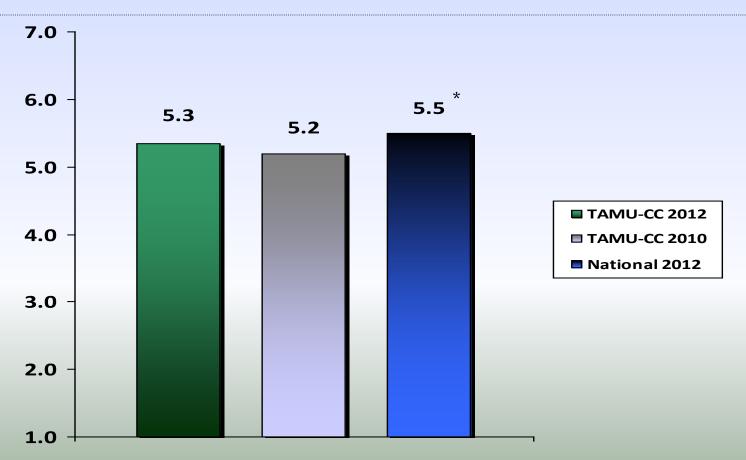
Academic Advising Scale

Scale assesses the comprehensiveness of the academic advising program. Academic advisors and counselors are evaluated on the basis of their knowledge, competence, and personal concern for student success, as well as their approachability.



Academic Advising

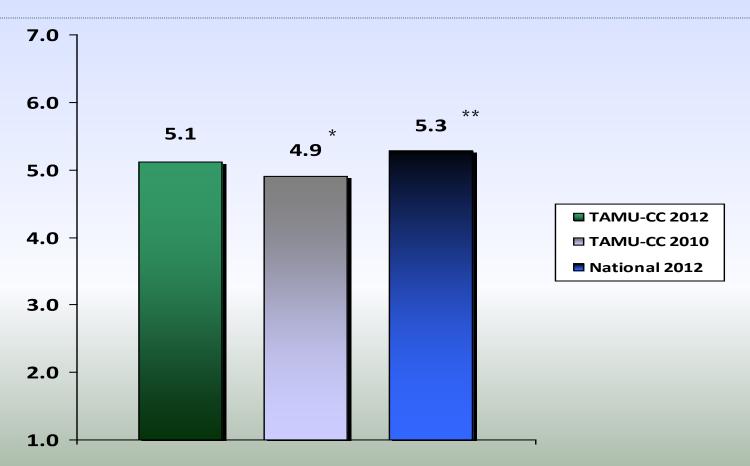
My academic advisor is approachable.





Academic Advising

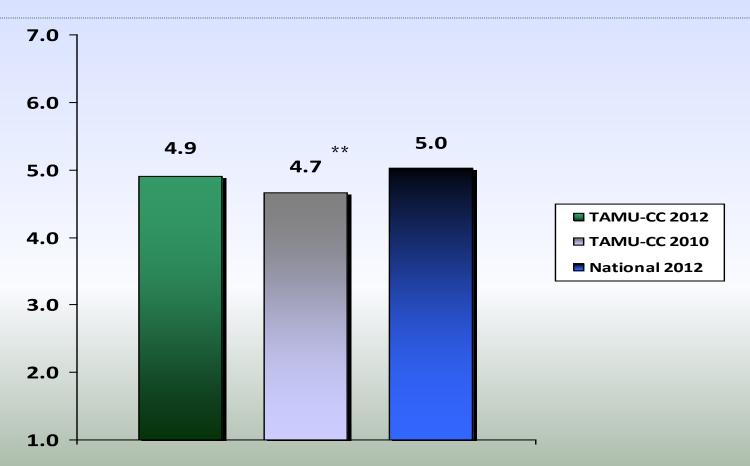
My academic advisor is concerned about my success as an individual.





Academic Advising

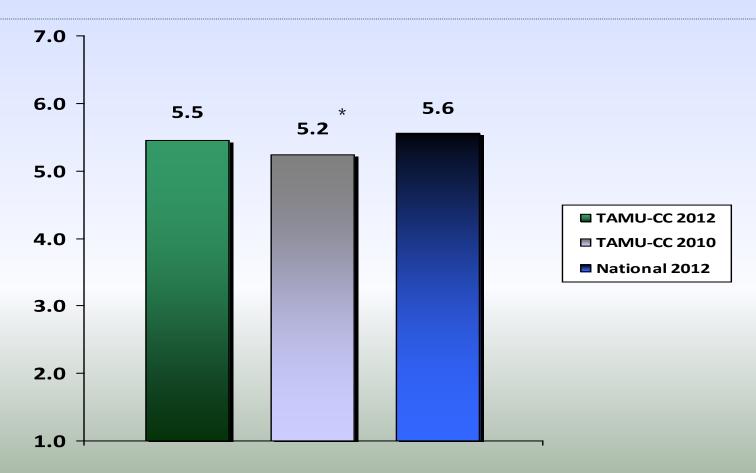
My academic advisor helps me set goals to work toward.





Academic Advising

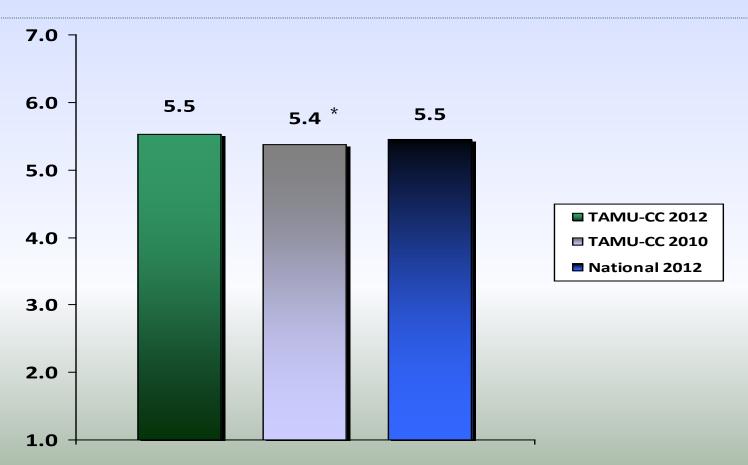
My academic advisor is knowledgeable about requirements in my major.





Academic Advising

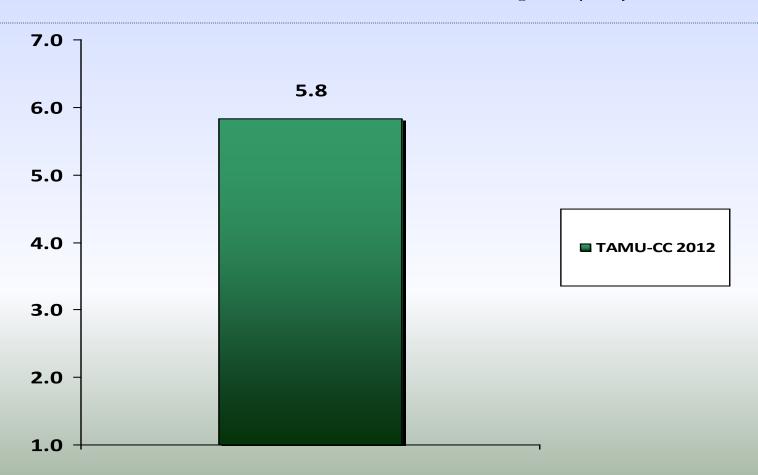
Major requirements are clear and reasonable.





Academic Advising (TAMU-CC Custom Question)

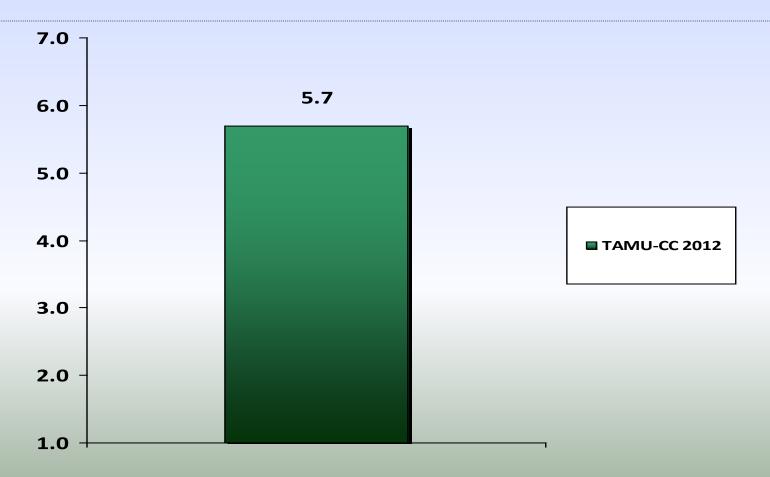
I know who to contact to receive academic advising in my major.





Academic Advising (TAMU-CC Custom Question)

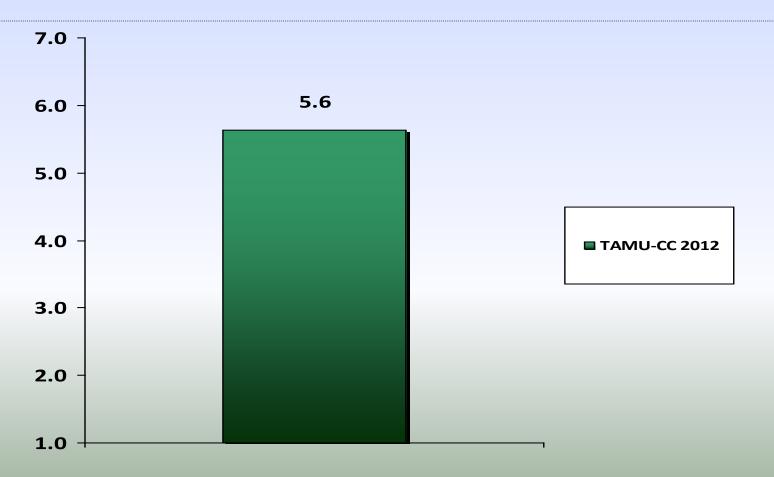
When I have a scheduled appointment with my advisor, I am seen on time.





Academic Advising (TAMU-CC Custom Question)

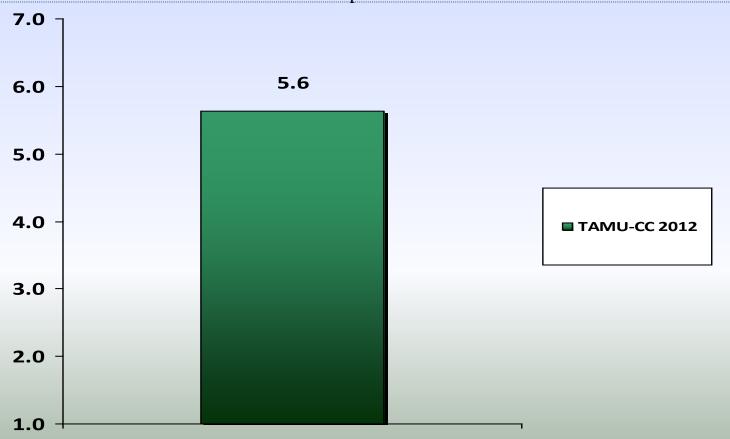
My academic advisor provides me with accurate information about my degree requirements.





Academic Advising (TAMU-CC Custom Question)

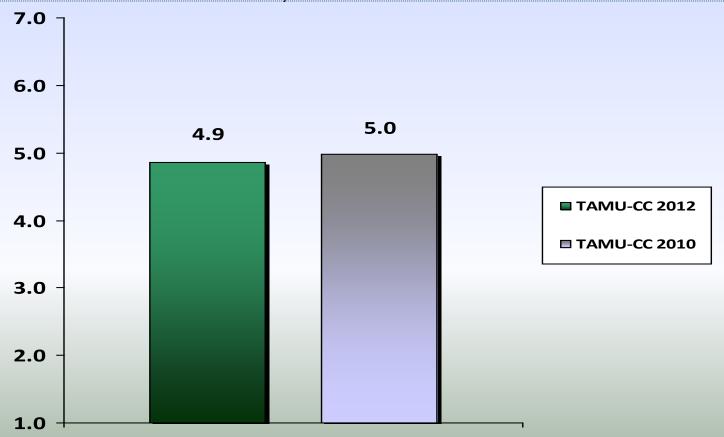
My academic advisor is knowledgeable about where to obtain other services available on campus.





Academic Advising (TAMU-CC Custom Question)

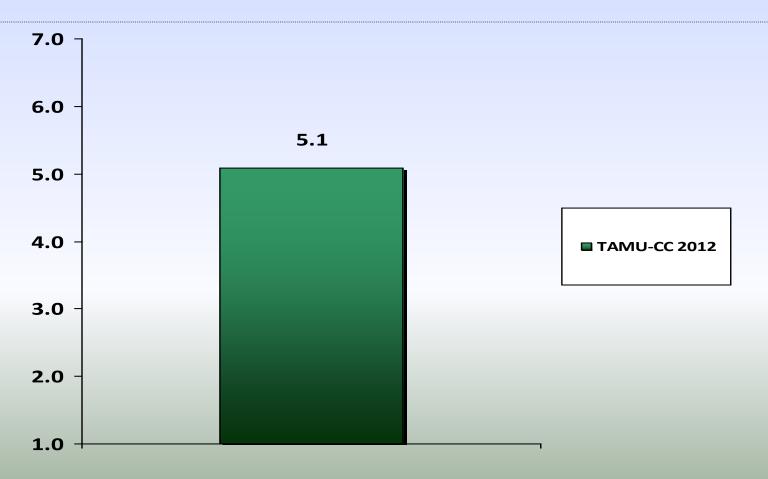
I know under which circumstances it is appropriate for me to see my faculty mentor instead of my academic advisor.





Academic Advising (TAMU-CC Custom Question)

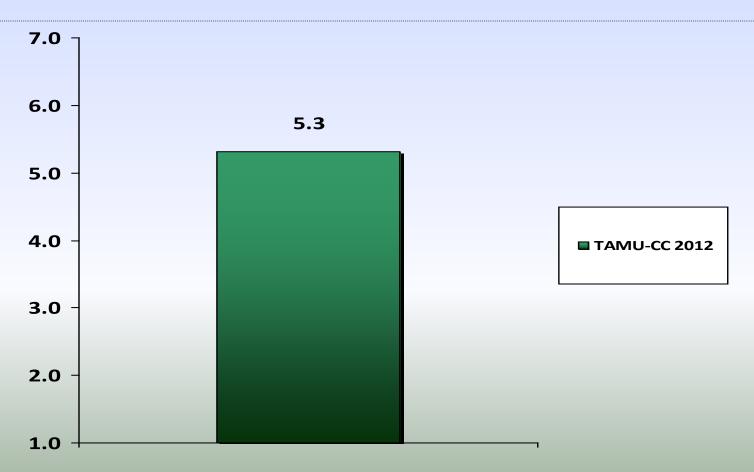
My faculty mentor provides me with useful information about careers in my major.





Academic Advising (TAMU-CC Custom Question)

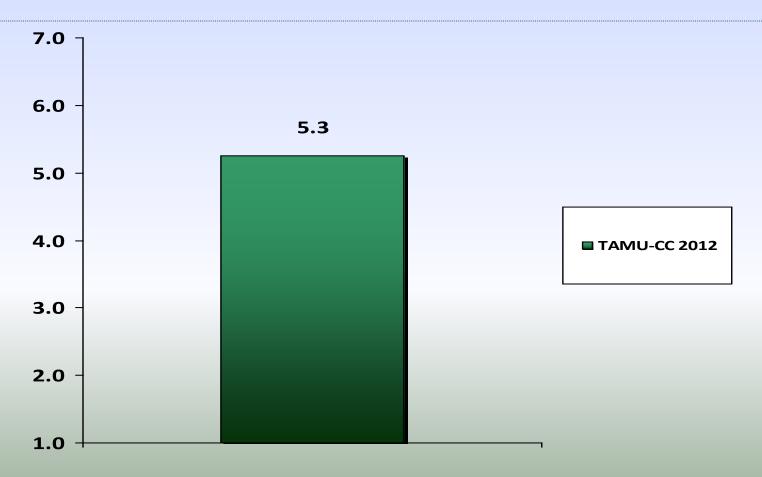
My faculty mentor is approachable.





Academic Advising (TAMU-CC Custom Question)

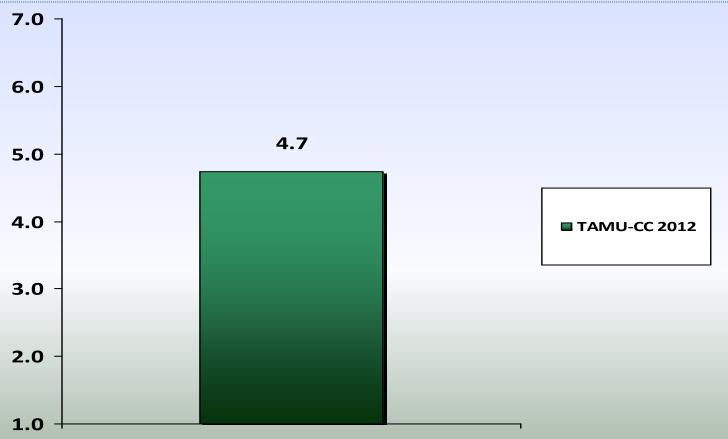
My faculty mentor is accessible in a timely manner when I require assistance.





Academic Advising (TAMU-CC Custom Question)

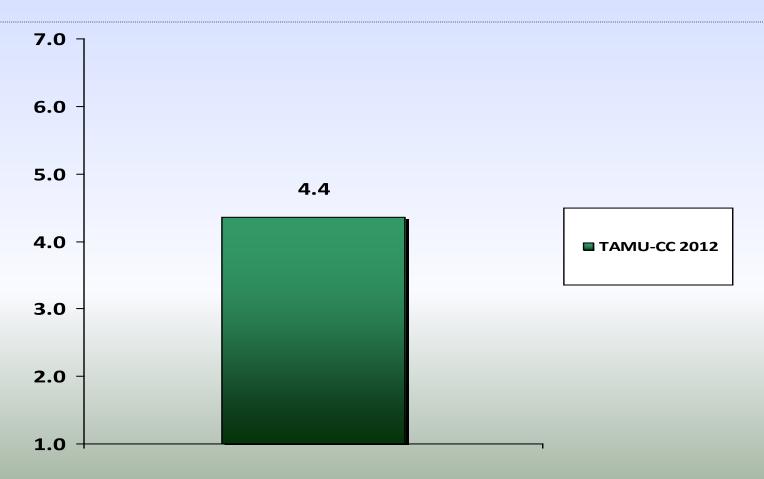
The Islander Transition Center provides accurate information to transfer students regarding the transfer of coursework.





Academic Advising (TAMU-CC Custom Question)

I had the opportunity to become familiar with the Degree Works online program.



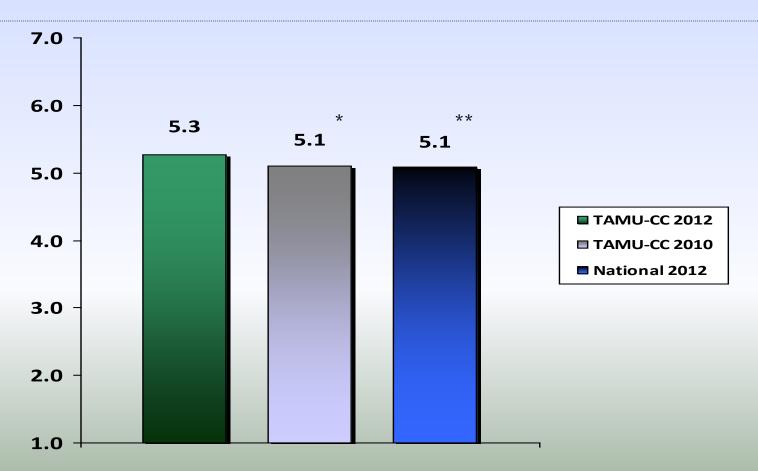
Instructional Effectiveness Scale

Scale assesses students' academic experience, the curriculum, and the campus's overriding commitment to academic excellence. This comprehensive scale covers areas such as the effectiveness of faculty in and out of the classroom, content of the courses, and sufficient course offerings.



Instructional Effectiveness

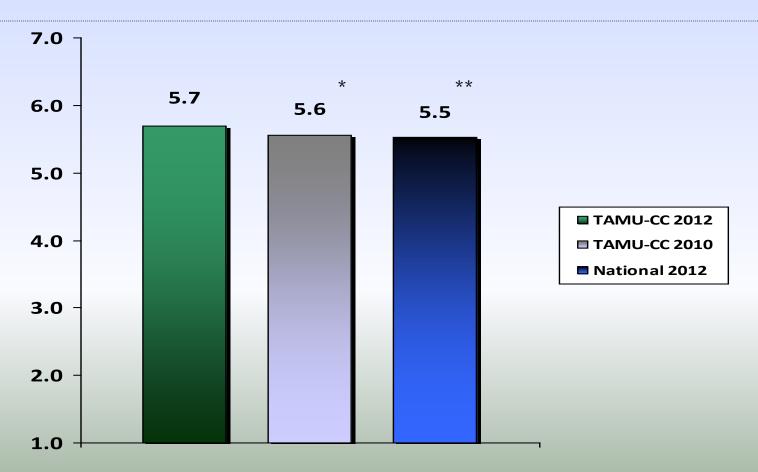
Faculty care about me as an individual.





Instructional Effectiveness

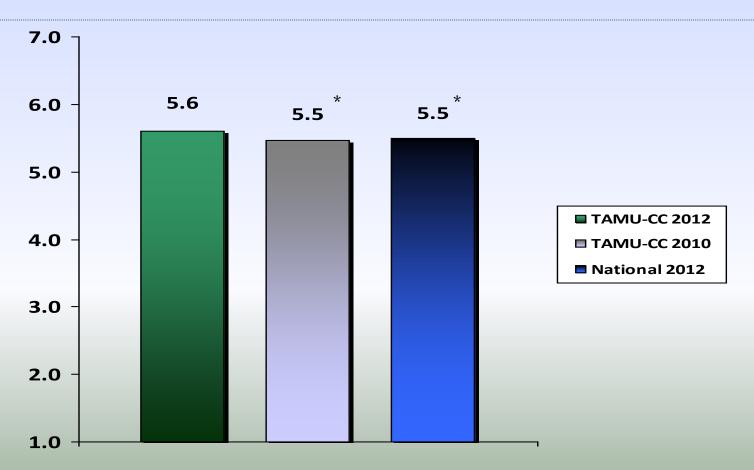
The content of the courses within my major is valuable.





Instructional Effectiveness

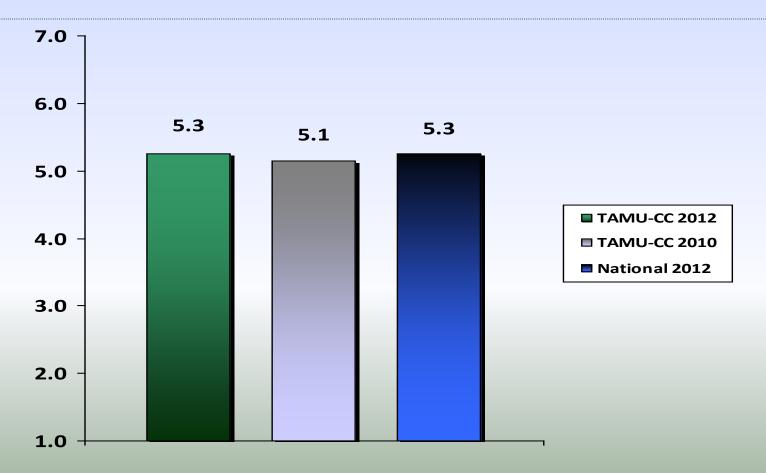
The instruction in my major field is excellent.





Instructional Effectiveness

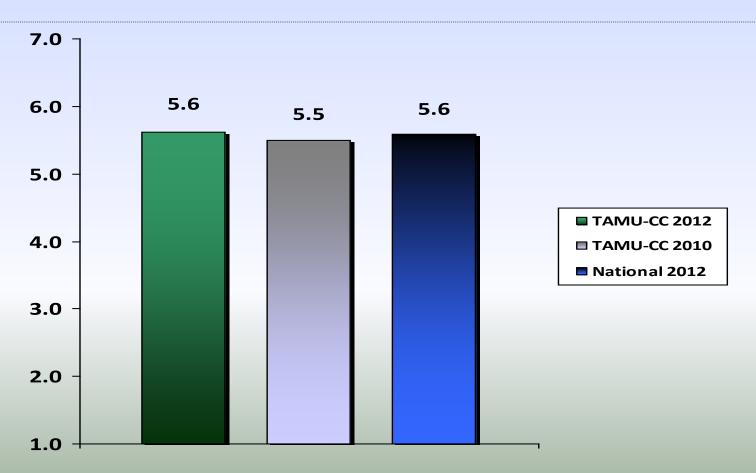
Faculty are fair and unbiased in their treatment of individual students.





Instructional Effectiveness

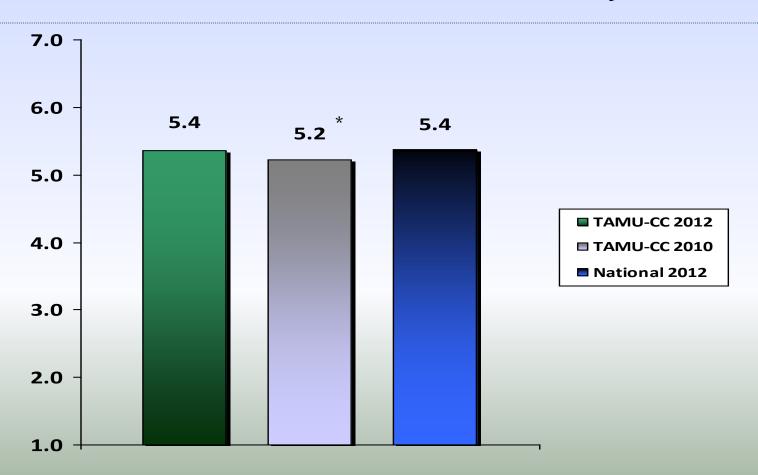
I am able to experience intellectual growth here.





Instructional Effectiveness

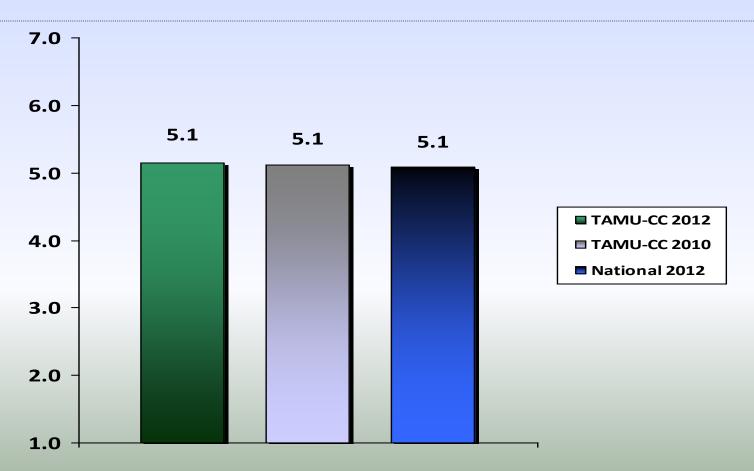
There is a commitment to academic excellence on this campus.





Instructional Effectiveness

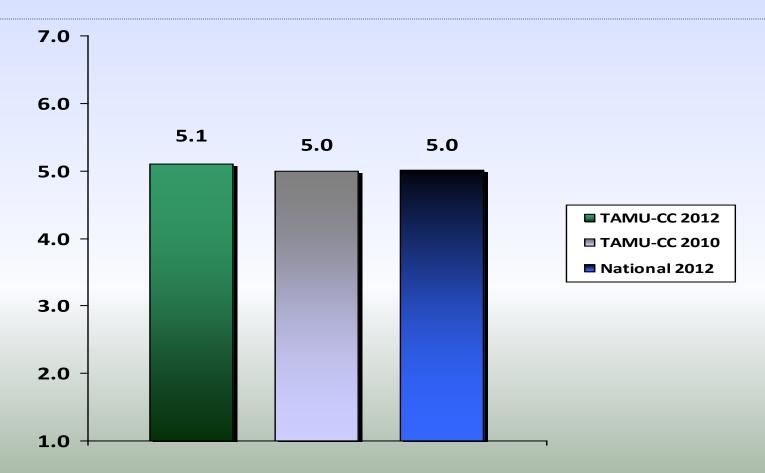
Faculty provide timely feedback about student progress in a course.





Instructional Effectiveness

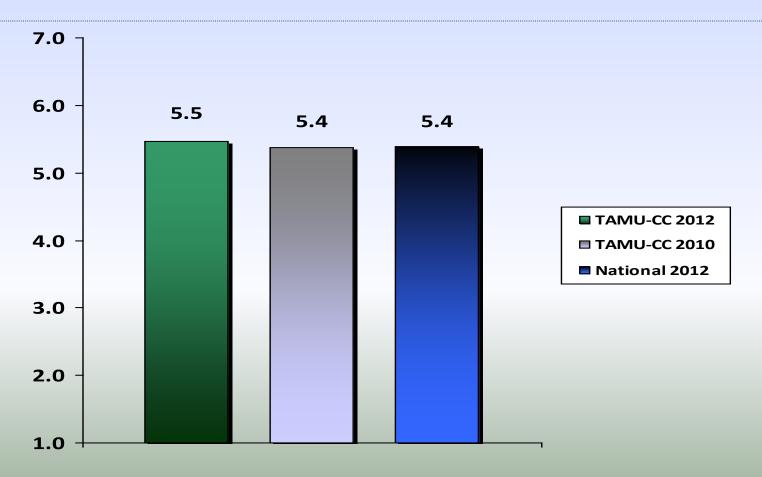
Faculty take into consideration student differences as they teach a course.





Instructional Effectiveness

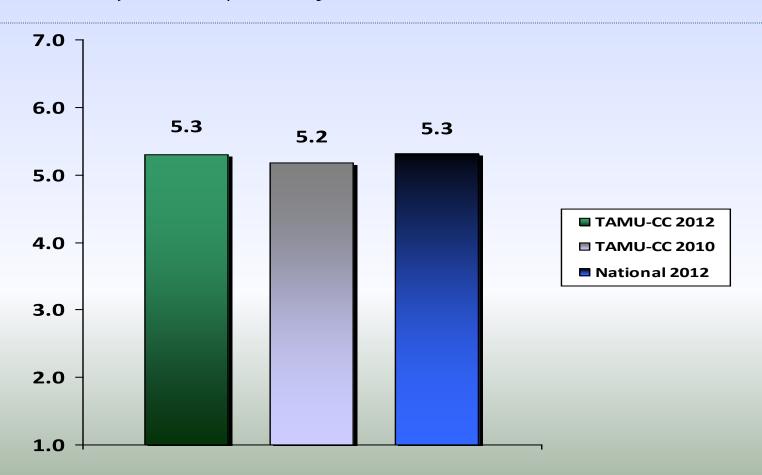
The quality of instruction I receive in most of my classes is excellent.





Instructional Effectiveness

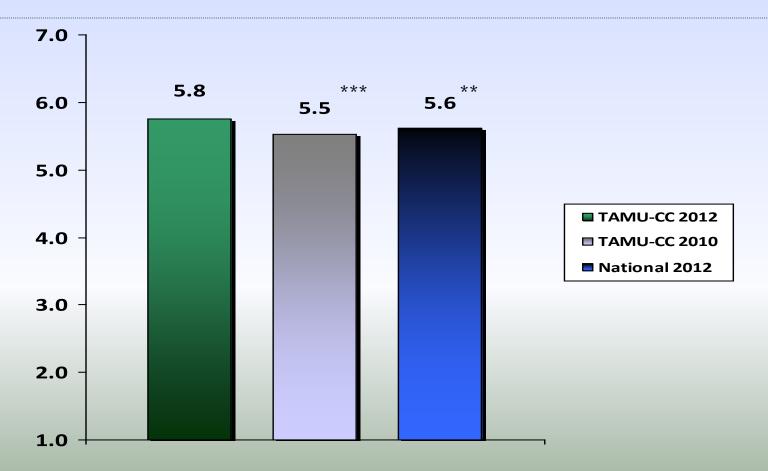
Adjunct faculty are competent as classroom instructors.





Instructional Effectiveness

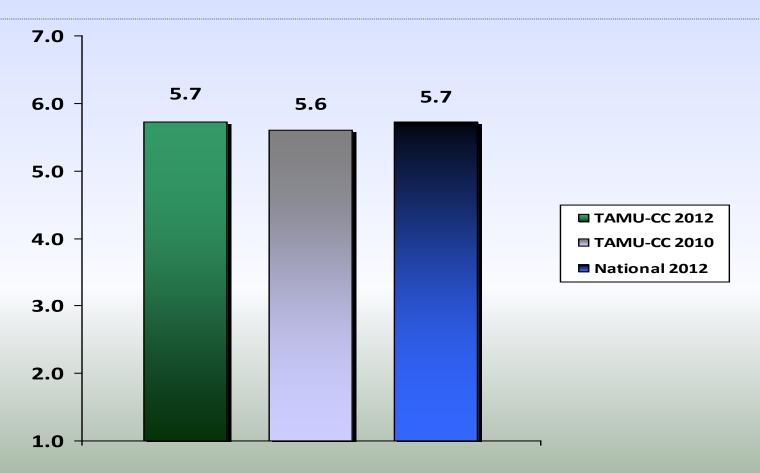
Faculty are usually available after class and during office hours.





Instructional Effectiveness

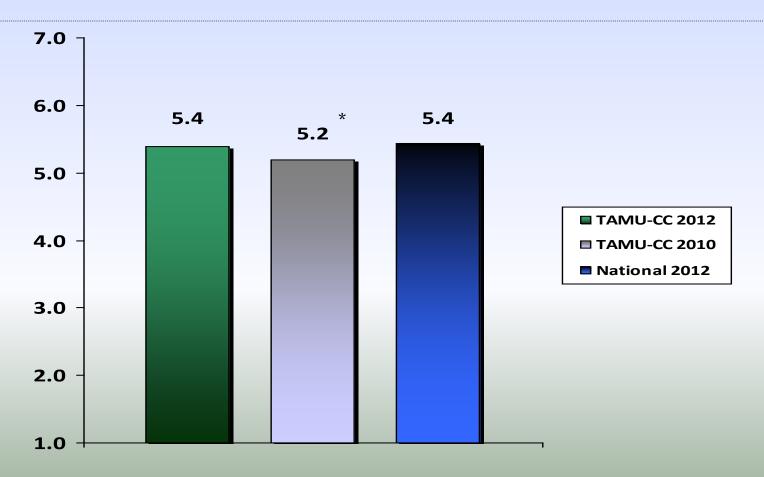
Nearly all of the faculty are knowledgeable in their field.





Instructional Effectiveness

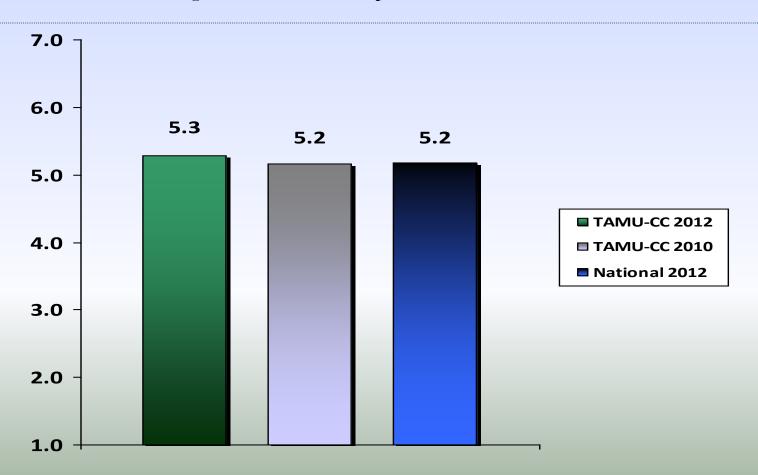
There is a good variety of courses provided on this campus.





Instructional Effectiveness

Graduate teaching assistants are competent as classroom instructors.

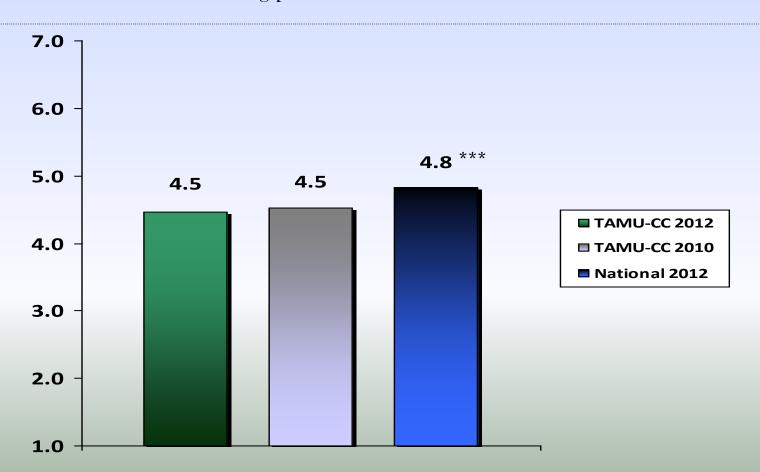


Registration Effectiveness Scale

Scale assesses issues associated with registration and billing. This scale also measures institution commitment to making this process as smooth and effective as possible.



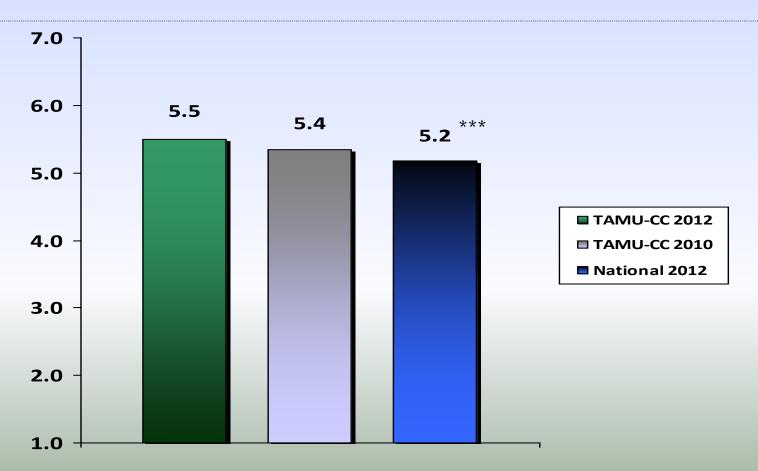






Registration Effectiveness

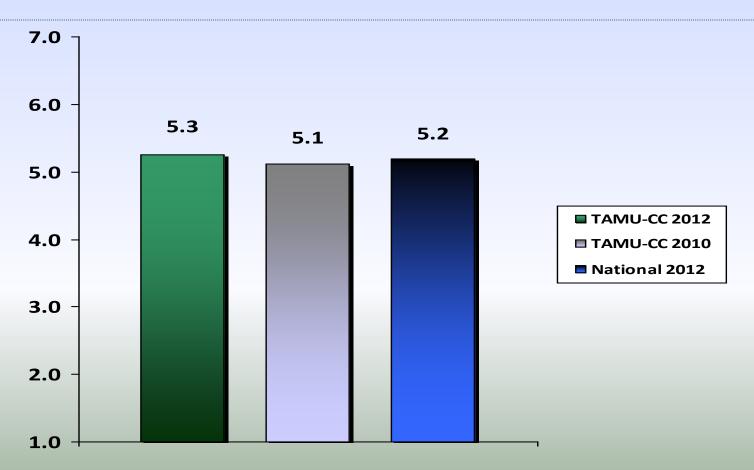
The business office is open during hours which are convenient for most students.





Registration Effectiveness

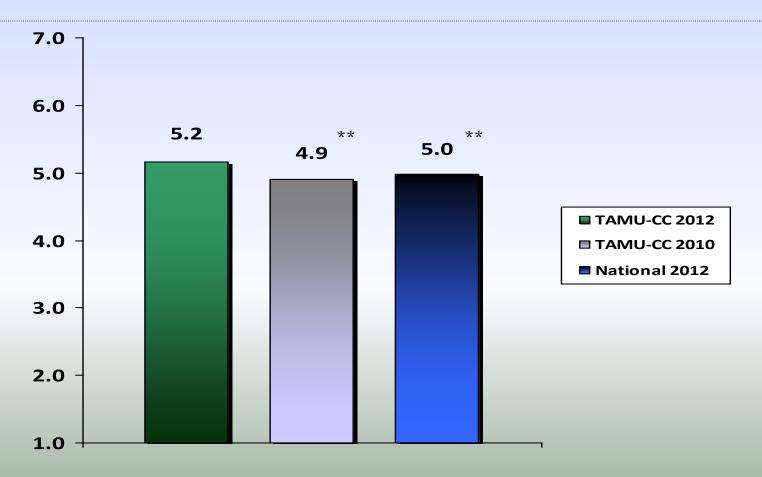
The personnel involved in registration are helpful.





Registration Effectiveness

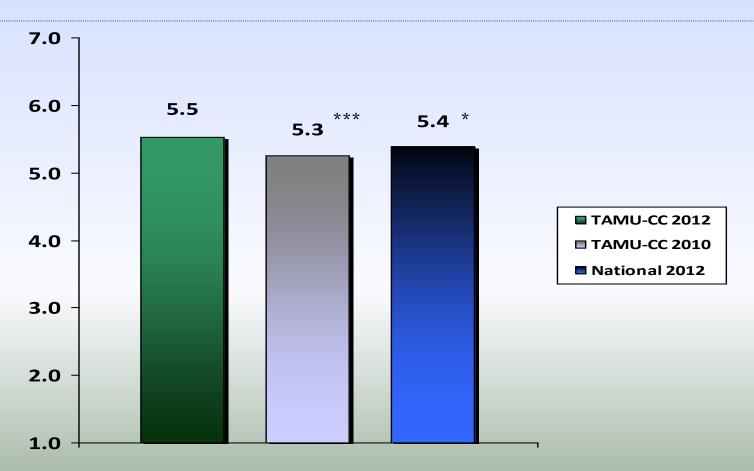
I am able to register for classes I need with few conflicts.





Registration Effectiveness

Class change (drop/add) policies are reasonable.



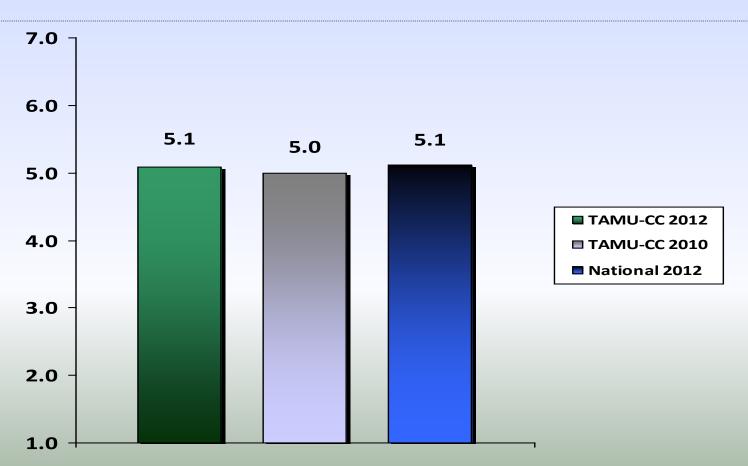
Recruitment & Financial Aid Scale

Scale assesses institution's ability to enroll students in an effective manner. This scale covers issues such as competence and knowledge of admissions counselors, as well as the effectiveness and availability of financial aid programs.





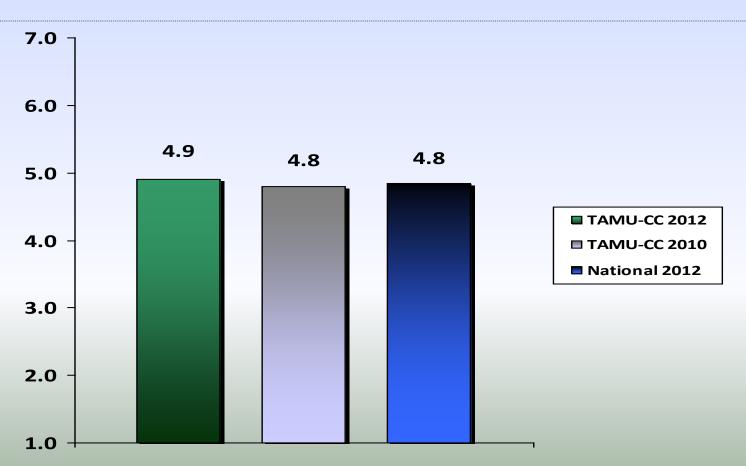
Admissions staff are knowledgeable.







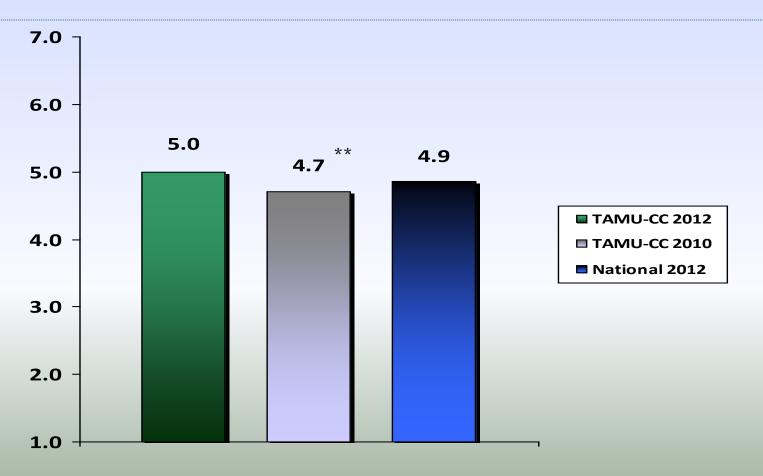
Financial aid counselors are helpful.





Recruitment & Financial Aid

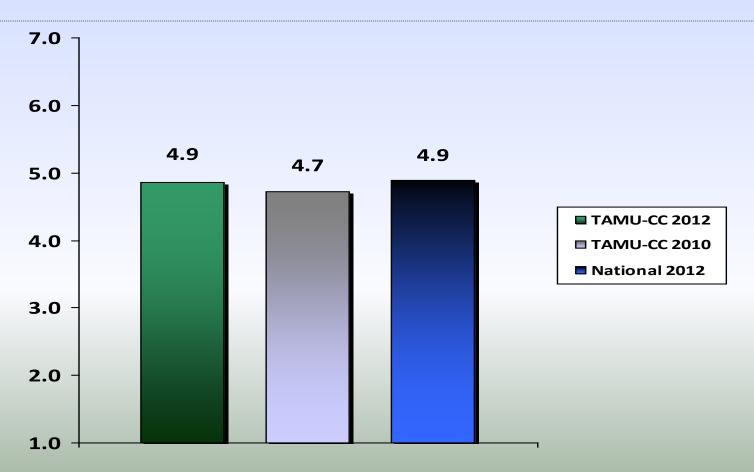
Financial aid awards are announced to students in time to be helpful in college planning.





Recruitment & Financial Aid

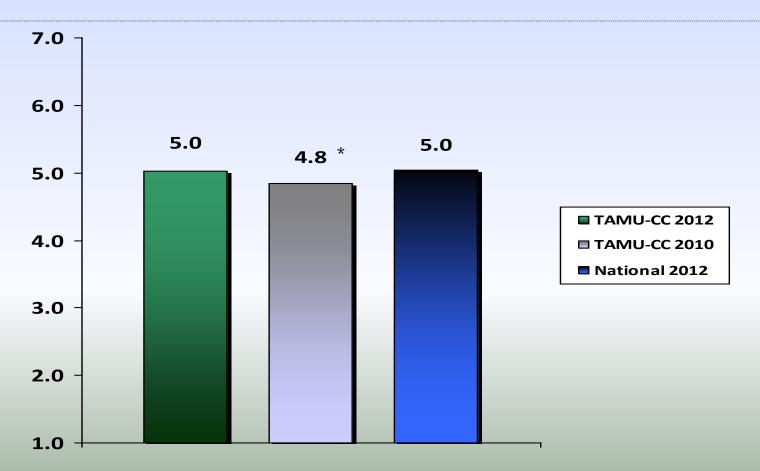
Adequate financial aid is available for most students.





Recruitment & Financial Aid

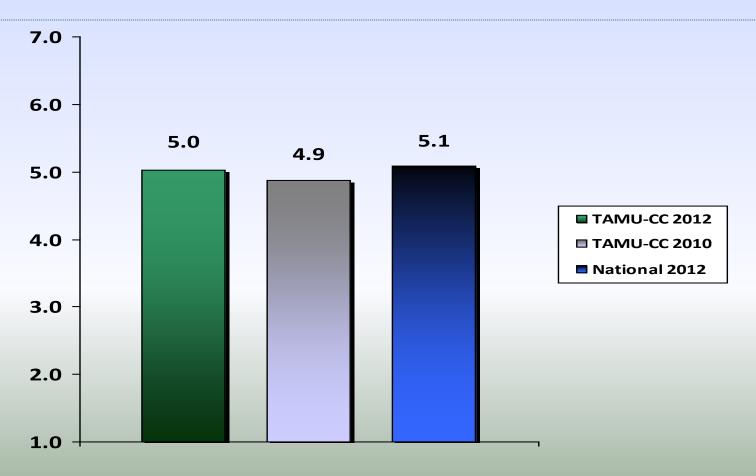
Admissions counselors respond to prospective students' unique needs and requests.





Recruitment & Financial Aid

Admissions counselors accurately portray the campus in their recruiting practices.



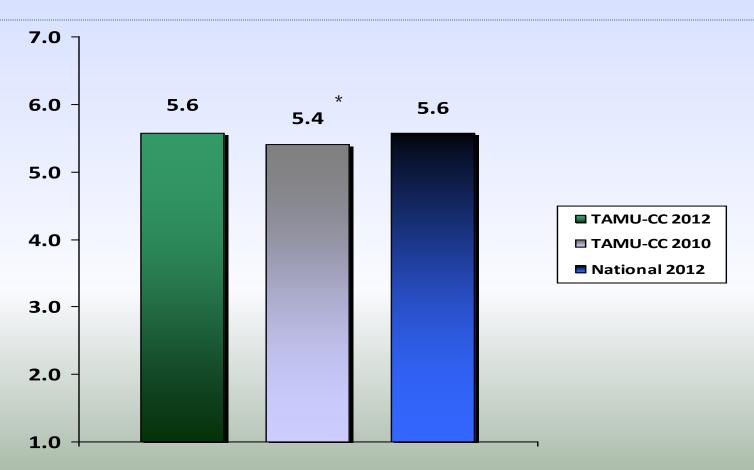
Campus Support Services Scale

Scale assesses the quality of support programs and services which students utilize to make their educational experiences more meaningful and productive. This scale covers a variety of areas.



Campus Support Services

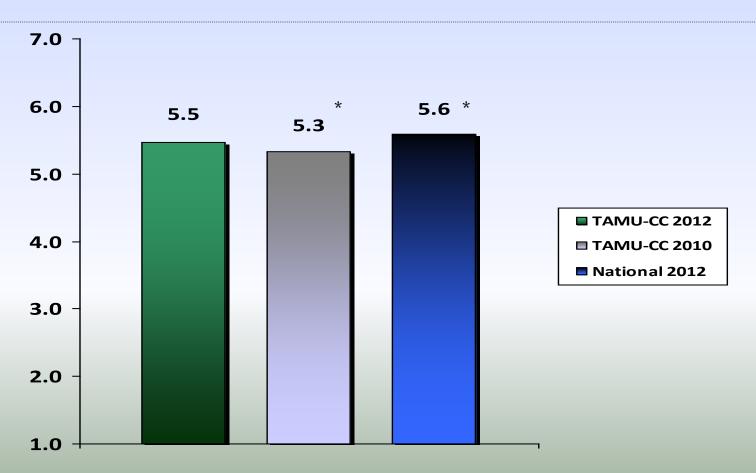
Library staff are helpful and approachable.





Campus Support Services

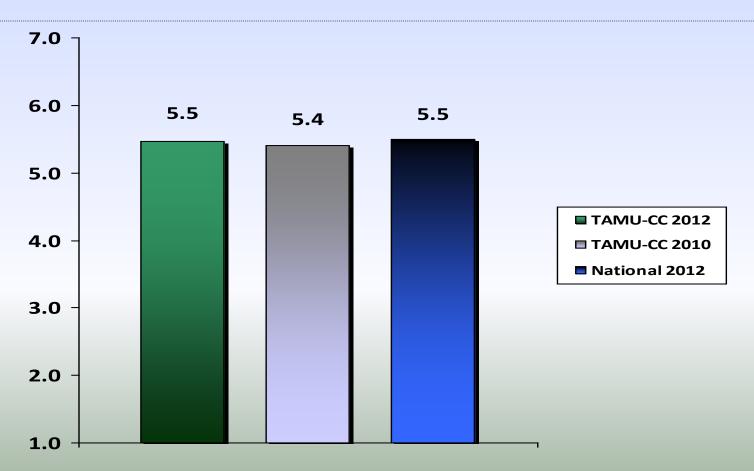
Library resources and services are adequate.





Campus Support Services

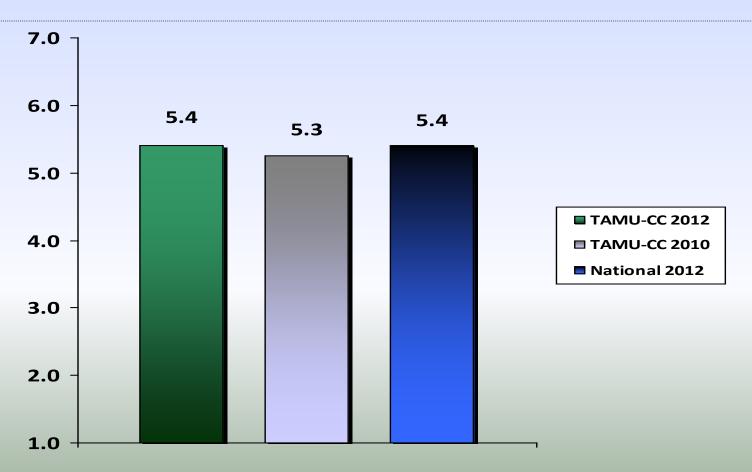
Computer labs are adequate and accessible.





Campus Support Services

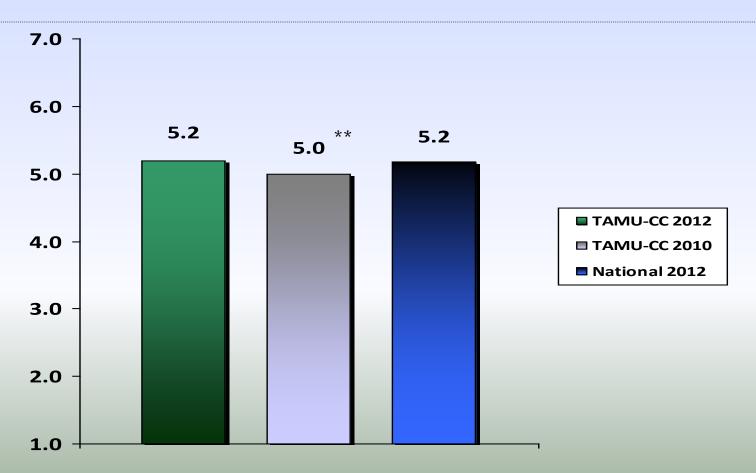
Tutoring services are readily available.





Campus Support Services

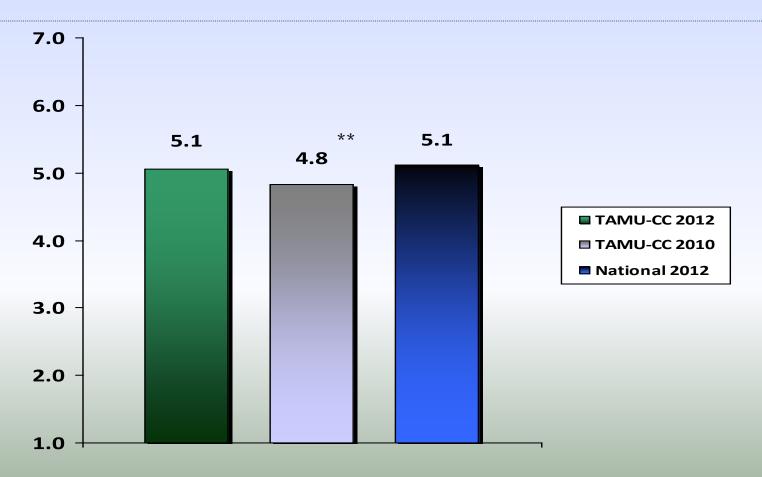
Academic support services adequately meet the needs of students.





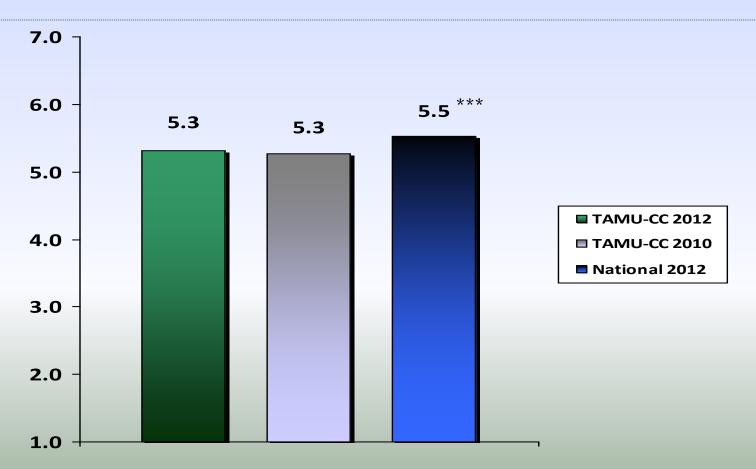
Campus Support Services

There are adequate services to help me decide upon a career.











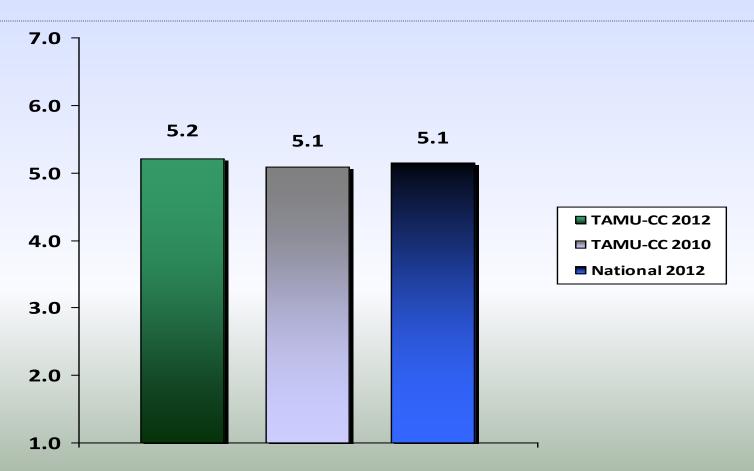
Campus Climate Scale

Scale assesses the extent to which institution provides experiences that promote a sense of campus pride and feelings of belonging. This scale also assesses the effectiveness of channels of communication for students.



Campus Climate

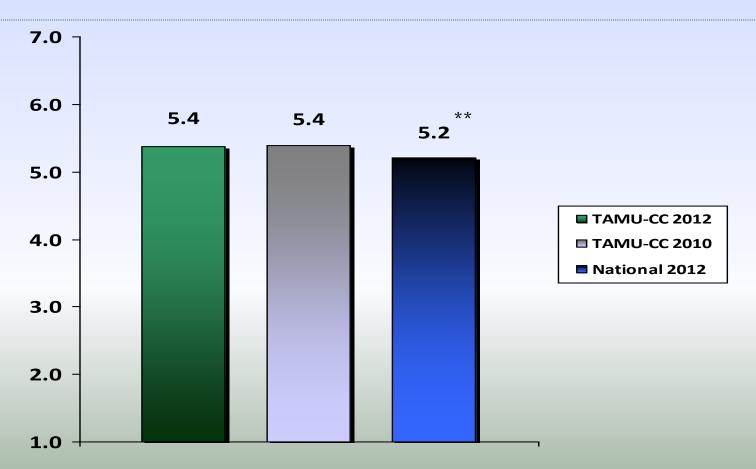
Most students feel a sense of belonging here.





Campus Climate

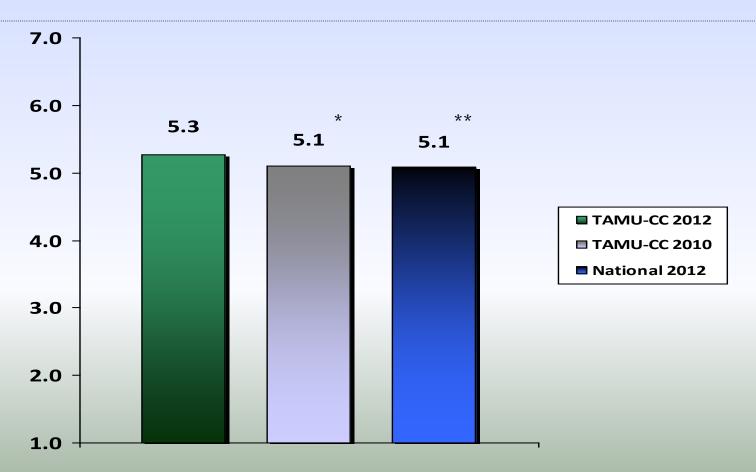
The campus staff are caring and helpful.





Campus Climate

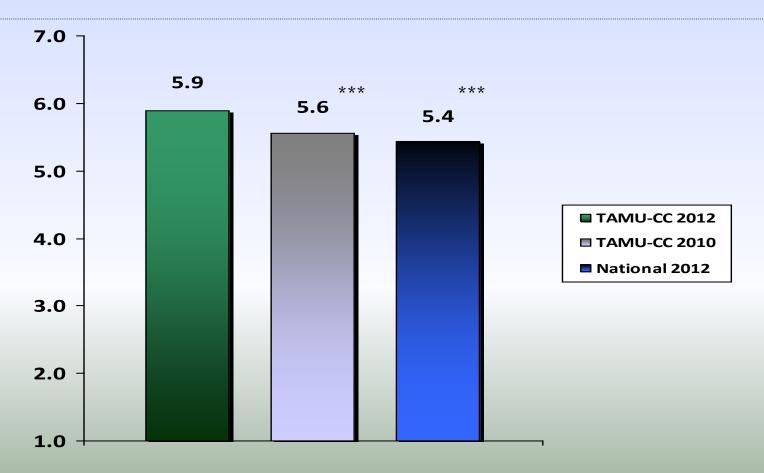
Faculty care about me as an individual.





Campus Climate

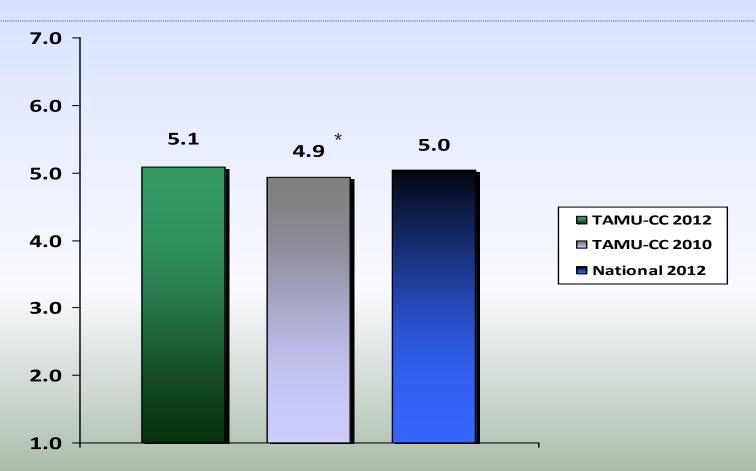
The campus is safe and secure for all students.





Campus Climate

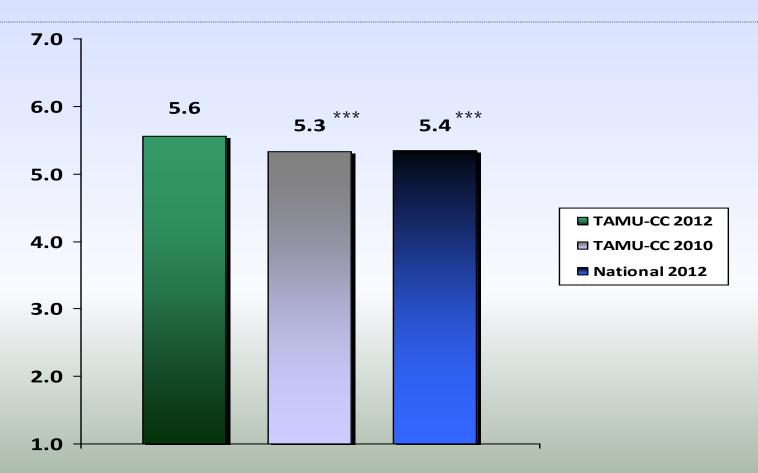
Administrators are approachable to students.





Campus Climate

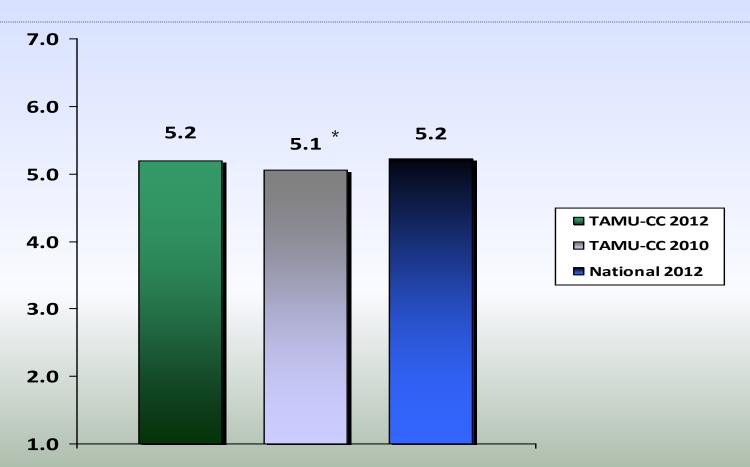
It is an enjoyable experience to be a student on this campus.





Campus Climate

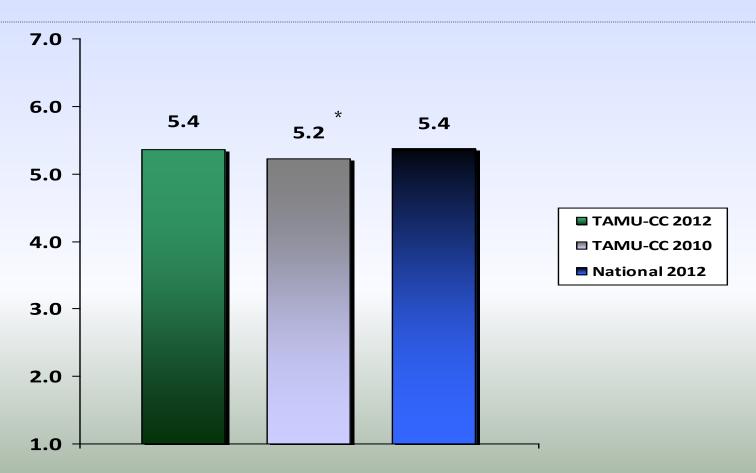
I feel a sense of pride about my campus.





Campus Climate

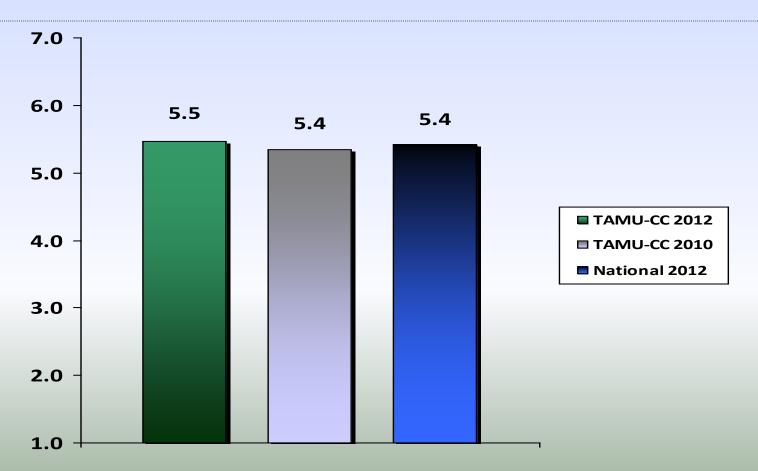
There is a commitment to academic excellence on this campus.





Campus Climate

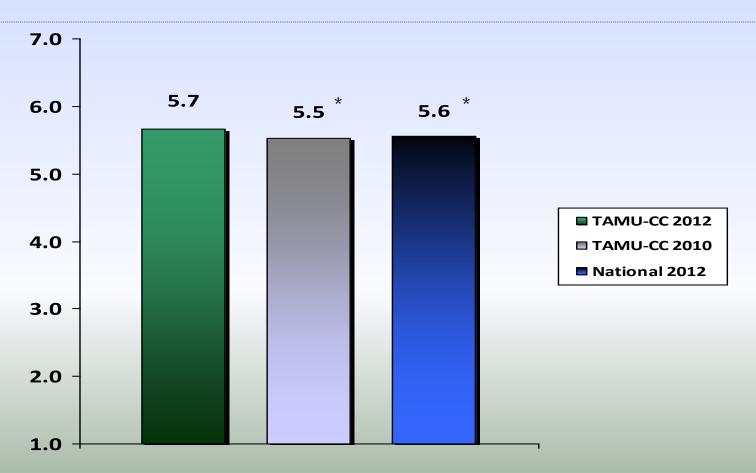
Students are made to feel welcome on this campus.





Campus Climate

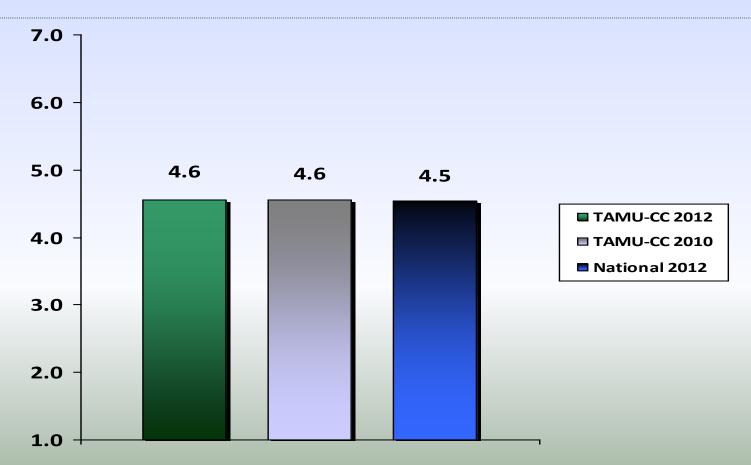
This institution has a good reputation within the community.





Campus Climate

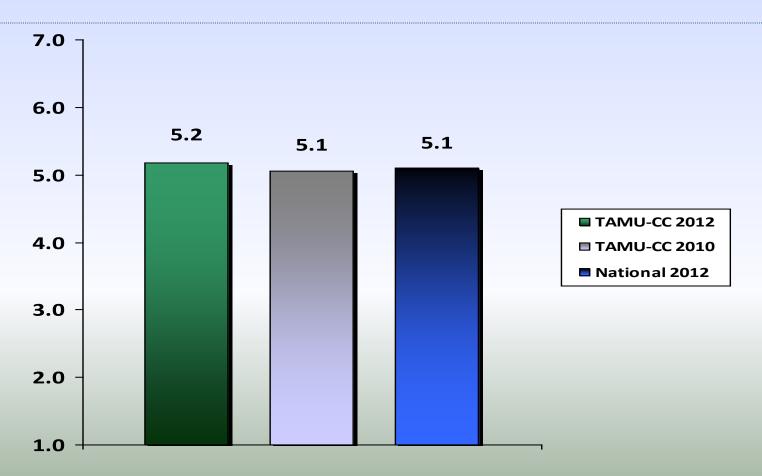
I seldom get the "run-around" when seeking information on this campus.





Campus Climate

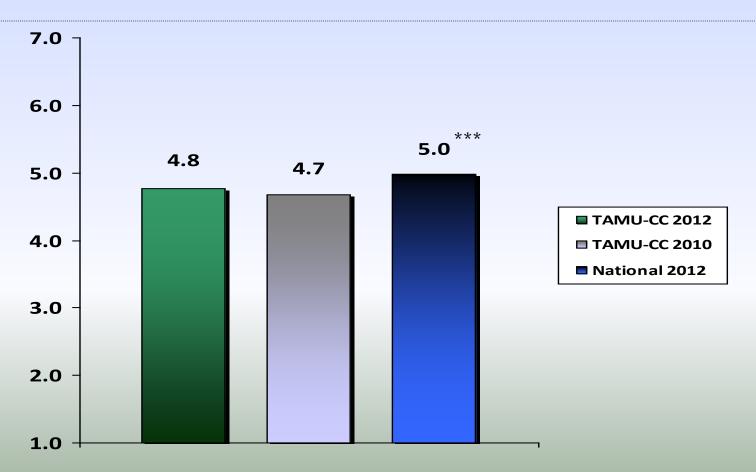
This institution shows concern for students as individuals.





Campus Climate

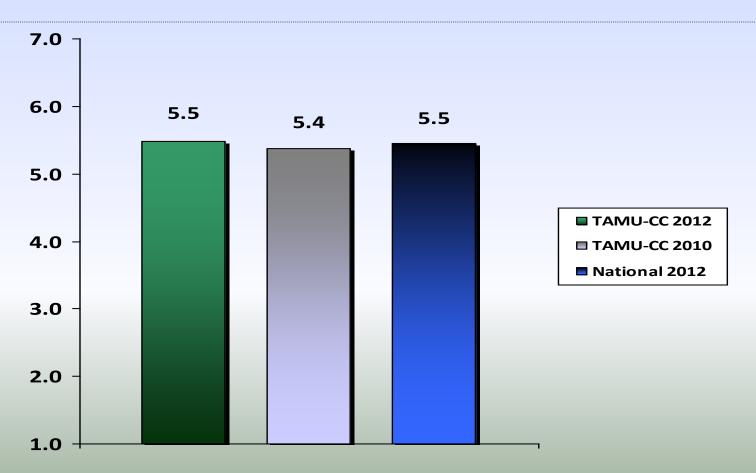
I generally know what's happening on campus.





Campus Climate

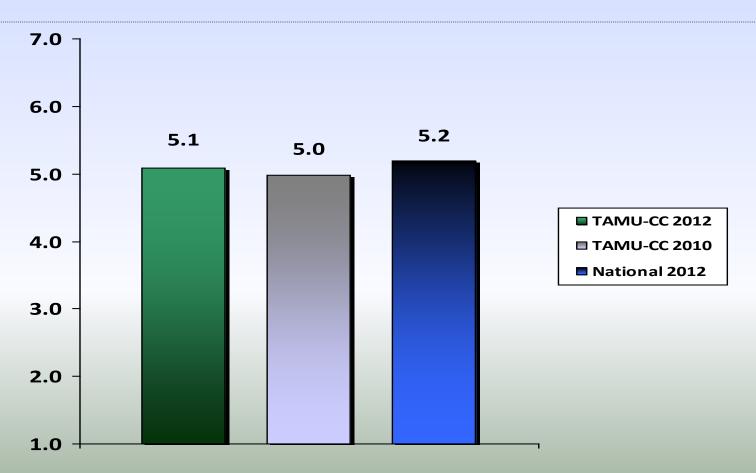
There is a strong commitment to racial harmony on this campus.





Campus Climate

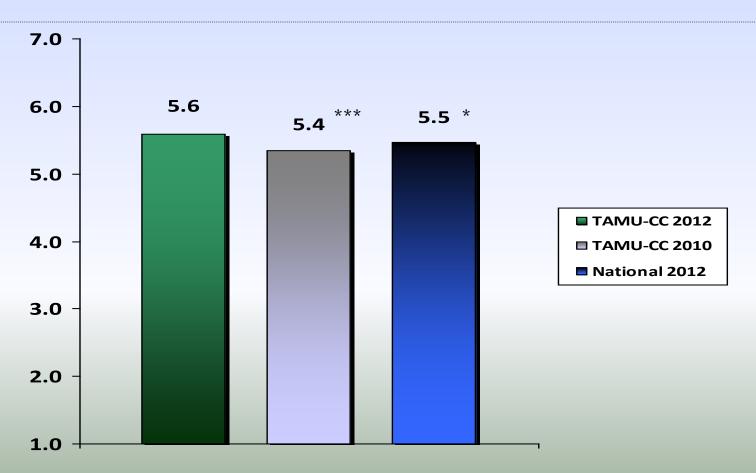
Tuition paid is a worthwhile investment.





Campus Climate

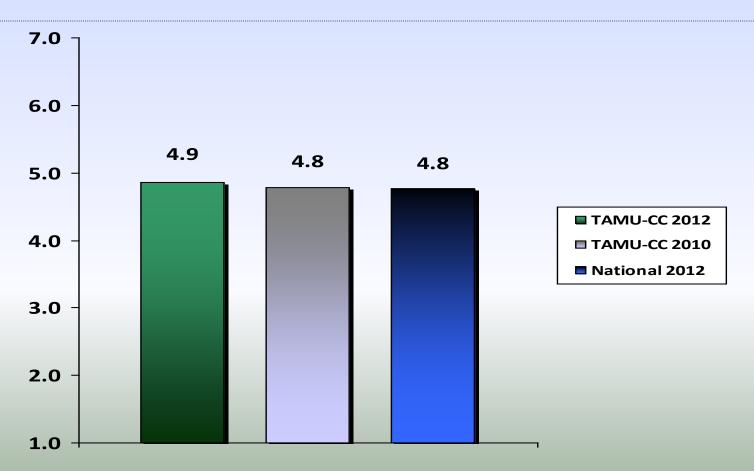
Freedom of expression is protected on campus.





Campus Climate

Channels for expressing student complaints are readily available.



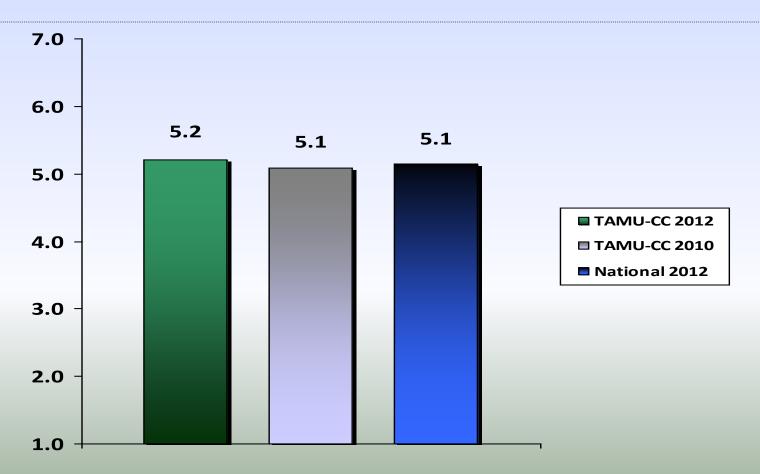
Student Centeredness Scale

Scale assesses campus's efforts to convey to students that they are important to the institution. This scales measures the extent to which students feel welcome and valued.



Student Centeredness

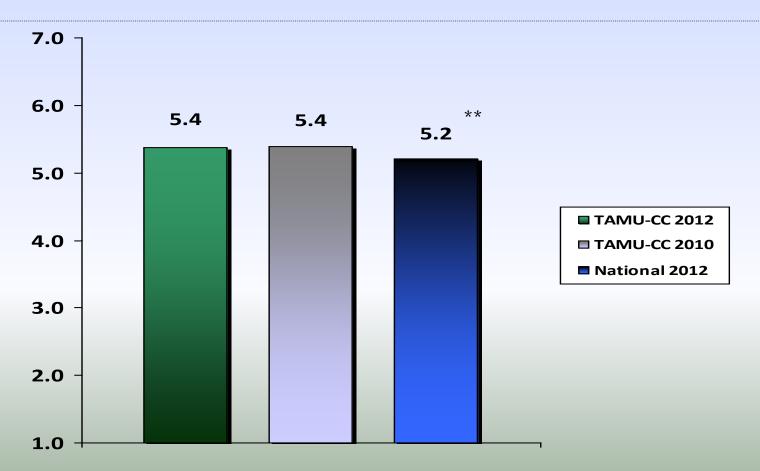
Most students feel a sense of belonging here.





Student Centeredness

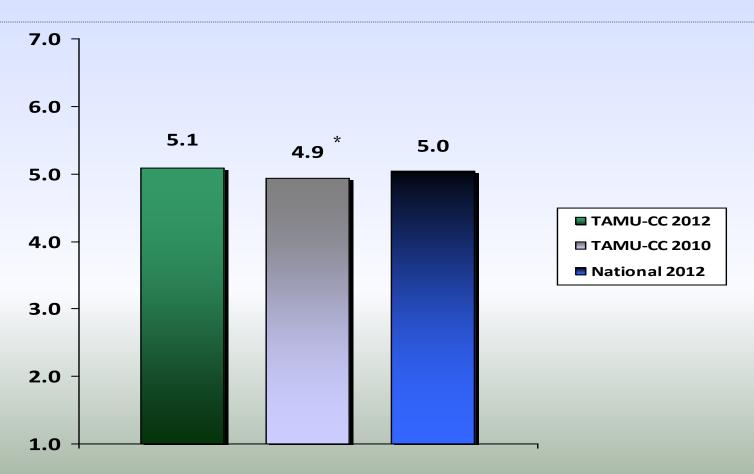
The campus staff are caring and helpful.





Student Centeredness

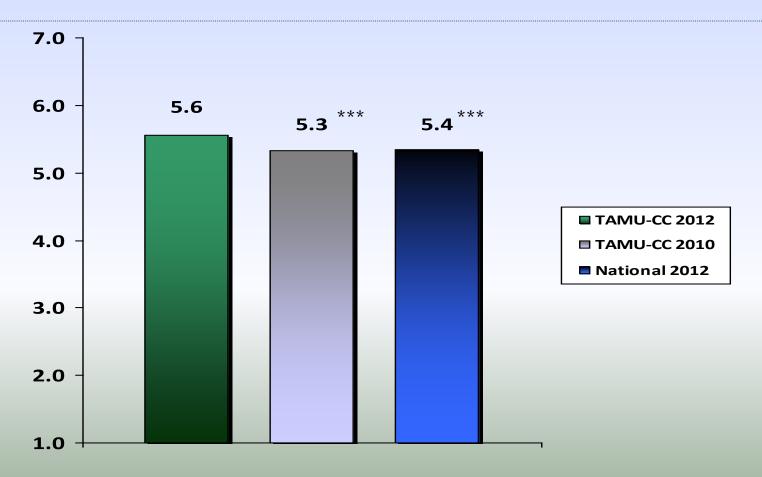
Administrators are approachable to students.





Student Centeredness

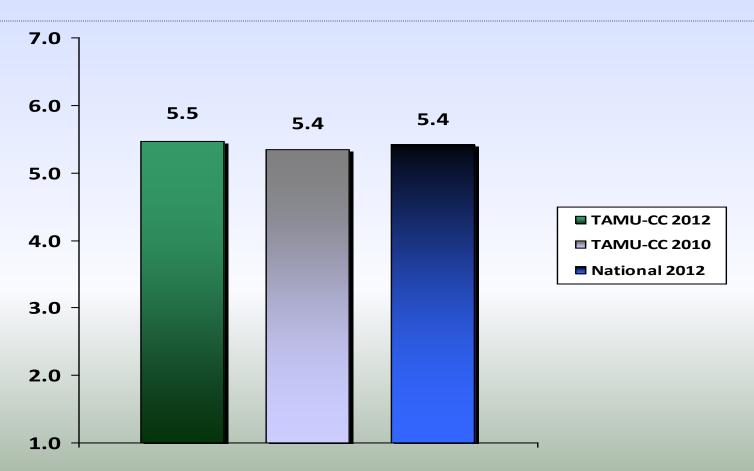
It is an enjoyable experience to be a student on this campus.





Student Centeredness

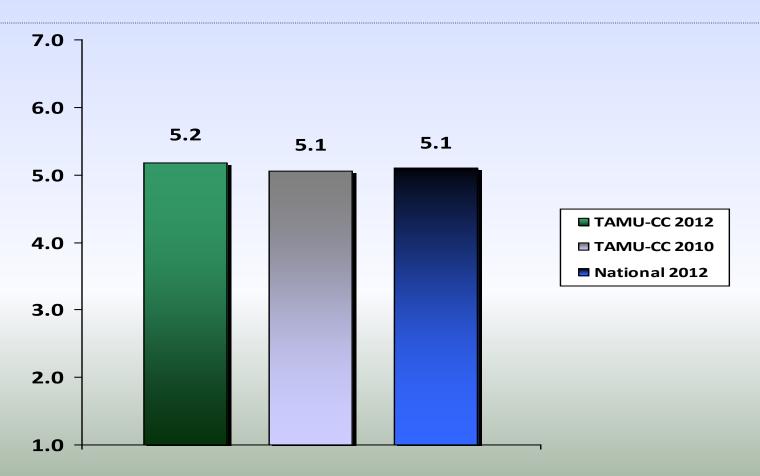
Students are made to feel welcome on this campus.





Student Centeredness

This institution shows concern for students as individuals.



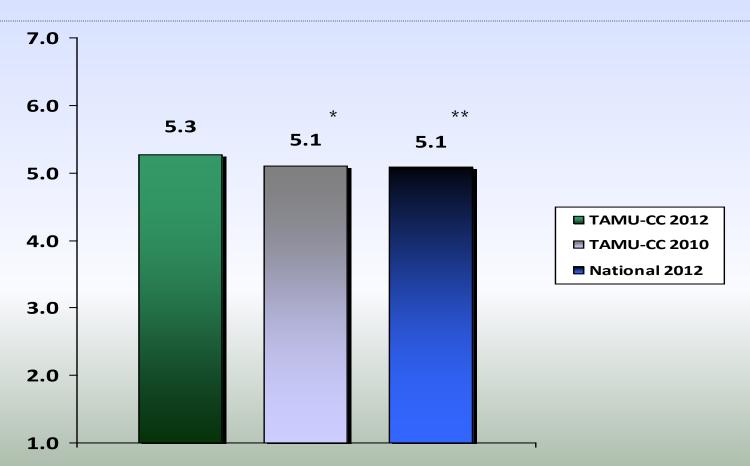
Concern for the Individual Scale

Scale assesses institution's commitment to treating each student as an individual. Those groups that frequently deal with students on a personal level (e.g., faculty, advisors, etc.) are included on this assessment.



Concern for the Individual

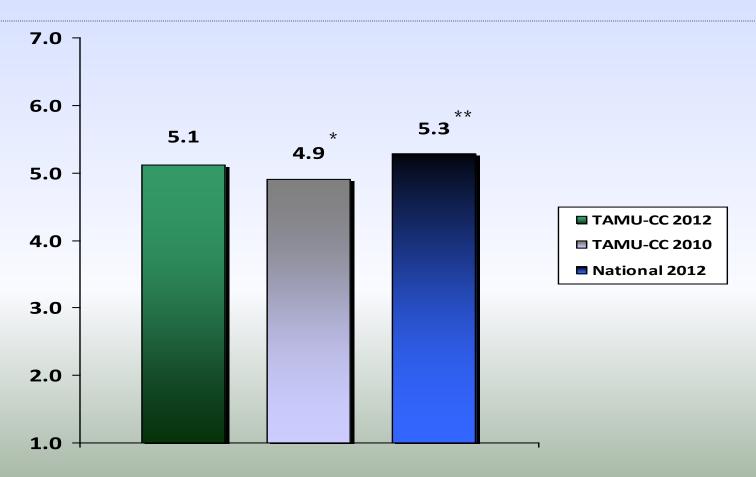
Faculty care about me as an individual.





Concern for the Individual

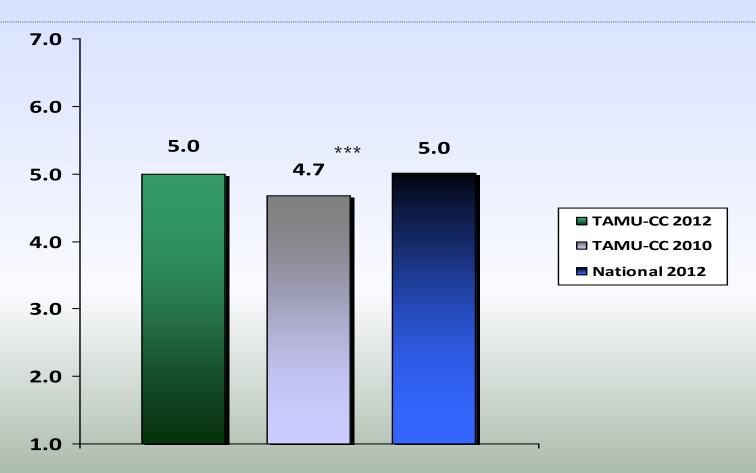
My academic advisor is concerned about my success as an individual.





Concern for the Individual

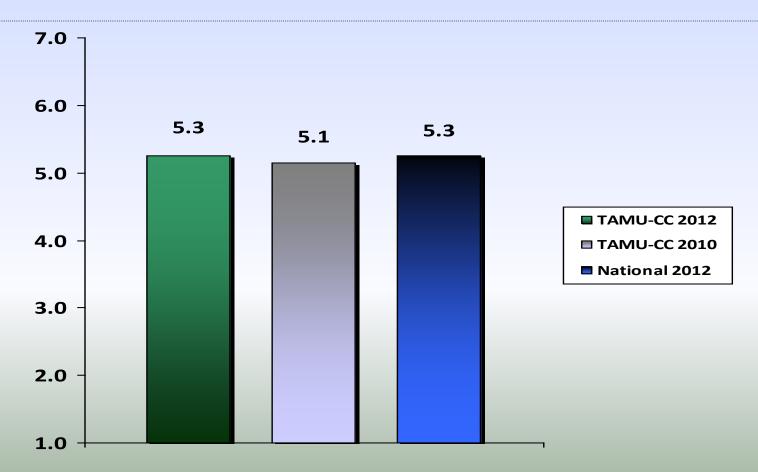
Counseling staff care about students as individuals.





Concern for the Individual

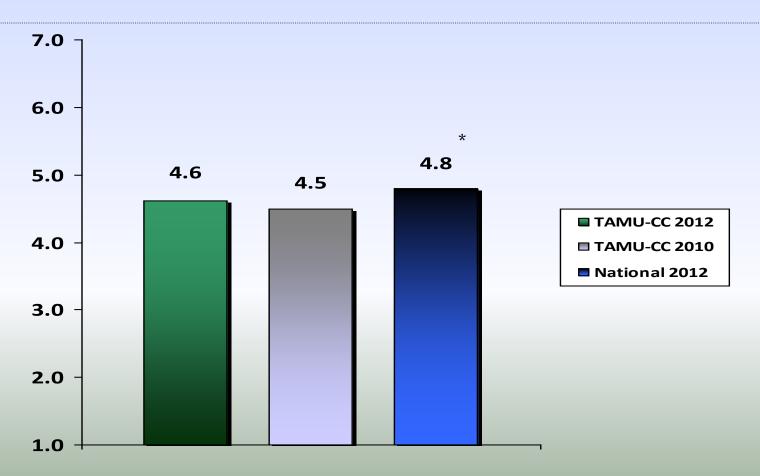
Faculty are fair and unbiased in their treatment of individual students.





Concern for the Individual

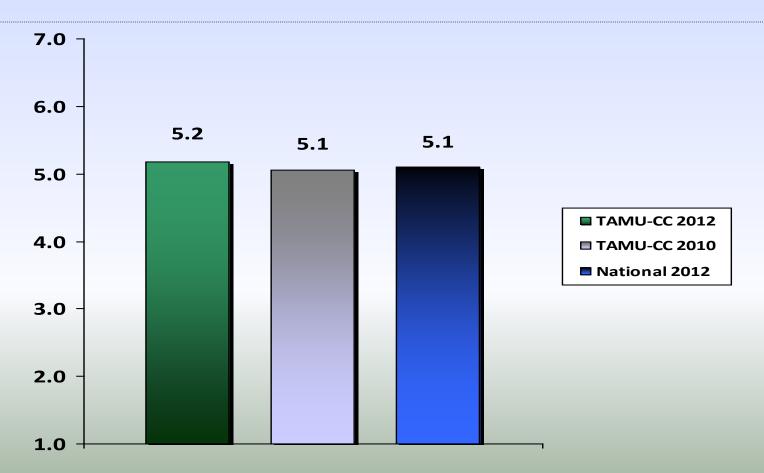
Residence hall staff are concerned about me as an individual.





Concern for the Individual

The institution shows concern for students as individuals.





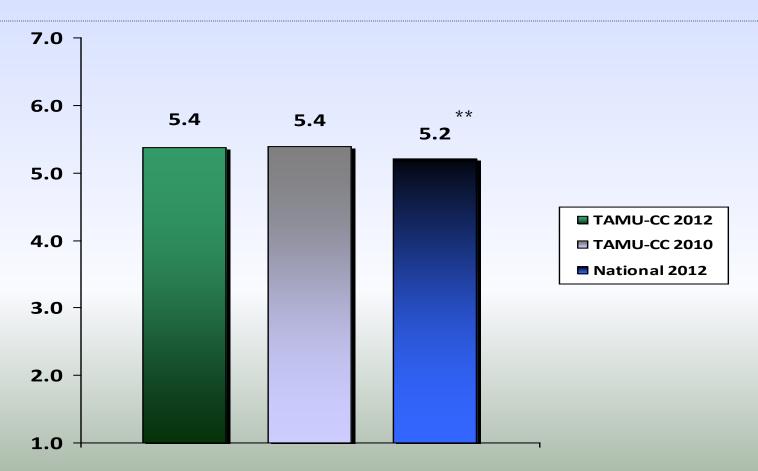
Service Excellence Scale

Scale assesses perceived attitude of staff, especially front line staff, towards students. This scale pinpoints the areas of campus where quality service and personal concern for students are rated most and least favorably.



Service Excellence

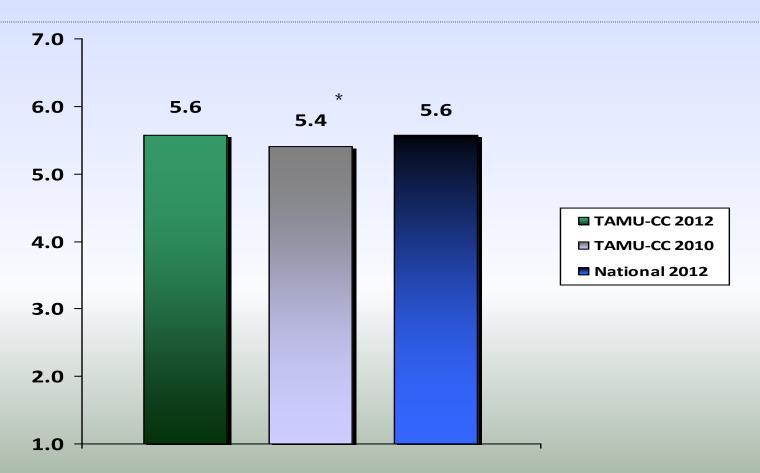
The campus staff are caring and helpful.





Service Excellence

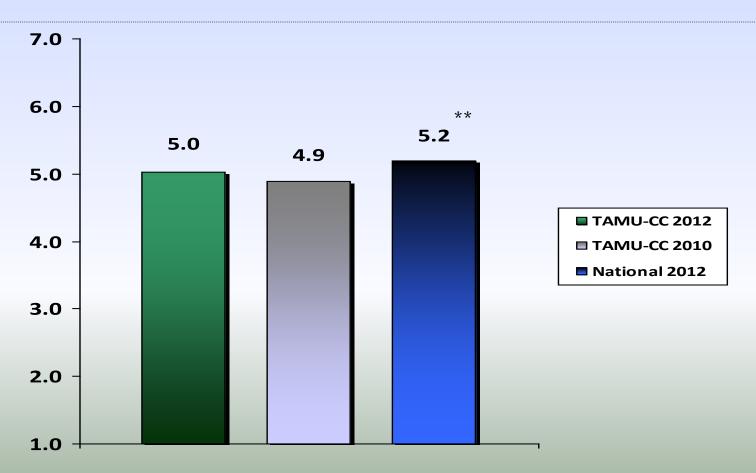
Library staff are helpful and approachable.





Service Excellence

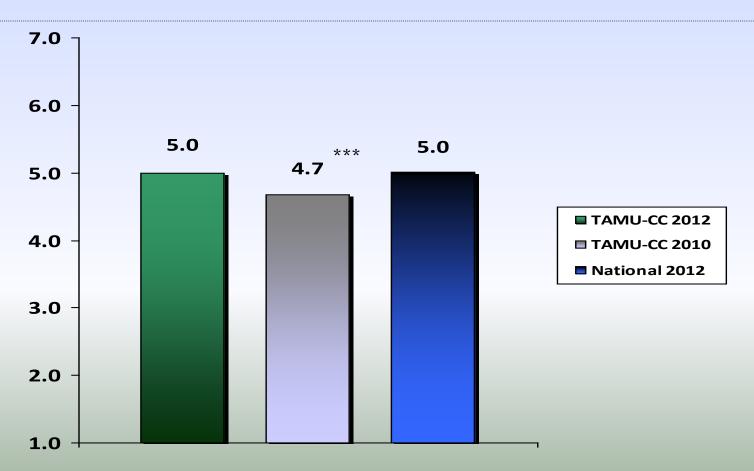
The staff in the health services area are competent.





Service Excellence

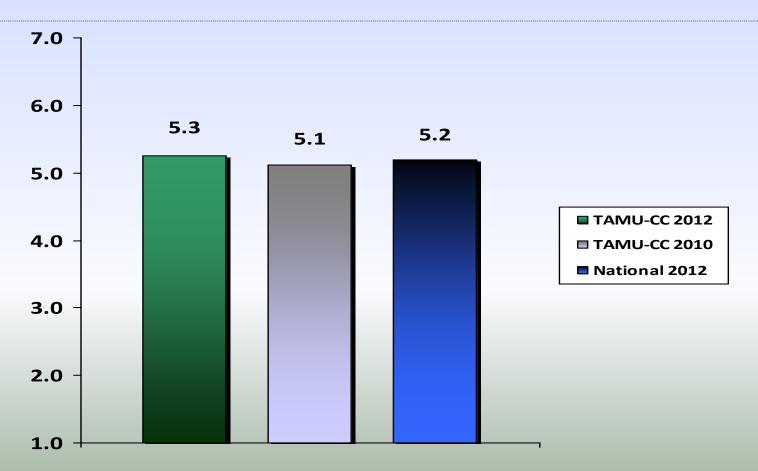
Counseling staff care about students as individuals.





Service Excellence

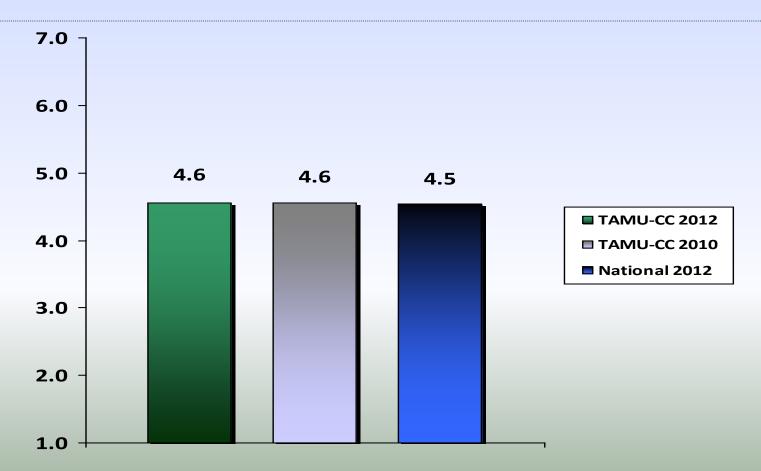
The personnel involved in registration are helpful.





Service Excellence

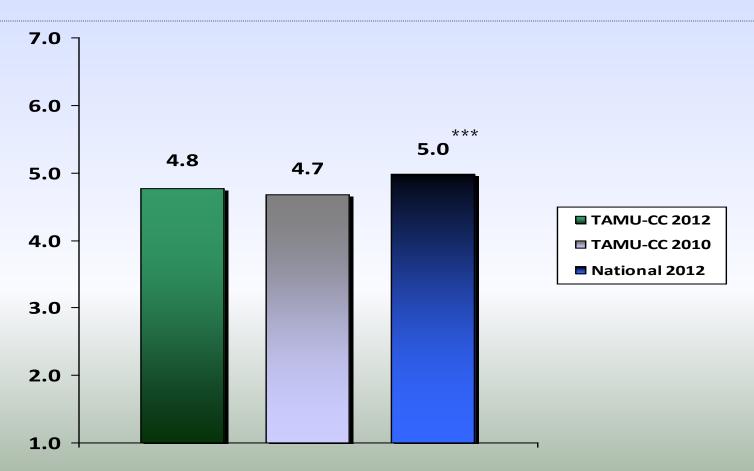
I seldom get the "run-around" when seeking information on this campus.





Service Excellence

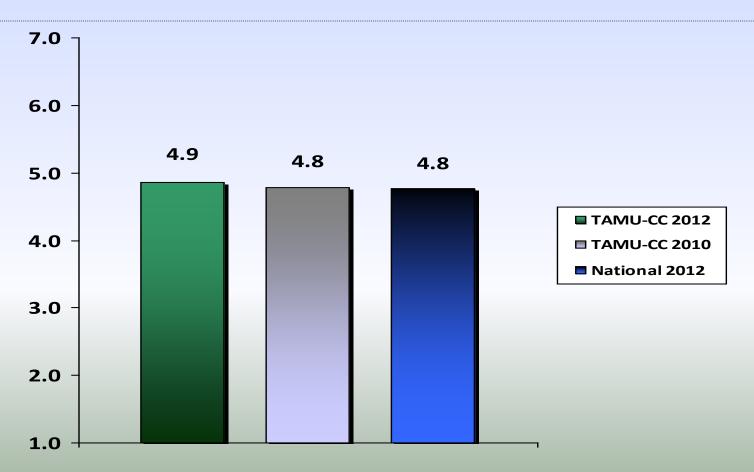
I generally know what's happening on campus.





Service Excellence

Channels for expressing student complaints are readily available.

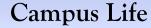




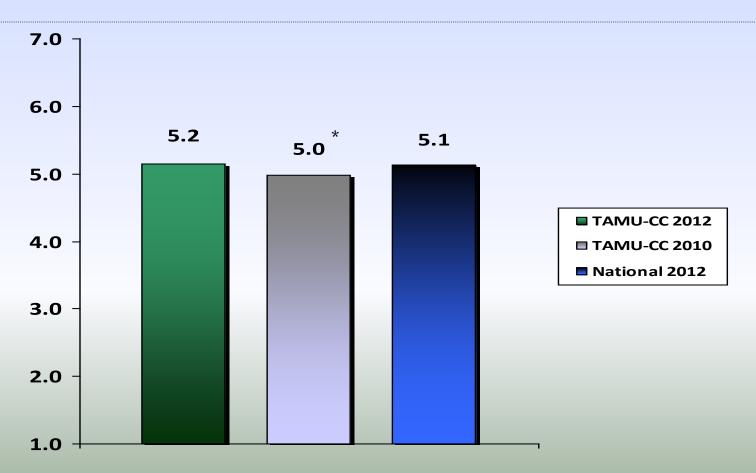
Campus Life Scale

Scale assesses effectiveness of student life programs offered, covering issues ranging from athletics to residence life. This scale also assesses campus policies and procedures to determine students' perception of their rights and responsibilities.





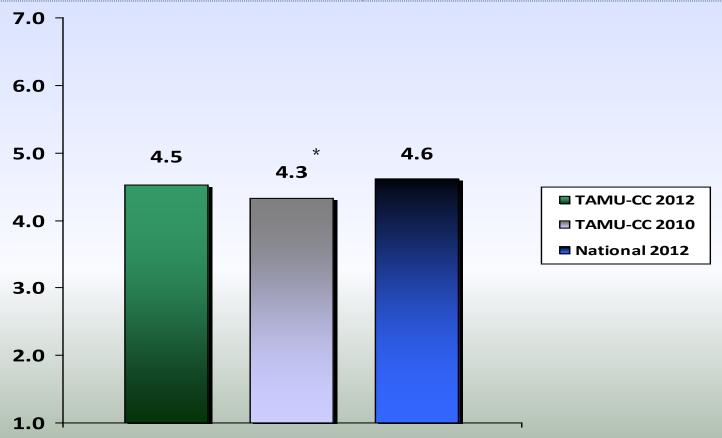
A variety of intramural activities are offered.





Campus Life

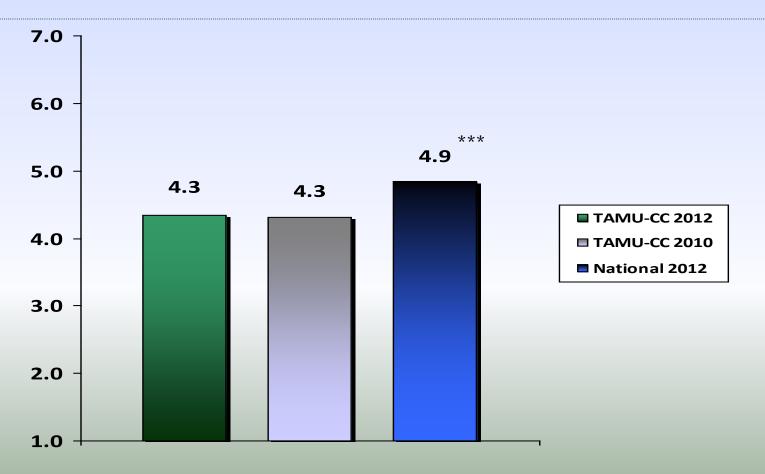
Living conditions in the residence halls are comfortable (adequate space, lighting, heat, air, etc.)





Campus Life

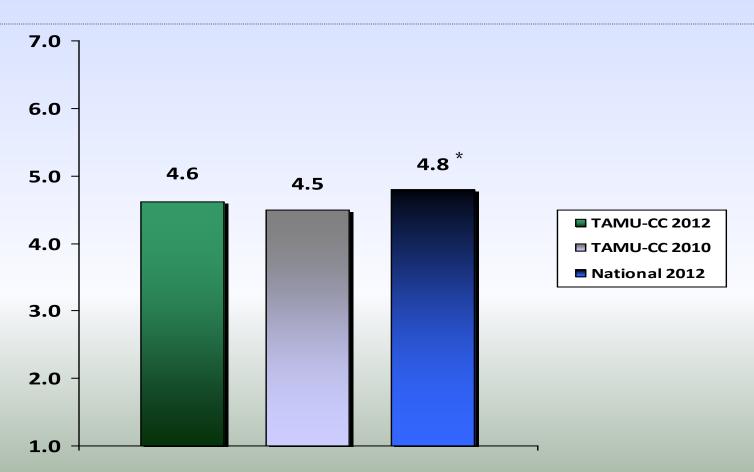
The intercollegiate athletic programs contribute to a strong sense of school spirit.





Campus Life

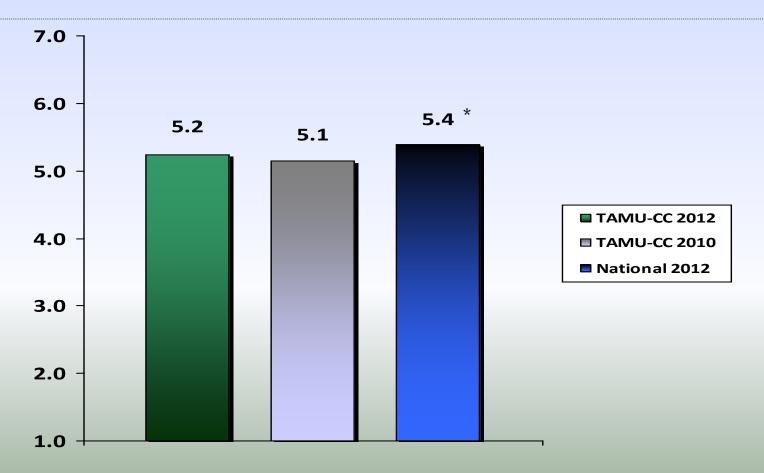
Residence hall staff are concerned about me as an individual.





Campus Life

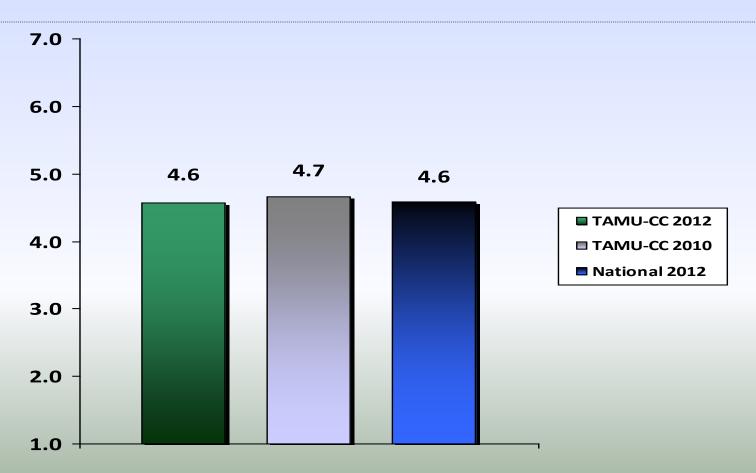
Males and females have equal opportunities to participate in intercollegiate athletics.



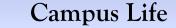


Campus Life

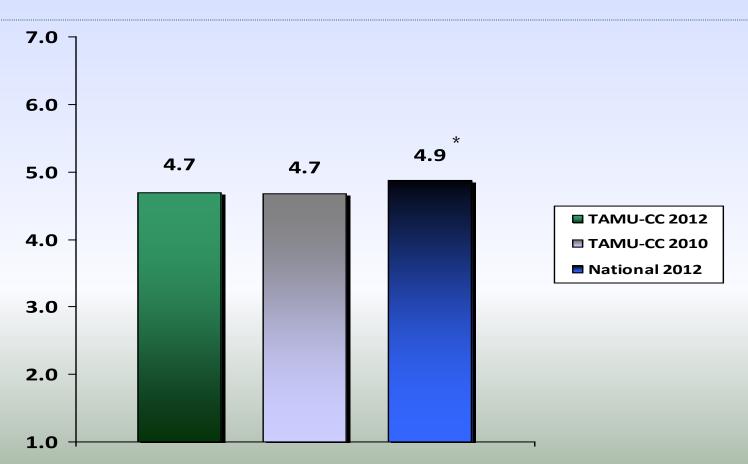
There is an adequate selection of food available in the cafeteria.







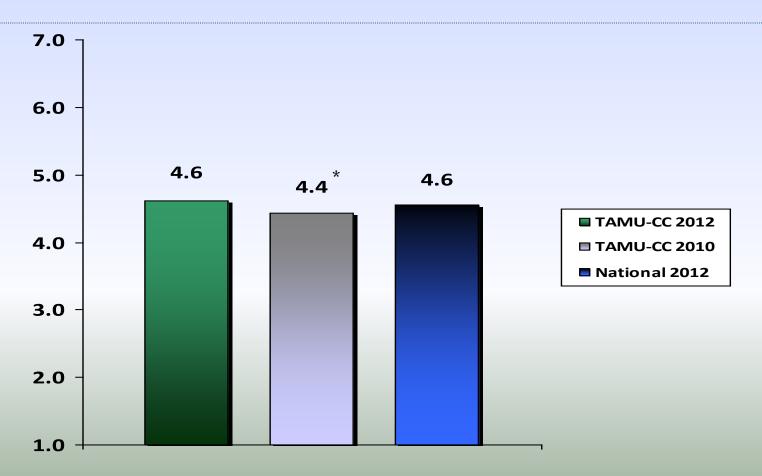
Residence hall regulations are reasonable.





Campus Life

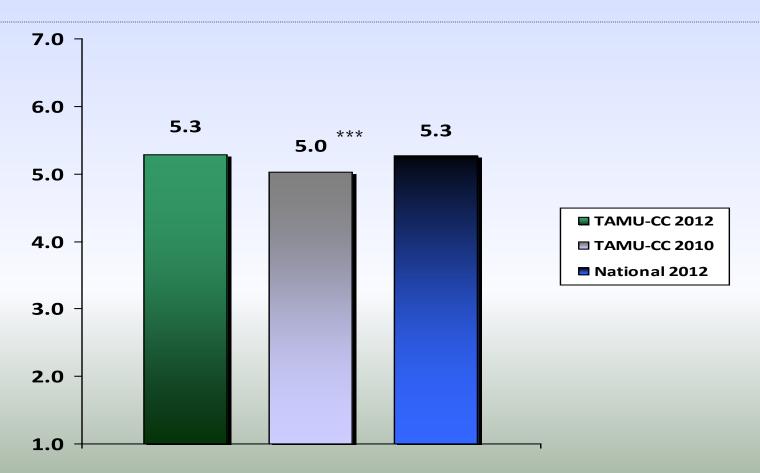
There are a sufficient number of weekend activities for students.





Campus Life

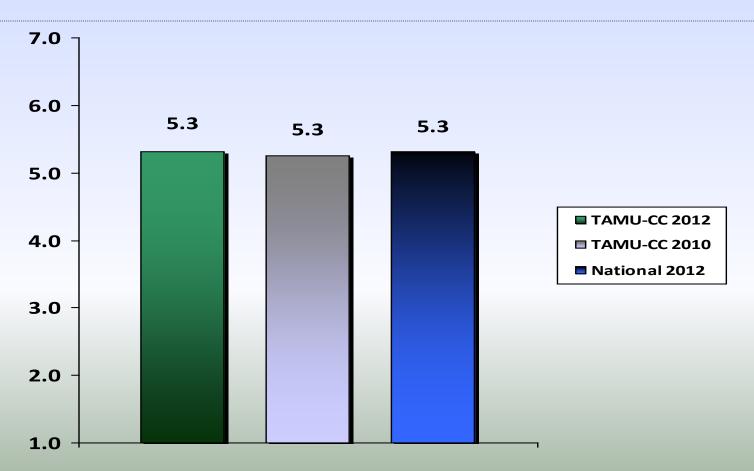
I can easily get involved in campus organizations.





Campus Life

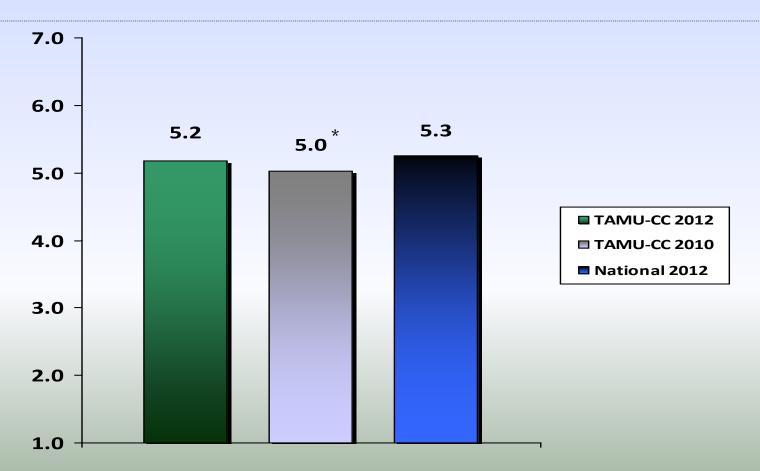
The student center is a comfortable place for students to spend their leisure time.



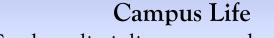


Campus Life

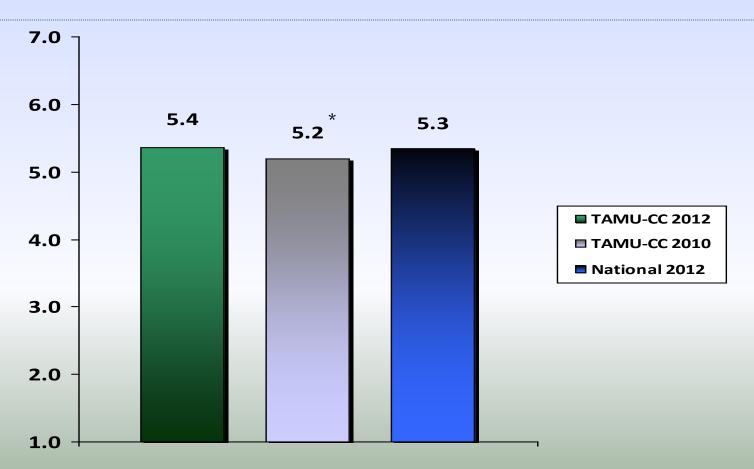
The student handbook provides helpful information about campus life.







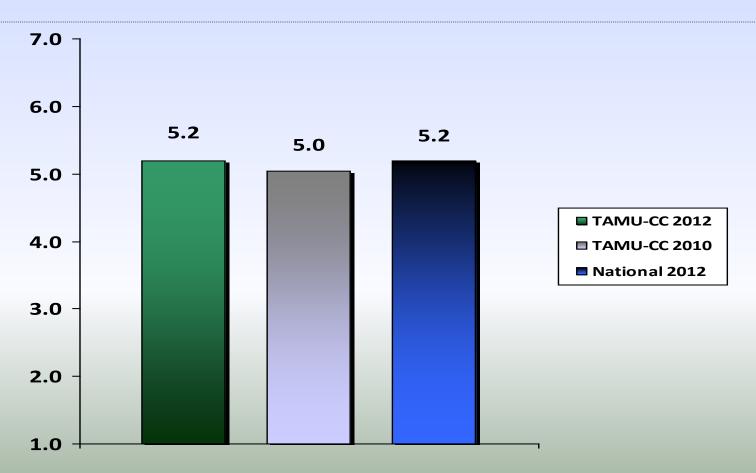
Student disciplinary procedures are fair.





Campus Life

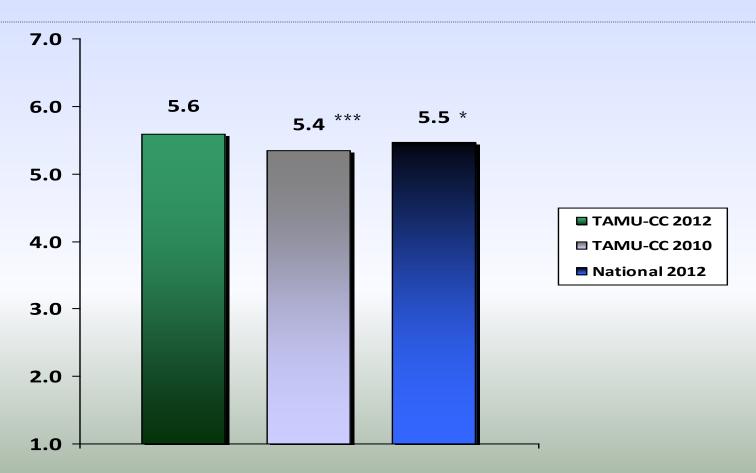
New student orientation services help students adjust to college.





Campus Life

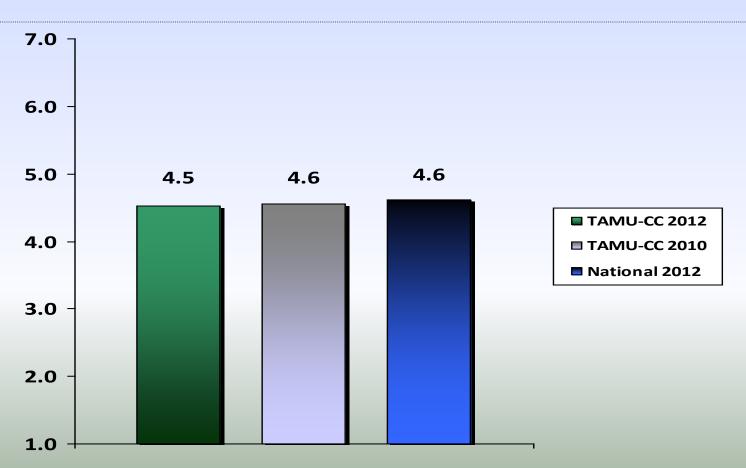
Freedom of expression is protected on campus.







Students activities fees are put to good use.



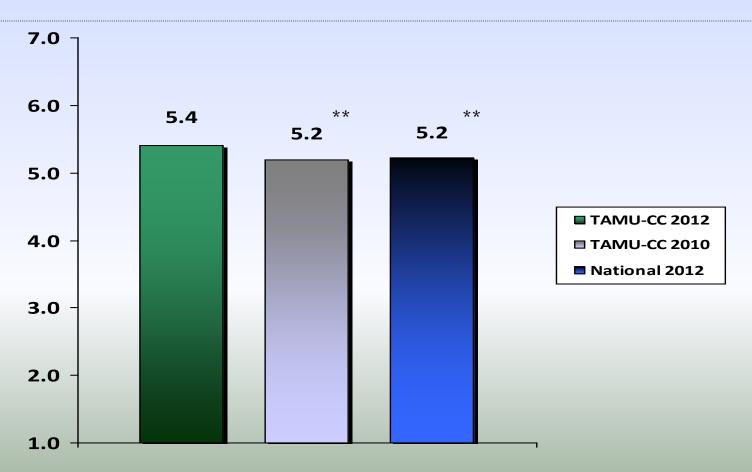
Responsiveness to Diverse Populations Scale

Scale assesses institution's commitment to specific groups of students, e.g. underrepresented populations, students with disabilities, commuters, part-time students, and older, returning learners.



Responsiveness to Diverse Populations

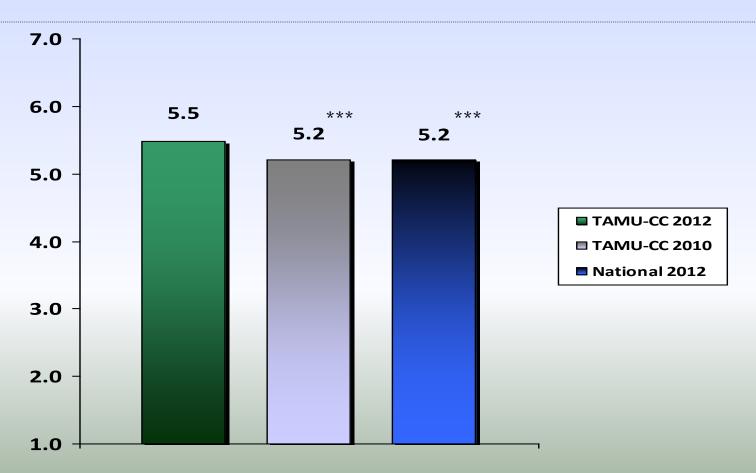
Institution's commitment to part-time students.





Responsiveness to Diverse Populations

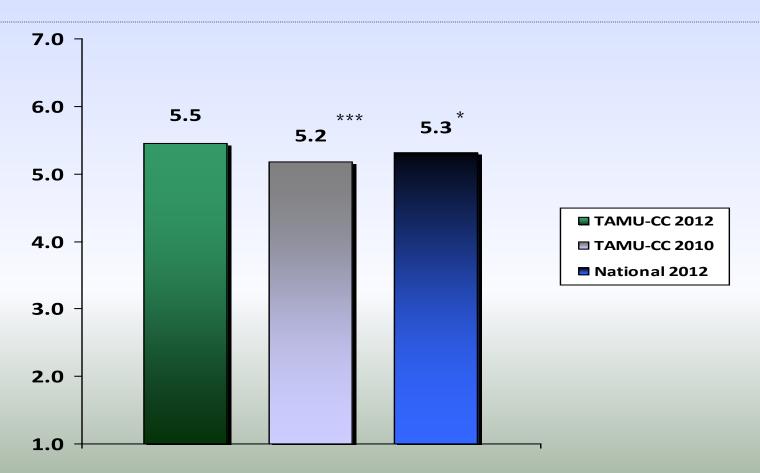
Institution's commitment to evening students.





Responsiveness to Diverse Populations

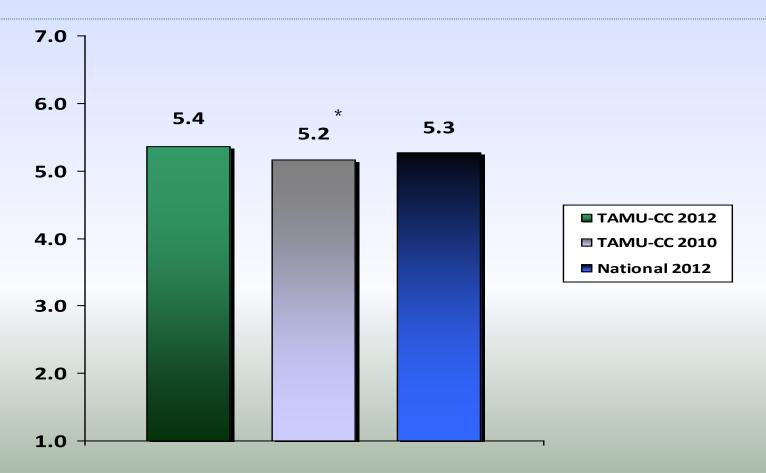
Institution's commitment to older, returning learners.





Responsiveness to Diverse Populations

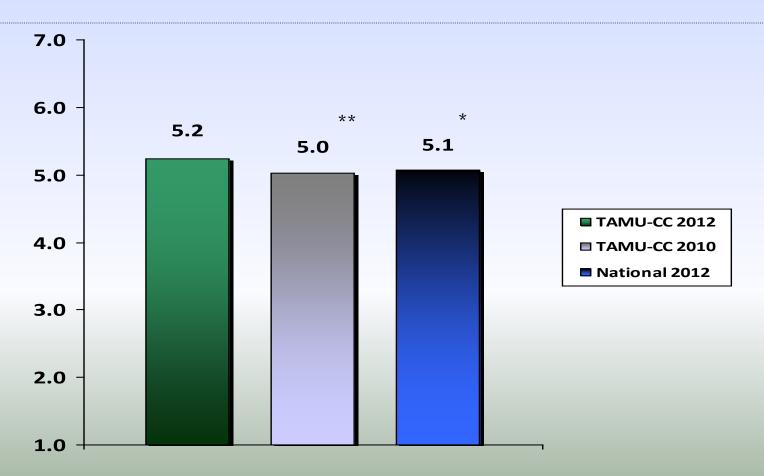
Institution's commitment to under represented populations.





Responsiveness to Diverse Populations

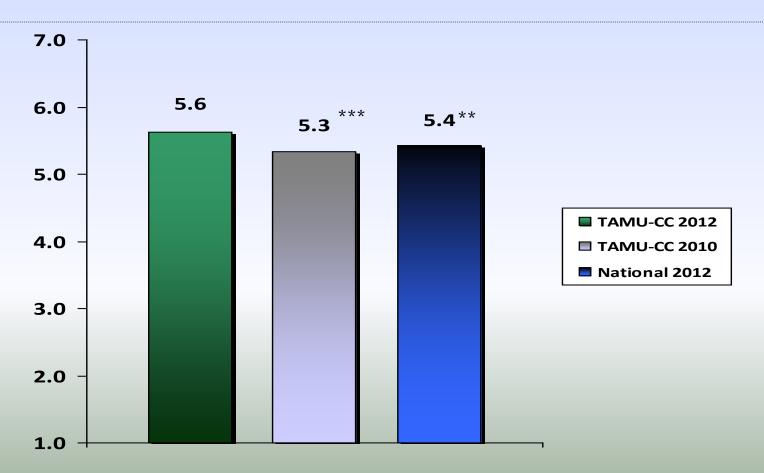
Institution's commitment to commuters.





Responsiveness to Diverse Populations

Institution's commitment to students with disabilities.



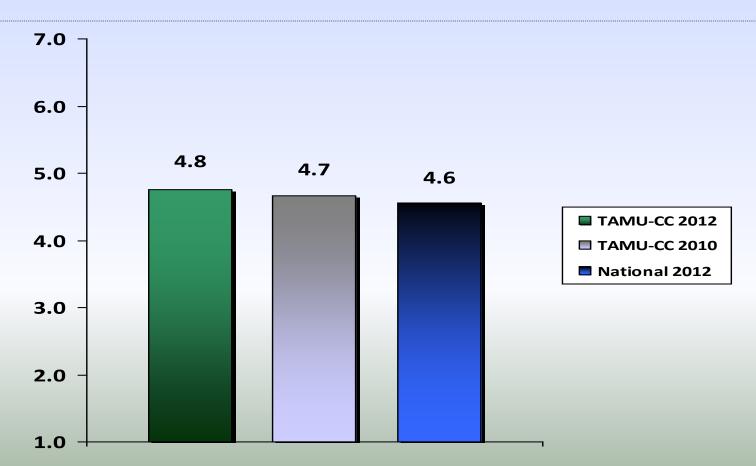


Overall Experiences



Overall Experiences

So far, how has your college experience met your expectations?

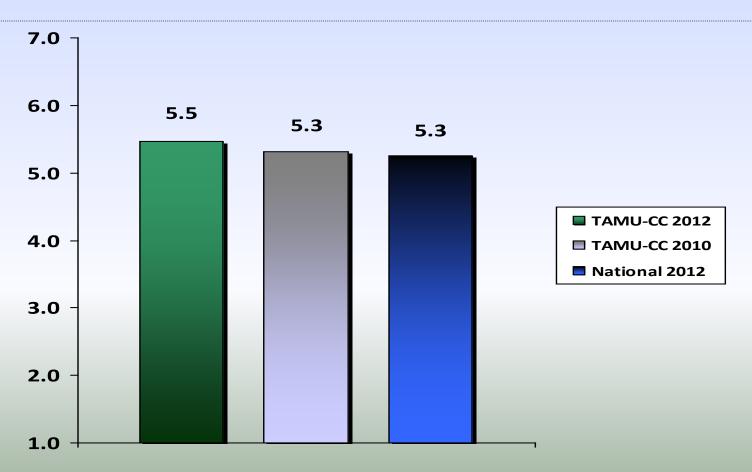


Statistical Significance: *p<.05; **p<.01; ***p<.001; Scale: 1 (Much Worse) to 7 (Much Better) than I expected



Overall Experiences

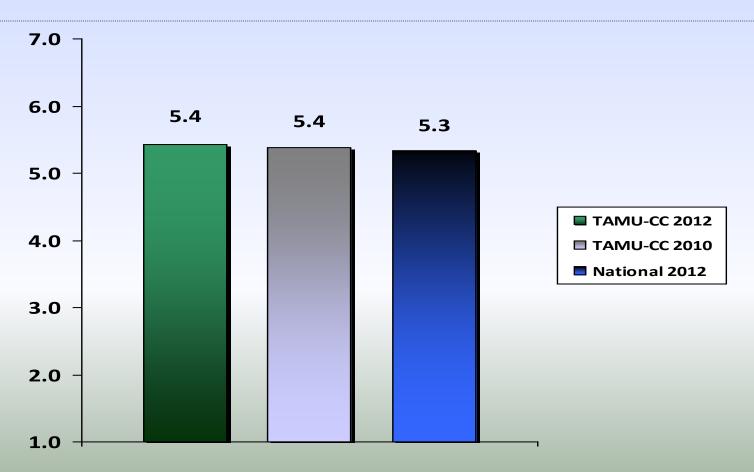
Rate your overall satisfaction with your experience here thus far.





Overall Experiences

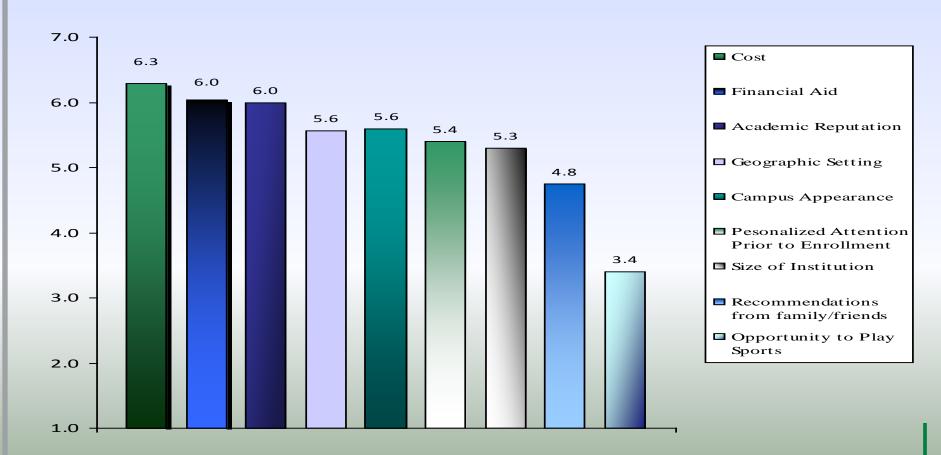
All in all, if you had to do it over, would you enroll here again?



Statistical Significance: *p<.05; **p<.01; ***p<.001; Scale: 1 (Definitely Not) to 7 (Definitely Yes)



How <u>important</u> were each of the following factors in your decision to enroll here?





This concludes the presentation of findings for the 2012 Noel-Levitz Student
Satisfaction Inventory
at TAMU-CC.

For questions and comments, contact Tanya Holter, Research Analyst with the Office of Planning and Institutional Research, at 825-2242.